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provides a current and thorough introduction to computers by integrating usage of the world wide with the printed text

offering a unique approach in the field this book presents the principles of accounting from a corporate perspective this provides readers with a real world understanding of the concepts

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focus on management theory and practice

this introduction to the principles of economics integrates the public choice theme with a discussion of basic economic issues while including analyses of domestic policies and proposals and current global events in 2000

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elsewhere is in a constant state of change

fundamentals of management accounting are introduced in this text for accounting majors and nonmajors with a background in basics of financial accounting chapter opening scenarios based on real world settings plus realistic examples and photos illustrating practical applications of management acco

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