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this title provides the tools necessary to go beyond the theory and create value added services for accountants clients in the not for profit arena this book allows readers to examine evaluate and perform case studies which will enhance their working knowledge of fundamental not for profit accounting and reporting

presentation requirements note disclosures unique to not for profits and options allowed under generally accepted accounting principles key topics include financial statement presentation including fasb s financial reporting standard statement of activities statement of financial position and statement of cash flow note disclosures contribution concepts functional expense and allocation of costs endowments operating versus non operating split interest agreements and beneficial trusts agency transactions programmatic investments common financial statement mistakes

gain practical skills in machine learning for finance healthcare and retail this book uses a hands on approach by providing case studies from each of these domains you ll see examples that demonstrate how to use machine learning as a tool for business enhancement as a domain expert you will not only discover how machine learning is used in finance healthcare and retail but also work through practical case studies where machine learning has been implemented machine learning applications using python is divided into three sections one for each of the domains healthcare finance and retail each section starts with an overview of machine learning and key technological advancements in that domain you ll then learn more by using case studies on how organizations are changing the game in their chosen markets this book has practical case studies with python code and domain specific innovative ideas for monetizing machine learning what you will learn discover applied machine learning processes and principles implement machine learning in areas of healthcare finance and retail avoid the pitfalls of implementing applied machine learning build python machine learning examples in the three subject areas who this book is for data scientists and machine learning professionals

this book presents mathematical tools to solve partial differential equations typical of physical problems it explains in a detailed manner the process of solving the problems that typically arise in the context of physics although there are a large number of textbooks on this topic few go so deep into the topic one of the original and unique features of this book is emphasis on the mathematical formulation of the problems as well as the analysis of several alternative ways to solve them importantly the book provides a graphical analysis of the results when appropriate it describes a wide scope of the problems with detailed solutions and the methods involved ranging from cases in one to three dimensions from cartesian to polar cylindrical and spherical coordinates and includes properties and applications of the fourier transform to solve partial differential equations

information technology and the information sciences have been part of our lives for some time now they have revolutionized the healthcare system changing the whole health landscape as well as health culture new devices sources of data and roles for all those involved in healthcare are being developed as a result this book presents the proceedings of the 25th european medical informatics conference held in istanbul turkey in august september 2014 the conference aims to present the most recent developments in biomedical informatics the book is divided into 15 sections which include decision support systems and clinical practice guidelines improved healthcare through informatics data analysis mobile health technology and system evaluation and text mining the final two sections present posters from the conference the book will be of interest to all those in the healthcare sector researchers and practitioners alike who develop evaluate or work with information technology

renault samsung lacoste this book provides opportunities to discover a selection of issues recently faced by 10 major french companies each case offers in a clear and structured manner a case presentation sheet including the problem statement learning objectives as well as the main themes and marketing tools used throughout the case a narrative reviewing important information about the company and its environment leading to the problem to be investigated a series of questions guiding the draft of a structured solution a detailed solution outlining the main strategic recommendations based on real issues and written in collaboration with the companies the 10 fi eld based case studies allow applying marketing principles theories and models segmentation positioning marketing plan as well as designing strategies at the product price place and promotion levels learning by doing applied to marketing

the book provides conceptual inputs and offers several case studies covering the entire gamut of the study of human resource development hrd catering to the requirement of managers and students of business schools a serious attempt has been made to cov

graduate students college libraries and organizations or management teams will benefit tremendously when they acquire and use the solutions to the case studies in this book case studies are the well established and proven techniques that guide students or management teams to adopt prudent concepts theoretically in real world situations these studies can help to address an organization s dilemma depending upon the expectations of the stakeholders and the investors in this edition this book gives readers access to exemplary solutions to case studies drawn from a wide variety of cases in both academic and applied fields by studying these examples students can actively develop their skills in problem solving using analytical tools to make decisions in complex situations the reader can cope with ambiguities and learn how to apply optimal solutions in similar situations it is a

must read for anyone intending to tackle managerial case studies

this test preparation guide for microsoft s analyzing requirements and defining solution architectures certification exam 70 100 reviews how to develop data models how to build a conceptual and logical design for an application and how to design a user interface and user services annotation c bo

the book provides a technique for solving case studies and offers several case studies set in indian environment covering the entire gamut of courses in marketing management this revised edition is a part of a series on case study solutions besides st

this book blends classroom training with actual practice it provides case studies for the students of management commerce chartered accountancy and cost and work accountancy it contains case studies pertaining to indian conditions and their suggeste

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text for hotel personnel dealing with sales of meetings and conventions to be held at hotels and the servicing of the event

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