

Management Consulting Delivering An Effective

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gain consulting insights into business decision making in today's environment business and management consulting 6th edition by wickham and wilcock first published as management consulting over 20 years ago to guide students through the consultancy process this edition renamed business and management consulting reflects the way in which the consulting world has changed over the past two decades new digital technologies have made information more accessible and changed the way businesses have to operate so management consultants need to have a wider view of their client company management consulting remains a popular career choice but undertaking a consulting project for the first time can seem daunting for a student or new professional this book continues to offer a practical guide to balancing theory and practice while also giving tips and techniques to the more seasoned practitioner so is ideal for anyone who is undertaking a consulting project this is delivered from the accumulated knowledge and insight of the

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the book is aimed at students taking dedicated management consulting modules and work placement programmes at undergraduate and postgraduate level it is well suited to students of business as well as scientific and creative disciplines who undertake a work based project during the course of their academic study

management consulting remains a popular career choice but undertaking a consulting project for the first time can seem daunting for the student or new professional this book now in its fifth edition aims specifically to guide students through the consultancy process while also giving tips and techniques to the more seasoned practitioner this is delivered from the accumulated knowledge and insight of the authors and contributors who all have been consultants this fifth edition has been thoroughly revised to reflect today's dynamic business environment the impact of new digital technologies on consulting and business in general and the use of evidence gained through studies on consulting are considered it provides a careful balance between theory and practice and is ideal for anyone who is undertaking a consulting project

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a presentation of the complexity and dynamics of life in an organization this study employs the use of personal stories to illustrate the anxieties and successes of professional consultants an essential reference for those trying to bring about change in an organization or develop leadership capability this book looks at what it takes to consult with a rigorous understanding of a philosophy and theory behind the position and the benefits and challenges associated with consulting organizational consulting a relational perspective provides through the very personal stories of a group of organizational consultants an insight into the complexity and dynamics of life in an organization an ideal reference for those with a growing interest in the field this work will also help practicing consultants deepen their understanding of the principles of relational consulting

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