

Making Friends Assets Cambridge University Press

Servitization and Physical Asset Management Nature and Wealth Intellectual Property Law: Text, Cases, and Materials Property and Human Rights in a Global Context The Idea of Property Shadow Property and the Hidden Empire of Ego The Idea of Authorship in Copyright The Blackwell Guide to the Philosophy of Law and Legal Theory Thought Leadership in Advancing International Business Research Historiography of Social Professional Activity Journal of management Building the Strategically-Responsive Organization The Journal of Product Innovation Management Characteristics of Unemployment Dynamics How to Promote Economic Growth in the Euro Area Information Management in Museums The IEBM Handbook of Economics Journal of Business Venturing International Encyclopedia of Business and Management Report Michael John Provost Edward Barbier Tanya Aplin Ting Xu Laura S. Underkuffler P. T. Babie Lior Zemer Martin P. Golding Arie Y. Lewin Peter Herrmann Southern Management Association Howard Thomas Marika Karanassou J. Smets Elizabeth Orna William Lazonick Malcolm Warner Massachusetts. Bank Commissioners

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servitization and physical asset management third edition was developed to provide a structured source of guidance and reference information on the business opportunities linked to servitization and the management of physical assets a growing trend in the global economy servitization focuses on the actual deliverables of an asset from the perspective of the customer electricity instead of the power plant thrust instead of the engine mobility instead of a plane or a car the book offers high level overviews of how to servitized and manage assets from a variety of perspectives reviewing nearly 1 500 books magazine articles papers and presentations and websites written by michael j provost ph d and a subject matter expert in modeling simulation analysis and condition monitoring servitization and physical asset management third edition is an invaluable reference to those considering providing asset management services for the products they design and manufacture it is also meant to support

middle management wishing to know what needs to be done to look after the assets they are responsible for and who to approach for help and academics doing research in this field michael provost is a british engineer with a doctoral degree in thermal power from cranfield university

drawing on historical and contemporary evidence this book argues that growing environmental degradation and wealth inequality are linked to how nature is exploited to create economic wealth ending the under pricing of natural capital and insufficient human capital accumulation is essential to overcoming structural imbalance in modern economies

this book provides a full and clear exposition of the fundamentals of intellectual property law in the uk it combines excerpts from cases and a broad range of secondary works with insightful commentary from the authors which will situate the law within a wider international context

property as a human rights concern is manifested through its incorporation in international instruments and as a subject of the law through property related cases considered by international human rights organs yet for the most part the relationship between property and human rights has been discussed in rather superficial terms lacking a clear substantive connection or common language that said the currents of globalisation have witnessed a new era of interrelation between these two areas of the law including the emergence of international intellectual property law and the recognition of indigenous claims which in fundamental ways speak to an engagement with human rights law this collection starts the conversation between human rights lawyers and property lawyers and explores analytical approaches to the increasing relationship between property and human rights in a global context the chapters engage with key theoretical and policy debates and range across three main themes the re evaluation of the public private divide in the law the tensions between the market and social justice in development and the balance between the rights of individuals and those of communities the chapters adopt a global comparative perspective and engage in case studies from countries including india philippines brazil the united states the united kingdom and includes various regions of africa and europe

legal scholars and philosophers have long been engaged in studying the secret of the internal structure of property in law this text aims to advance our understanding of property as an idea and the power that claimed property rights should have against competing public interests

this book explores the nature of liberal property in the twenty first century it contains three parts the first examines how we have arrived at the liberal concept of property what many scholars call the bundle of rights metaphor of property this part argues that the liberal conception embodied in the bundle of rights metaphor is really a way of masking or hiding what property really is an exercise of ego about the way goods and resources are used or put another way it enshrines the ability to suit personal preferences about the way things are used rather than what might better serve the common good the second part provides an important modern critique of the bundle of rights metaphor that in addition to being a collection of rights property is also about social relations that exist between people through these social relations which are contained in law any decision that a person makes about how to use a good or resource necessarily carries implications for others while those effects can be both positive and negative we are much more familiar with the latter including most of the global

challenges we face today climate change extreme weather global hunger and global poverty taking those global challenges as its focus the final part of the book suggests possible futures of property in which it is reconceived in ways that reduce the potential for negative impacts on others

as information flows become increasingly ubiquitous in our post digital environment the challenges to traditional concepts of intellectual property and the practices deriving from them are immense the romantic understanding of the lone author as an endless source of new creations has to face these challenges in order to do so this work presents a collectivist model of intellectual property rights the core argument is that since copyright works enjoy profit from significant public contribution they should not be privately owned but considered to be a joint enterprise made real by both the public and author it is argued that every copyright work depends on and is reflective of the author s exposure to externalities such as language culture and the various social events and processes that occur in the public domain therefore copyright works should not be regarded as exclusive private property the study takes its organizing principle from john locke defining and proving the fatal flaw inherent in debates on copyright on the one hand the copyright community is eager to arm authors with a robust property right over their creation while on the other this community totally ignores the fact that the exposure of the individual to externalities is what makes him or her capable of creating material that is copyrightable just as locke was against the absolute authority of kings the expressed view of the study is against the exclusive right an author can claim

the blackwell guide to the philosophy of law and legal theory is a handy guide to the state of play in contemporary philosophy of law and legal theory comprises 23 essays critical essays on the central themes and issues of the philosophy of law today written by an international assembly of distinguished philosophers and legal theorists each essay incorporates essential background material on the history and logic of the topic as well as advancing the arguments represents a wide variety of perspectives on current legal theory

this volume contains contributions from intellectual leaders of the field exploring frontier topics in international business to look at where international business is going

developing the before presented methodological framework further is a self referential and self reflexive process this simply means that detailing and weighing criteria can only emerge from already applying the historical analysis by this enabling the author to develop the foundation further theoretical and then more detailed historical analysis thus spa can be localised dialectically as part of the process of socialisation to conceptualised socialisation and the models of socialisation and aiming by this on developing a framework for the analysis of spa has to start however by analysing the reality on which the theoretical thinking is grounded which it mirrors to truly understand the different contractualist ideas we first have to understand the conditions and their development from where and as part of which they emerge and into which they provide an input actively influencing contemporary developments

building the strategically responsive organization edited by howard thomas and don o neal university of illinois usa and rod white and david hurst western business school ontario canada the contributions in this volume provide an interesting and effective integration of strategic perspectives that exemplify

many of the most important issues facing strategic management both now and in the immediate future education strategic intent competitive dynamics industry evolution strategic change value chains globalization building the strategically responsive organization is concerned with building and maintaining bridges between theory and practice on the research side it generates and tests theories related to business and management and on the practitioner side it shows how to learn understand and apply tested theories to practice

this volume provides a coherent analysis of the economic monetary and political aspects of growth dynamics in the euro area the different relevant aspects in this debate presented and discussed by leading scholars and representatives of international organizations include an assessment of the newest theoretical growth models for open economies and empirical investigation of the growth divergence between the us and europe the extent to which fiscal co ordination is desirable in a monetary union the role of product and labor market reforms the complex relationships between exchange rates and growth the contribution of monetary policy to economic growth and the prospects for economic growth in monetary unions although primarily focused on the euro area the analysis is equally relevant to all other common currency areas and will be welcomed by academics and students with an interest in european studies and financial economics as well as policy and decision makers in international organisations national institutions and central banks

museums are under pressure to deliver effective management and presentation of their collections to outreach to their public to make cost effective use of all their resources and to generate maximum income if they are to deliver all this they need information of many kinds and they need to manage it information management in museums presents basic principles and practical advice for integrated management of the whole range of information which museums need from creative and productive use of human resources to choosing and using today s technologies effectively the needs of small museums are given special attention

with contributions from leading international academics this handbook covers systems of economic organization systems of economic thought business enterprise industrial organization economic institutions and notable economists

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