

Macroeconomía Latinoamericana Parkin

Macroeconomía MACROECONOMIA Macroeconomía Fundamentos de Macroeconomía: un enfoque didáctico aplicado a la realidad peruana Macroeconomía para la gerencia Latinoamericana - 2da edición Macroeconomía para la gerencia Latinoamericana - 1ra edición Principios de economía Macroeconomía The Transformation of Latin America Intermediate Macroeconomics Diario oficial Annual World Bank Conference on Development in Latin America and the Caribbean Macroeconomía: versión para Latinoamérica Macroeconomics, Monetary Policy, and Financial Stability Macroeconomía International Books in Print LEV Cuadernos del Instituto Latinoamericano de Planificación Económica y Social Elementos de teoría y política macroeconómica British Books in Print Michael Parkin MICHAEL; LORIA PARKIN (EDUARDO.) Michael Parkin Karlos la Serna Héctor Ochoa Díaz Héctor Ochoa Díaz Kurt Burneo Michael Parkin Federico Foders Hassan Bougrine Mexico Michael Parkin Michael Parkin Latin American Institute for Economic and Social Planning Efraín J. Velázquez

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el presente texto pretende acompañar el proceso de aprendizaje de un curso introductorio de macroeconomía para ello recoge la experiencia de los autores en la enseñanza de los fundamentos de la macroeconomía en la universidad del pacifico y otros espacios académicos un primer aporte importante del libro es el esfuerzo didáctico al momento de desarrollar cada uno de los

temas que abarca otra de sus principales contribuciones es la orientación del sistema de contabilidad nacional y de los modelos teóricos de la macroeconomía hacia las particularidades de las economías latinoamericanas especialmente la peruana así al analizar el mercado de trabajo se explica detalladamente el concepto del subempleo fenómeno que constituye uno de los rasgos más característicos de la realidad laboral latinoamericana a su vez el capítulo dedicado al estudio del dinero incluye una revisión de la política monetaria mediante el manejo de una tasa de interés de política monetaria la cual ha sido aplicada por varios países que siguen el esquema de metas explícitas de inflación además al abordar el crecimiento económico se discute modelos aplicados en la región como el de sustitución de importaciones estos y otros temas aplicados a la realidad de economías pequeñas y abiertas permitirán al lector no solo un dominio de los fundamentos de la macroeconomía sino también el entendimiento de su aplicación en realidades diferentes de las de los estados unidos y los países europeos

los autores motivados por su amplia experiencia docente presentan de manera pedagógica el análisis de los conceptos y modelos para la comprensión de la teoría que le da cuerpo a la macroeconomía para facilitar su comprensión por la gerencia latinoamericana con este fin se presentan casos y situaciones reales originados en las políticas fiscales y monetarias que se dan dentro de los países latinoamericanos y en otros que inciden en sus resultados y en fenómenos imprevisibles como la pandemia del covid 19 que afectan el bienestar de las poblaciones y los resultados de los negocios el libro expone las teorías keynesiana y neoclásica con un enfoque en los nuevos desarrollos de la macroeconomía fruto de las crisis económicas mundiales de las dos últimas décadas y más recientemente de los efectos de la pandemia del covid 19 en la economía mundial y latinoamericana presenta varias secciones identificadas como casos sobre la problemática latinoamericana y las políticas económicas para lograr una región próspera influyente e incluyente dirigido especialmente a los estudiantes de programas de economía administración contaduría ingeniería ciencias sociales y afines de nivel de postgrado y pregrado y a los empresarios interesados en conocer la dinámica de la macroeconomía en américa latina incluye modelos keynesianos y neoclásicos basados en los microfundamentos representaciones visuales de fácil comprensión casos de situaciones reales que han tenido efectos en la economía latinoamericana una sección de problemas sobre cada capítulo para ser resueltos por los estudiantes

los autores motivados por su amplia experiencia docente presentan pedagógicamente el análisis de conceptos y modelos tradicionales para la comprensión de los aspectos teóricos que le dan cuerpo a la macroeconomía desde un punto de vista gerencial acompañados de casos y situaciones reales de los negocios y de la problemática económica del mercado latinoamericano el libro inicia con la teoría keynesia y la neoclásica teniendo un enfoque en los nuevos desarrollos de la macroeconomía fruto de las crisis económicas mundiales de las dos últimas décadas además presenta una sección de análisis

de la problemática económica en América Latina y las políticas económicas para lograr una región más próspera e incluyente incluye problemas económicos ejercicios y casos de cada capítulo enfocados en la situación de Latinoamérica para estudiantes presentaciones en powerpoint para docentes en el sitio modelos keynesianos basados en los microfundamentos contenidos en el sistema de información en línea al final del libro encontrará el código para ingresar al sistema de información en línea donde podrá encontrar archivos complementarios a la lectura del libro que le serán de gran ayuda como presentaciones de powerpoint que sirven de apoyo a la lectura de los diferentes capítulos así como talleres y sus respectivas respuestas sobre los temas tratados en cada capítulo

desde que hombres y mujeres son conscientes de la necesidad de transformar los recursos a su alcance a través de actividades productivas para obtener beneficios y reinvertirlos se han visto obligados a pensar cómo tomar las decisiones más provechosas para el bienestar personal y social en el corto y largo plazo la economía es la ciencia social que nos ayuda precisamente a tomar las mejores decisiones en un contexto de escasez de recursos este libro escrito por dos reconocidos economistas peruanos es la segunda edición de un texto que tuvo mucho éxito en el mercado del vecino país es una completa introducción a los conceptos e ideas centrales de la economía y de sus dos grandes ramas la microeconomía que estudia las elecciones de individuos empresas y gobiernos y la macroeconomía que analiza el funcionamiento de la economía nacional y global conceptos como oferta demanda producto interno bruto inflación política fiscal y política monetaria son explicados de una manera simple a través de ejemplos sencillos tomados de la vida diaria y de países latinoamericanos se presenta igualmente una sección sobre el papel actual de las tecnologías de la información y la comunicación tic y el cambio climático en la redefinición de modelos de negocio y en el qué el cómo y el para quién producir preguntas centrales de la ciencia económica principios de economía versión latinoamericana será de gran ayuda para aquellos que se acerquen por primera vez a esta ciencia social y que busquen además conocerla en un contexto latinoamericano

this volume analyzes contemporary economic policy in Latin America and offers a concise overview of the problems and prospects for future economic development topics covered include macroeconomic stabilisation central bank policies in transition economies and foreign direct investment

this insightful textbook offers a comprehensive critique of neoclassical economics presenting a detailed and accessible discussion of major macroeconomic issues intermediate macroeconomics highlights the need for an alternative framework to demonstrate the irrelevance of mainstream economic theory and its inability to provide satisfactory responses to the

continuing challenges of modern economies

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