



## Logic And Contemporary Rhetoric

*A Contemporary Rhetoric* *Logic and Contemporary Rhetoric* *Contemporary Rhetoric* *Logic and Contemporary Rhetoric* *Logic and Contemporary Rhetoric* *A Theory of Contemporary Rhetoric* *A Contemporary Rhetoric* *The Present State of Scholarship in Historical and Contemporary Rhetoric* *A Contemporary Rhetoric* *Logic and Contemporary Rhetoric : Theuse of Reason in Everyday Life* *Readings in Contemporary Rhetoric* *The Critical Difference: Essays in the Contemporary Rhetoric of Reading* *A Contemporary Rhetoric* *Instructors*  *Manual* *Landmark Essays on Contemporary Rhetoric* *Critiques of Contemporary Rhetoric* *Psychoanalysis and Contemporary Thought* *The Critical Difference* *Contemporary Rhetoric: a Reader's Coursebook* *Logic and Contemporary Rhetoric* *The Rhetoric of the New Testament* *Maxine Hairston* *Nancy Cavender* *W. Ross Winterowd* *Howard Kahane* *Howard Kahane* *Richard Andrews* *Robert Woodham* *Daniel Winifred Bryan Horner* *Robert W. Daniel* *Ch Kahane* *Karen A. Foss* *B. Johnson* *Maxine Hairston* *Thomas B. Farrell* *Karlyn Kohrs Campbell* *Barbara Johnson* *Howard Kahane* *Duane Frederick* *Watson*

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*this textbook introduces students to logic and contemporary rhetoric particularly as applied to problems encountered in everyday life as well as social and political issues using examples drawn from sources such as television newspapers advertisements and political speeches kahane u of maryland and cavender college of marin encourage students to think critically about issues such as abortion diets drugs and astrology a sampling of topics includes deduction and induction fallacious reasoning the manipulation of language evaluating and writing cogent essays and sources of information c book news inc*

*a theory of contemporary rhetoric describes explains and argues the overarching theory of contemporary rhetoric this current view of rhetoric brings together themes in the communication arts including political literary criticism bi and multi lingualism multimodality framing as an artistic and sociological device for composition and interpretation literacy in the digital age and the division between fiction and non fiction in language literature studies chapters explore the implications of rhetoric for particular aspects of the field discussions throughout the book provide illustrations that ground the material in practice as an overarching theory in the communication arts rhetoric is elegant as a theoretical solution and simple as a practical one it asks such questions as who is speaking writing composing to whom why what is being conveyed and how is it being conveyed acknowledging the dirth of recent works addressing the theory of rhetoric this book aims to fill the existing theoretical gap and at the same time move the field of language literature studies forward into new territory it provides the keynote theoretical guide for a generation of teachers teacher educators and researchers in the fields of english as a subject english as a second foreign or additional language and language study in general*

*in the years since its publication in 1983 the present state of scholarship in historical and contemporary rhetoric has become a classic in its field proving to be an invaluable resource for students of rhetoric and composition as well as for scholars in english speech and philosophy this revised and updated edition defines the field of rhetoric as no other volume has publishers website*

*this work brings together the pivotal scholarly essays responsible for the present resurgence in rhetorical studies assembled by one of the most respected senior scholars in the field of rhetoric the essays chart a course from tradition based theory of civic rhetoric to ongoing issues of figuration power and gender together with a lucid introductory essay these studies help to integrate the still volatile questions at the core of humanities scholarship in rhetoric the introductory student as well as the seasoned scholar will gain familiarity and footing in this oldest and still new liberal art*

this book covers criticism of the persuasion that surrounds us in daily life speeches at political conventions editorials in newspapers essays in magazines of opinion debates in congress state legislatures and political campaigns and all of the efforts by which protesters and reformers justify their views the authors focus attention on responding intelligently to this rhetoric they view rhetorical criticism not as a matter of being critical or of attacking rhetoric but rather as the process of analysis interpretation and evaluation of persuasive uses of language

barbara johnson investigates the significant and illuminating ways in which both literature and criticism ate critically different from what they purport to be her subtle and provocative studies of balzac mallarme baudelaire apollinaire melville poe bathes lacan austin and derrida take a refreshing new approach to the fundamental questions of meaning interpretation and the relationship between literature and criticism in each of seven essays a clear precise and detailed reading of the rhetoric of one of more literary or critical works reveals the text s fundamental discrepancies ambuquities and contradictions if rhetoric is seen as language s capacity to differ from literal statement and if to differ can also mean to disagree then the reading of the rhetoric of literature and theory here is an attempt to capture the logic of a text s own disagreement with itself

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