

Logic And Contemporary Rhetoric

Logic and Contemporary Rhetoric: The Use of Reason in Everyday LifeLogic and Contemporary RhetoricA Contemporary RhetoricLogic and Contemporary RhetoricLogic and Contemporary RhetoricContemporary RhetoricA Theory of Contemporary RhetoricThe Present State of Scholarship in Historical and Contemporary RhetoricA Contemporary RhetoricEssays on Classical Rhetoric and Modern DiscourseThe Present State of Scholarship in Historical and Contemporary RhetoricLogic and Contemporary RhetoricA Contemporary RhetoricLogic and Contemporary Rhetoric : Theuse of Reason in Everyday LifeReadings in Contemporary RhetoricThe Critical Difference: Essays in the Contemporary Rhetoric of ReadingA Contemporary Rhetoric Instructors ManualLogic and Contemporary Rhetoric + Mindtap Philosophy, 1 Term 6 Months Printed Access CardThe Critical DifferenceLandmark Essays on Contemporary Rhetoric Nancy M. Cavender Howard Kahane Maxine Hairston Howard Kahane Howard Kahane W. Ross Winterowd Richard Andrews Winifred Bryan Horner Robert Woodham Daniel Robert J. Connors Winifred Bryan Horner Howard Kahane Robert W. Daniel Ch Kahane Karen A. Foss B. Johnson Maxine Hairston Barbara Johnson Thomas B. Farrell Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life Logic and Contemporary Rhetoric A Contemporary Rhetoric Logic and Contemporary Rhetoric Logic and Contemporary Rhetoric Contemporary Rhetoric A Theory of Contemporary Rhetoric The Present State of Scholarship in Historical and Contemporary Rhetoric A Contemporary Rhetoric Essays on Classical Rhetoric and Modern Discourse The Present State of Scholarship in Historical and Contemporary Rhetoric Logic and Contemporary Rhetoric A Contemporary Rhetoric Logic and Contemporary Rhetoric : Theuse of Reason in Everyday Life Readings in Contemporary Rhetoric The Critical Difference: Essays in the Contemporary Rhetoric of Reading A Contemporary Rhetoric Instructors Manual Logic and Contemporary Rhetoric + Mindtap Philosophy, 1 Term 6 Months Printed Access Card The Critical Difference Landmark Essays on Contemporary Rhetoric Nancy M. Cavender Howard Kahane Maxine Hairston Howard Kahane Howard Kahane W. Ross Winterowd Richard Andrews Winifred Bryan Horner Robert Woodham Daniel Robert J. Connors Winifred Bryan Horner Howard Kahane Robert W. Daniel Ch Kahane Karen A. Foss B. Johnson Maxine Hairston Barbara Johnson Thomas B. Farrell

this classic text has introduced tens of thousands of students to sound reasoning using a wealth of current relevant and stimulating examples all put together and explained in a witty and invigorating writing style long the choice of instructors who want to keep students interested logic and contemporary rhetoric the use of reason in everyday life 11e combines examples from television newspapers magazines advertisements and our nation s political dialogue the text not only brings the

concepts to life for students but also puts critical thinking skills into a context that students will retain and use throughout their lives important notice media content referenced within the product description or the product text may not be available in the ebook version

this textbook introduces students to logic and contemporary rhetoric particularly as applied to problems encountered in everyday life as well as social and political issues using examples drawn from sources such as television newspapers advertisements and political speeches kahane u of maryland and cavender college of marin encourage students to think critically about issues such as abortion diets drugs and astrology a sampling of topics includes deduction and induction fallacious reasoning the manipulation of language evaluating and writing cogent essays and sources of information c book news inc

a theory of contemporary rhetoric describes explains and argues the overarching theory of contemporary rhetoric this current view of rhetoric brings together themes in the communication arts including political literary criticism bi and multi lingualism multimodality framing as an artistic and sociological device for composition and interpretation literacy in the digital age and the division between fiction and non fiction in language literature studies chapters explore the implications of rhetoric for particular aspects of the field discussions throughout the book provide illustrations that ground the material in practice as an overarching theory in the communication arts rhetoric is elegant as a theoretical solution and simple as a practical one it asks such questions as who is speaking writing composing to whom why what is being conveyed and how is it being conveyed acknowledging the birth of recent works addressing the theory of rhetoric this book aims to fill the existing theoretical gap and at the same time move the field of language literature studies forward into new territory it provides the keynote theoretical guide for a generation of teachers teacher educators and researchers in the fields of english as a subject english as a second foreign or additional language and language study in general

in the years since its publication in 1983 the present state of scholarship in historical and contemporary rhetoric has become a classic in its field proving to be an invaluable resource for students of rhetoric and composition as well as for scholars in english speech and philosophy this revised and updated edition defines the field of rhetoric as no other volume has publishers website

eighteen essays by leading scholars in english speech communication education and philosophy explore the vitality of the classical rhetorical tradition and its influence on both contemporary discourse studies and the teaching of writing some of the essays investigate theoretical and historical issues others show the bearing of classical rhetoric on contemporary problems in composition thus blending theory and practice common to the varied approaches and viewpoints expressed in this volume is one central theme the 20th century revival of rhetoric entails a recovery of the classical tradition with its marriage of a rich and fully articulated theory with an equally efficacious practice a preface demonstrates the contribution of edward p j

corbett to the 20th century re vival and a last chapter includes a bibli ography of his works

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barbara johnson investigates the significant and illuminating ways in which both literature and criticism ate critically different from what they purport to be her subtle and provocative studies of balzac mallarme baudelaire apollinaire melville poe bathes lacan austin and derrida take a refreshing new approach to the fundamental questions of meaning interpretation and the relationship between literature and criticism in each of seven essays a clear precise and detailed reading of the rhetoric of one of more literary or critical works reveals the text s fundamental discrepancies ambuquities and contradictions if rhetoric is seen as language s capacity to differ from literal statement and if to differ can also mean to disagree then the reading of the rhetoric of literature and theory here is an attempt to capture the logic of a text s own disagreement with itself

this work brings together the pivotal scholarly essays responsible for the present resurgence in rhetorical studies assembled by one of the most respected senior scholars in the field of rhetoric the essays chart a course from tradition based theory of civic rhetoric to ongoing issues of figuration power and gender together with a lucid introductory essay these studies help to integrate the still volatile questions at the core of humanities scholarship in rhetoric the introductory student as well as the seasoned scholar will gain familiarity and footing in this oldest and still new liberal art

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