

Licensing Intellectual Property

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this book is the definitive treatise in the field it provides in depth coverage of not only standard contract provisions but also the intellectual property antitrust misuse and more

this new legal environment has expanded the range of licensing options due to these changes lawyers and business professionals operating within the confines of the old law are missing valuable opportunities how does one go about understanding and profiting from this new situation the most direct approach is to learn and apply the concepts and methods that lead to the legal changes the new methods do not treat law and business behavior as separate subjects these methods integrate issues of law and business organization that is the approach of this book john w schlicher

transactions involving intellectual property whether by way of out and out assignment or by one of the myriad variants of licensing which are possible are really really important they help the world of business go round but such transactions can be complex with things like national rules preventing alienation getting in the way of bargains people wish to make so it is quite astonishing how sparse the literature on the subject is particularly literature taking a comparative view this book is perhaps the very first of its kind taking as it does perspectives from the major legal systems of the world moreover its distinguished authors have not written in a technical or abstruse way as academics and some judges can all too easily do far from it this book is readable and anyone concerned with intellectual property licensing should read it and will find it a pleasure to do so they will also learn a lot about some of the pitfalls and bear traps to be found around the world at ucl we have recognised the importance of this subject this book will be on our students reading list the rt hon sir robin jacob ucl faculty of laws uk ip licensing underpins the information economy this impressive book brings together leading academic lawyers and practitioners from a range of key jurisdictions to explore a number of major current issues the book is both thoughtful and practical and it is not afraid to call for greater harmonization of ip licensing law it is a must have for all those involved in the field simon stokes blake lapthorn this research handbook provides a valuable mix of practical and theoretical perspectives on ip licensing and will serve as a reference resource for scholars and practitioners in this field of study francesco parisi university of minnesota us and university of bologna italy the handbook brings together a unique collection of world renowned experts providing detailed discussion in every chapter the brilliance of this collective work is found in its broad two dimensional focus beyond patents to all key ip assets on the one hand and country specific discussion for key regions around the world on the other whether read cover to cover as a compilation of current best practice or used as a true reference guide the research handbook on intellectual property licensing is a must have for anyone seeking to capture value from intangible assets from the foreword by james e malackowski the research handbook on intellectual property licensing explores the complexities of intellectual property licensing law from a comparative perspective through the opinions of leading experts this major research tool analyses the features of specific types of licensing agreements and also addresses other practical issues which apply across different types of licensing transactions such as the treatment of licensing in bankruptcy and the use of arbitration for solving licensing disputes the handbook ultimately provides a scholarly contribution to the development of global intellectual property licensing policies including transversal and comparative analysis this handbook will appeal to intellectual property licensing practitioners lawyers and intellectual property and contract law academics

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misuse is an increasingly important topic because of the central role intellectual property plays in our economy the consequences of a misuse finding are severe unenforceability of the patent or copyright involved and defense to a suit to recover royalties in a license the defense continues to arise in patent cases has led to the dismissal of several recent copyright cases and is now being asserted in trademark cases the misuse defense thus represents a nexus of intellectual property and antitrust law and has the potential to affect business practices involving computer copyrights and other areas highly relevant in today's economic environment this timely handbook covers the origin and development of the misuse doctrine the debate about its scope and existence in relation to antitrust law and its present status in patent copyright and trademark law it also gives practical insights into how the doctrine affects both licensing and litigation practice

royalty rates for licensing intellectual property includes critical information on financial theory rules of thumb industry guidelines litigation based royalty rates and tables of actual rates from real deals for different industries

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an overview of the basics of international licensing with informative material about the various practices of all aspects of the licensing industry it includes information that will help those new and experienced to hone their licensing skills the book provides a worldwide perspective of the industry and is the definitive guidebook for anyone who is interested in capitalizing on this potentially lucrative market

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