

Latin American Identity In Online Cultural Production

Identity Technologies Infoselves Digital Identities Online Identity Cyberpower Computer Mediated Communication Youth Online Internet Privacy Rights An Evaluation of Identity in Online Social Networking Protecting Your Internet Identity Digital Culture and Society Theorizing Digital Cultures Social Media in Higher Education: Teaching in Web 2.0 Managing Your Professional Identity Online What is digital identity? The Identity Trade Online Identity - An Essential Guide Designing the Social Social Presence and Identity in Online Learning Online Communication Anna Poletti Demetra Garbasevchi Rob Cover Laura Perdew Tim Jordan Crispin Thurlow Angela A. Thomas Paul Bernal Roya Feizy Ted Claypoole Kate Orton-Johnson Grant D. Bollmer P. tru. , Monica Kathryn E. Linder Olivier Ertzscheid Nora A. Draper Rohit Raja Harry T. Dyer Taylor & Francis Group Andrew F. Wood

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identity technologies is a substantial contribution to the fields of autobiography studies digital studies and new media studies exploring the many new modes of self expression and self fashioning that have arisen in conjunction with 2 0 social networking and the increasing saturation of wireless communication devices in everyday life this volume explores the various ways that individuals construct their identities on the internet and offers historical perspectives on ways that technologies intersect with identity creation bringing together scholarship about the construction of the self by new and established authors from the fields of digital media and auto biography studies identity technologies presents new case studies and fresh theoretical questions emphasizing the methodological challenges inherent in scholarly attempts to account for and analyze the rise of identity technologies the collection also includes an interview with lauren berlant on her use of blogs as research and writing tools

infoselves delivers a multifaceted analysis of the commodification of self identity online from both a domination and a liberation perspective drawing on multiple resources the book places its discussion of online identity within the larger context of self identity evolution arguing for the recognition of online identity as a legitimate component of the self identity system advertising executive turned academic demetra garbasevchi offers readers the means to understand the way our online identities are formed and used to reflect on the future of self identity and to become more aware of the radical implications of our digital footprint readers will discover what it means to be an infoself in a deep digital context from exploring the informational makeup of self identity to examining the various sources of identity information found online to exposing the uses of this information through both latent and assertive self commodification considering the many sources of information contributing to our identity narrative online some beyond our direct control managing the self is presented as one the greatest challenges of our digital present the book includes illuminating discussions of a variety of topics within the subject of online identity such as foundational concepts related to the idea of identity including references to the works of erik erikson symbolic interactionists and social dramaturgy the evolution of online identity with examinations of early and current viewpoints of the phenomenon personal branding online as the epitome of self commodification with examples from online celebrity micro celebrity and nano celebrity original research contributing to the larger discussion about how identities are constructed and performed through the line perfect for graduate students in advertising branding and public relations infoselves also belongs on the bookshelves of those studying fields involving digital media working professionals in any of these areas will also benefit from this book s insightful analyses of a variety of viewpoints on online identity

online identities creating and communicating the online self presents a critical investigation of the ways in which representations of

identities have shifted since the advent of digital communications technologies critical studies over the past century have pointed to the multifaceted nature of identity with a number of different theories and approaches used to explain how everyday people have a sense of themselves their behaviors desires and representations in the era of interactive digital and networked media and communication identity can be understood as even more complex with digital users arguably playing a more extensive role in fashioning their own self representations online as well as making use of the capacity to co create common and group narratives of identity through interactivity and the proliferation of audio visual user generated content online makes accessible complex theories of identity from the perspective of today s contemporary digital media environment examines how digital media has added to the complexity of identity takes readers through examples of online identity such as in interactive sites and social networking explores implications of inter cultural access that emerges from globalization and world wide networking

the flow of information through our modern digital world has led to many new issues and controversies online identity examines the benefits and consequences of storing massive amounts of personal data on the internet compelling text well chosen photographs and extensive back matter give readers a clear look at these complex issues features include essential facts a glossary additional resources source notes and an index aligned to common core standards and correlated to state standards essential library is an imprint of abdo publishing a division of abdo

this is the first complete introduction to and analysis of the politics of the internet key concepts included are power and cyberspace the virtual individual society in cyberspace and imagination and the internet

this title offers students a task based introduction to the nature of computer mediated communication and the impact of the internet on social interaction and hence on identities relationships and communities

youth online chronicles the stories of young people from several countries the us australia canada switzerland and holland and their interactions in online communities over a seven year period it examines how young people construct their identities in various social contexts social fantasy role playing and for various social purposes leadership learning power rebellion and romance it explores the ways youth are deploying both visual and literary cues to develop a full sense of presence online and to effectively communicate with their peers using methods of textual visual and socio psychological analysis this book illuminates the ways in which young people are making sense of their own identities and their place within broader communities

what rights to privacy do we have on the internet and how can we make them real

online social networks are understood to replicate the real life connections between people as the technology matures more people are joining social networking communities such as myspace myspace com and facebook facebook com these online communities provide the opportunity for individuals to present themselves and maintain social interactions through their profiles such traces in profiles can be used as evidence in deciding the level of trust with which to imbue individuals in making access control decisions however online profiles have serious implications over the reality of identity disclosure there are many reasons why someone may choose not to reveal their true self which sometimes leads to misidentification or deception on one hand the structure of online profiles allows anonymity which gives users the opportunity to create a persona that may not represent their true identity on the other hand we often play multiple identities in different contexts where such behaviour is acceptable however realizing the context for each identity representation depends on the individual as a result some represented identities will be essentially real if edited for public view some will be disguised and others will be fictitious or humorous the millions of social network profiles and billions of connections between them make it difficult to formalize an automated approach to differentiate fact from fiction in online self described identities how can we be sure with whom we are interacting and whether these individuals or groups are being truthful with the online identities they present to the rest of the community what tools and techniques can be used to gather organize and explore the available data for informing the level of honesty that should be entrusted to an individual can we verify the validity of the identity automatically based on the available information online we aim to evaluate identity representation online and examine how identity can be verified in a less trusted online community we propose a personality classifier model to identify a user s personality such as expressive valid active positive popular sociable and traceable using traces of 2 2 million profile features collected from myspace we use data mining techniques and social network analysis to extract significant patterns in the data and network structure and improve the classifier during the cycle of development we evaluate our classifier model on profiles with known identities such as real and fake our results indicate that by utilizing people s online self reported information personality and their network of friends and interactions we are

able to provide evidence for validating the type of identity in a manner that is both accurate and scalable

people research everything online shopping school jobs travel and other people your online persona is your new front door it is likely the first thing that new friends and colleagues learn about you in the years since this book was first published the internet profile and reputation have grown more important in the vital human activities of work school and relationships this updated edition explores the various ways that people may use your internet identity including the ways bad guys can bully stalk or steal from you aided by the information they find about you online the authors look into the edward snowden revelations and the government's voracious appetite for personal data a new chapter on the right to be forgotten explores the origins and current effects of this new legal concept and shows how the new right could affect us all timely information helping to protect your children on the internet and guarding your business's online reputation has also been added the state of internet anonymity has been exposed to scrutiny lately and the authors explore how anonymous you can really choose to be when conducting activity on the web the growth of social networks is also addressed as a way to project your best image and to protect yourself from embarrassing statements building on the first book this new edition has everything you need to know to protect yourself your family and your reputation online

this book provides a critical introduction to the ways in which digital technologies have enabled new types of interactions experiences and collaborations across a range of platforms and media profoundly shaping our socio cultural landscapes these discussions are grounded in classical sociological concepts community the self gender consumption power and exclusion and inequality to demonstrate the continuities that exist between sociological studies of real world phenomena and their digital counterparts examining the various debates around methods in digital sociology in recent years this book provides an accessible and engaging guide to using methodologies to study digital technology from the moment we wake up until we go to bed many of us constantly use digital technologies our mobile phones have become our maps banks newspapers and entertainment consoles what's more they allow us to be constantly connected with the people in our lives this book will equip you to analyse digital media in your own work the book offers a broad guide to the various areas of our lives that are impacted by digital technology from the virtual communities that we form on social media to the impact that digital technology has on our identity through a sociology of selfies with chapters on leisure work privacy and methods this is an essential introduction for students in the areas of sociology digital media and cultural studies learning features include annotated further reading in every chapter case studies that illustrate theory learning objectives and questions throughout historical and theoretical context in every chapter

the rapid development of digital technologies continues to have far reaching effects on our daily lives this book explains how digital media in providing the material and infrastructure for a host of practices and interactions affect identities bodies social relations artistic practices and the environment theorizing digital cultures shows students the importance of theory for understanding digital cultures and presents key theories in an easy to understand way considers the key topics of cybernetics online identities aesthetics and ecologies explores the power relations between individuals and groups that are produced by digital technologies enhances understanding through applied examples including youtube personalities facebook's like button and holographic performers clearly structured and written in an accessible style this is the book students need to get to grips with the key theoretical approaches in the field it is essential reading for students and researchers of digital culture and digital society throughout the social sciences

this book provides research on the pedagogical challenges faced in recent years to improve the understanding of social media in the educational systems provided by publisher

in higher education professional online identities have become increasingly important a rightly worded tweet can cause an academic blog post to go viral a wrongly worded tweet can get a professor fired regular news items in the chronicle of higher education and inside higher ed provide evidence that reputations are both built and crushed via online platforms ironically given the importance of digital identities to job searches the promotion and distribution of scholarly work pedagogical innovation and many other components of an academic life higher education professionals receive little to no training about how to best represent themselves in a digital space managing your professional identity online a guide for higher education fills this gap by offering higher education professionals the information and guidance they need to craft strong online biographical statements for a range of platforms prioritize where and how they want to represent themselves online in a professional capacity intentionally and purposefully create an effective brand for their professional identity online develop online profiles that are consistent professional accurate organized of good quality and representative of their academic lives regularly update and maintain an online presence post appropriately in a range of online platforms and environments and successfully promote their professional accomplishments managing your professional identity online is

practical and action oriented in addition to offering a range of case studies demonstrating concrete examples of effective practices the book is built around activities templates worksheets rubrics and bonus materials that walk readers through a step by step guide of how to design build and maintain professional online identities

the question of digital identity and e reputation is central in today s internet ecosystem both in terms of individual and collective use

the successes and failures of an industry that claims to protect and promote our online identities what does privacy mean in the digital era as technology increasingly blurs the boundary between public and private questions about who controls our data become harder and harder to answer our every web view click and online purchase can be sold to anyone to store and use as they wish at the same time our online reputation has become an important part of our identity a form of cultural currency the identity trade examines the relationship between online visibility and privacy and the politics of identity and self presentation in the digital age in doing so nora draper looks at the revealing two decade history of efforts by the consumer privacy industry to give individuals control over their digital image through the sale of privacy protection and reputation management as a service through in depth interviews with industry experts as well as analysis of media coverage promotional materials and government policies draper examines how companies have turned the protection and promotion of digital information into a business along the way she also provides insight into how these companies have responded to and shaped the ways we think about image and reputation in the digital age tracking the successes and failures of companies claiming to control our digital ephemera draper takes us inside an industry that has commodified strategies of information control this book is a discerning overview of the debate around who controls our data who buys and sells it and the consequences of treating privacy as a consumer good

in today s digital age having a strong online identity has become more important than ever this book aims to explore the many facets of this topic from the importance of building a positive digital presence to managing one s online reputation and privacy we want to cover different aspects of online identity this book will focus on the importance of online identity and how it can affect our personal and professional lives we also want to provide strategies for building a strong and authentic online identity including tips on how to curate social media profiles and manage privacy settings the book will also delve into the concept of digital footprints and the implications of our online actions explore online reputation management and how to maintain a positive online image and analyze the impact of online identity on mental health including the effects of cyberbullying and social comparison finally the book will look into the future of online identity exploring emerging technologies such as blockchain based identity solutions and virtual reality environments with practical tips and insightful analysis this book hopes to become an essential guide for anyone looking to navigate the complexities of online identity in the digital age

this book uses data collected from in depth interviews with young people over the course of a year to explore the complex role of social media in their lives and the part it plays in shaping how they understand and present their identity to a broad public on a wide array of platforms using this data the book proposes and develops a new theoretical framework for understanding identity performances comic theory detailed in this book centres on a consideration of the role of social media design in shaping identity and explores the ways in which socio culturally grounded users engage in acts of compromise novelty and negotiation with social media designs and digital technologies to produce unique identity performances positioned within the field of educational research this book overtly challenges assumptions and myths about the internet as a neutral source of knowledge instead exploring the way in which designs and technologies shape who we interact with and how we understand what it is to be social moving beyond the over used digital natives paradigm this book makes a clear case that educators and education researchers need to move beyond a focus on coding and digital skills alone highlighting the pressing need to take explicit account of the overlaps between digital technology culture and education

this book is an investigation into the role which social presence and identity play in online learning environments scholars across disciplines have grappled with the questions of what it means for a person to be and to interact online in the context of online learning these questions reflect specific concerns related to how well people can learn in a setting limited to mediated interactions and lacking various communication cues for example how can a teacher and students come to know each other if they cannot see each other how can they effectively understand and communicate with each other if they are separated by space and in many instances time these concerns are related to social presence and identity both of which are complex multi faceted and closely interrelated constructs the chapters in this book consider how online learning has developed and changed over time in terms of technology pedagogy and familiarity collectively these chapters show the diverse ways that educational researchers have explored social presence and identity they also highlight some of the nuanced concerns online educators might have in these areas this book was originally published as a special

issue of distance education

online communication provides an introduction to both the technologies of the internet age and their social implications this innovative and timely textbook brings together current work in communication political science philosophy popular culture history economics and the humanities to present an examination of the theoretical and critical issues in the study of computer mediated communication continuing the model of the best selling first edition authors andrew f wood and matthew j smith introduce computer mediated communication cmc as a subject of academic research as well as a lens through which to examine contemporary trends in society this second edition of online communication covers online identity mediated relationships virtual communities electronic commerce the digital divide spaces of resistance and other topics related to cmc the text also examines how the internet has affected contemporary culture and presents the critiques being made to those changes special features of the text include hyperlinks presenting greater detail on topics from the chapter ethical ethical inquiry posing questions on the nature of human communication and conduct online online communication and the law examining the legal ramifications of cmc issues advanced undergraduates graduate students and researchers interested in the field of computer mediated communication as well as those studying issues of technology and culture will find online communication to be an insightful resource for studying the role of technology and mediated communication in today's society

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