

Key Readings In Journalism

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Critical Readings: Media And Gender
Interpretations of Journalism
Journalism and Meaning-making
Agenda Setting
Journalism
Readings in Mass Communication
Reading Virginia Woolf's Essays and Journalism
The Press and Society
Background Readings for Journalism
Readings for the Young
Literary World; Choice Readings from the Best New Books, with Critical Reviews
Readings in Journalism
Key Readings in Media Today
Critical Readings: Media and Audiences
International Handbook of Children, Media and Culture
The Concise Encyclopedia of Communication
The Bibliographic Index
Interpretations of Journalism
Readings in Public Opinion
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key readings in journalism brings together over thirty essential writings that every student of journalism should know designed as a primary text for undergraduate students each reading was carefully chosen in response to extensive surveys from educators reflecting on the needs of today's journalism classroom readings range from critical and historical studies of journalism such as walter lippmann's public opinion and michael schudson's discovering the news to examples of classic reporting such as carl bernstein and bob woodward's all the president's men they are supplemented by additional readings to broaden the volume's scope in every dimension including gender race and nationality the volume is arranged thematically to enable students to think deeply and broadly about journalism its development its practice its key individuals and institutions its social impact and its future and section introductions and headnotes precede each reading to provide context and key points for discussion

how is gender constructed in the media to what extent do portrayals of gender influence everyday perceptions of ourselves and our actions in what ways do the media reinforce and sometimes challenge gender inequalities critical readings media and gender provides a lively and engaging introduction to the field of media and gender research drawing from a wide range of important international scholarship a variety of conceptual and methodological approaches is used to explore subjects such as entertainment news grassroots communication new media texts institutions audiences topics include gender identity and television talk shows historical portrayals of women in advertising the sexualization of the popular press the representation of lesbians on television the cult of femininity in women's magazines images of african american women and latin@s in hollywood cinema sexual violence in the media women in popular music pornography and masculine power women's relationship to the internet this book is ideal for undergraduate courses in cultural and media studies gender studies the sociology of the media mass communication journalism communication studies and politics

the purpose of this collection is to make the chief utterances of the past three hundred years on the subject of newspapers and the press easily accessible to all who are interested in journalism there are certain recognized in some cases even classic pronouncements upon journalistic subjects of which one frequently says that they should read by everyone who pretends to a knowledge of the newspaper as a social phenomenon and as a force in government in groups and in the lives of individuals but because these pieces are scattered some of them in obscure hiding places they are not generally read and we come to know them vaguely by hearing them

spoken of rather than intimately by careful reading many such essays addresses and papers as well as certain less known but worthy pieces are brought together in this volume introduction

the role of the news media in defining the important issues of the day also known as the agenda setting influence of mass communication has received widespread attention over the past 20 years since the publication of mcombs and shaw's seminal empirical study more than one hundred journal articles and monographs have appeared this collection exemplifies the major phases of research on agenda setting tests of the basic hypothesis contingent conditions affecting the strength of this influence the natural history of public issues mass media influence on public policy and the role of external sources from the president to public relations staffs on the news agenda

this reader is designed to supplement any core textbook in introduction to mass communication the goal of the reader is to help students think more critically about the media by drawing from a wide variety of sources and political and cultural viewpoints this collection is predicated on the fact that students learn about the media mainly through the media by reading or hearing about media in media publications or broadcasts these articles are drawn mostly from popular and alternative media and take a hard and critical look at the political and social forces that drive media decision making

this the first book to deal solely with virginia woolf's non fiction writing from a historical and theoretical perspective covers comprehensively and in detail woolf's essays and journalism including the juvenilia reviews critical essays autobiographical writings a room of one's own and three guineas publisher's website

key readings in media today provides both historical and contemporary analyses of each of the major media industries book newspaper magazine sound recording radio motion picture television new media advertising and public relations the volume places an emphasis on convergence looking at the ways boundaries between these media industries are blurring in surprising new ways section introductions and headnotes for each article offer valuable critical and historical context while review questions after each reading test students understanding of key concepts additional resources on the companion website routledge.com/textbooks/9780415876087 are designed to spark classroom discussion and connect the readings to the latest contemporary media issues and controversies by combining classic studies of mass communication with contemporary research on media technology and culture key readings in media today will help students to make sense of the rapidly changing media environment

what next for audience research in the 21st century

this essential volume brings together the work of internationally renowned researchers each experts in their field in order to capture the diversity of children and young people's media cultures around the world why are the media such a crucial part of children's daily lives are they becoming more important more influential and in what ways or does a historical perspective reveal how past media have long framed children's cultural horizons or perhaps how families however constituted have long shaped the ways children relate to media in addressing such questions the contributors present detailed empirical cases to uncover how children weave together diverse forms and technologies to create a rich symbolic tapestry which in turn shapes their social relationships at the same time many concerns even public panics arise regarding children's engagement with media leading the contributors also to inquire into the risky or problematic aspects of today's highly mediated world deliberately selected to represent as many parts of the globe as possible and with a commitment to recognizing both the similarities and differences in children and young people's lives from china to denmark from canada to india from japan to iceland from the authors offer a rich contextualization of children's engagement with their particular media and communication environment while also pursuing cross cutting themes in terms of comparative and global trends each chapter provides a clear orientation for new readers to the main debates and core issues addressed combined with a depth of analysis and argumentation to stimulate the thinking of advanced students and established scholars since children and young people are a focus of study across different disciplines the volume is thoroughly multi disciplinary yet since children and young people are all too easily neglected by these same disciplines this volume hopes to accord their interests and concerns they surely merit

this concise volume presents key concepts and entries from the twelve volume ica international encyclopedia of communication 2008 condensing leading scholarship into a practical and valuable single volume based on the definitive twelve volume iec this new concise edition presents key concepts and the most relevant headwords of communication science in an a z format in an up to date manner jointly published with the international communication association ica the leading academic association of the discipline in the world represents the best and most up to date international research in this dynamic and interdisciplinary field contributions come from hundreds of authors who represent excellence in their respective fields an affordable volume available in print or online

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