

Japanese Popular Music Culture Authenticity And Power Routledge Media Culture And Social Change In Asia

Media CultureRoutledge Media, Culture and Social Change in AsiaThe Routledge Companion to Global Popular CultureMedia in AsiaThe Routledge Handbook of Digital Media and GlobalizationThe Routledge Companion to Advertising and Promotional CultureThe Routledge Companion to Media FandomMedia CulturesThe Routledge Companion to Transmedia StudiesThe Sage Handbook of Promotional Culture and SocietyThe Routledge Companion to Media Studies and Digital HumanitiesThe ^AOxford Handbook of Cultural SociologyMedia, Culture and SocietyThe Routledge Companion to Media and PovertyThe Television Studies ReaderRoutledge Handbook of Japanese MediaJournalismMedia, Culture, and MoralityRepresentationThe SAGE Handbook of Identities Douglas Kellner Toby Miller Taylor & Francis Group Dal Yong Jin Emily West Melissa A. Click Michael Skovmand Matthew Freeman Lee Edwards Jentery Sayers Jeffrey C. Alexander Paul Hodkinson Sandra L. Borden Robert Clyde Allen Fabienne Darling-Wolf Stuart Allan Keith Tester Jenny Kidd Margaret Wetherell

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a major contribution to the growing debate on culture and politics assured fair minded and constantly stimulating this book will be

widely read by all those interested in the subject of culture

research on popular culture is a dynamic fast growing domain in scholarly terms it cuts across many areas including communication studies sociology history american studies anthropology literature journalism folklore economics and media and cultural studies the routledge companion to global popular culture provides an authoritative up to date intellectually broad internationally aware and conceptually agile guide to the most important aspects of popular culture scholarship specifically this companion includes interdisciplinary models and approaches for analyzing popular culture wide ranging case studies discussions of economic and policy underpinnings analysis of textual manifestations of popular culture examinations of political social and cultural dynamics and discussions of emerging issues such as ecological sustainability and labor featuring scholarly voices from across six continents the routledge companion to global popular culture presents a nuanced and wide ranging survey of popular culture research

this book explores the dynamic and complex place of the media in asia currently in confrontation with remarkable social change and transition and the need to understand this emerging phenomenon as it intersects with the media

in this comprehensive volume leading scholars of media and communication examine the nexus of globalization digital media and popular culture in the early 21st century the book begins by interrogating globalization as a critical and intensely contested concept and proceeds to explore how digital media have influenced a complex set of globalization processes in broad international and comparative contexts contributors address a number of key political economic cultural and technological issues relative to globalization such as free trade agreements cultural imperialism heterogeneity the increasing dominance of american digital media in global cultural markets the powers of the nation state and global corporate media ownership by extension readers are introduced to core theoretical concepts and practical ideas which they can apply to a broad range of contemporary media policies practices movements and technologies in different geographic regions of the world north america europe africa the middle east latin america and asia scholars of global media international communication media industries globalization and popular culture will find this to be a singular resource for understanding the interconnected relationship between digital media and globalization

the routledge companion to advertising and promotional culture provides an essential guide to the key issues methodologies

concepts debates and policies that shape our everyday relationship with advertising the book contains eight sections historical perspectives considers the historical roots and their relationship to recent changes of contemporary advertising and promotional practice political economy examines how market forces corporate ownership and government policies shape the advertising and media promotion environment globalization presents work on advertising and marketing as a global intercultural and transnational practice audiences as labor consumers interpreters fans introduces how people construct promotional meaning and are constructed as consumers markets and labor by advertising forces identities analyzes the ways that advertising constructs images and definitions of groups such as gender race and the child through industry labor practices marketing as well as through representation in advertising texts social institutions looks at the pervasiveness of advertising strategies in different social domains including politics music housing and education everyday life highlights how a promotional ethos and advertising initiatives pervade self image values and relationships the environment interrogates advertising s relationship to environmental issues the promotional efforts of corporations to construct green images and mass consumption s relationship to material waste with chapters written by leading international scholars working at the intersections of media studies and advertising studies this book is a go to source for those looking to understand the ways advertising has shaped consumer culture in the past and present

the field of fan studies has seen exponential growth in recent years and this companion brings together an internationally and interdisciplinarily diverse group of established scholars to reflect on the state of the field and to point to new research directions engaging an impressive array of media texts and formats and incorporating a variety of methodologies this collection is organized into six main sections methods and ethics technologies and practices identities race and transcultural fandom industry and futures each section concludes with a conversation among some of the field s leading scholars and industry insiders to address a wealth of questions relevant to each section topic

this book first published in 1992 challenges the elitism and cultural pessimism of much anglo american and continental cultural debate with regard to the role and power of transnational media practices in a series of ten innovative essays an international group of media researchers explores a wide range of cultural practices across national borders and the cultural politics associated with these everyday practices and debates

around the globe people now engage with media content across multiple platforms following stories characters worlds brands and other information across a spectrum of media channels this transmedia phenomenon has led to the burgeoning of transmedia

studies in media cultural studies and communication departments across the academy the routledge companion to transmedia studies is the definitive volume for scholars and students interested in comprehending all the various aspects of transmediality this collection which gathers together original articles by a global roster of contributors from a variety of disciplines sets out to contextualize problematize and scrutinize the current status and future directions of transmediality exploring the industries arts practices cultures and methodologies of studying convergent media across multiple platforms

a critical and global overview of promotional media and culture exploring the social political and cultural impact of today s promotional industries

although media studies and digital humanities are established fields their overlaps have not been examined in depth this comprehensive collection fills that gap giving readers a critical guide to understanding the array of methodologies and projects operating at the intersections of media culture and practice topics include access praxis social justice design interaction interfaces mediation materiality remediation data memory making programming and hacking

a collection of essays on various topics from the perspective of cultural sociology based on the premise that ideas and beliefs retain autonomy from the social structures to which they refer and illuminate

combining a critical survey of the field with a finely judged assessment of cutting edge developments this book is the must have text for any undergraduate student studying media and communication studies

comprehensive and interdisciplinary this collection explores the complex and often problematic ways in which the news media shapes perceptions of poverty editor sandra l borden and a diverse collection of scholars and journalists question exactly how the news media can reinforce or undermine poverty and privilege this book is divided into five parts that examine philosophical principles for reporting on poverty the history and nature of poverty coverage problematic representations of people experiencing poverty poverty coverage as part of reporting on public policy and positive possibilities for poverty coverage each section provides an introduction to the topic as well as a broad selection of essays illuminating key issues and a q a with a relevant journalist topics covered include news coverage of corporate philanthropy structural bias in reporting representations of the working poor the moral demands of vulnerability and agency community empowerment and citizen media the book s broad focus

considers media and poverty at both the local and global levels with contributors from 16 countries this is an ideal reference for students and scholars of media communication and journalism who are studying topics involving the media and social justice as well as journalists activists and policy makers working in these areas

a discussion of a truly international range of television programs this title covers alternative modes of television such as digital and satellite

the routledge handbook of japanese media is a comprehensive study of the key contemporary issues and scholarly discussions around japanese media covering a wide variety of forms and types from newspapers television and film to music manga and social media this book examines the role of the media in shaping japanese society from the meiji era s intense engagement with western culture to our current period of rapid digital innovation featuring the work of an international team of scholars the handbook is divided into five thematic sections the historical background of the japanese media from the meiji restoration to the immediate postwar era japan s national and political identity imagined and negotiated through different aspects of the media including japan s lost decade of the 1990s and today s post fukushima society the representation of japanese identities including race gender and sexuality in contemporary media the role of japanese media in everyday life the japanese media in a broader global context taking an interdisciplinary approach this book will be of use to students and scholars of japanese culture and society asian media and japanese popular culture

this book can be recommended to journalism students as a useful entry point into many of the debates surrounding 21st century journalism and as a way of encouraging thought about what indeed a journalist may be tony harcup university of sheffield what are the key issues confronting journalism today and why what are the important debates regarding the forms and practices of reporting how can the quality of news be improved journalism critical issues explores essential themes in news and journalism studies it brings together an exciting selection of original essays which engage with the most significant topics debates and controversies in this fast growing field using a wide range of case studies topics include journalism s role in a democracy source dynamics in news production journalism ethics sexism and racism in the news tabloidization scandals and celebrity reporting conflict terrorism and war the future of investigative journalism the book is written in a lively manner designed to invite discussion by identifying key questions around a critical issue each chapter assesses where journalism is today its strengths and its challenges and highlights ways to improve upon it for tomorrow journalism critical issues is essential reading for students and

researchers in the fields of news and journalism media studies cultural studies sociology and communication studies contributors stuart allan alison anderson olga guedes bailey steven barnett oliver boyd barrett michael bromley cynthia carter simon cottle chas critcher matthew david máire messenger davies bob franklin robert a hackett ramaswamihindranath ian hutchby richard keeble justin lewis minelle mahtani p david marshall brian mcnair martin montgomery alan petersen susanna hornig priest jane rhodes karen ross david rowe prasun sonwalkar linda steiner howard tumber ingrid volkmer karin wahl jorgensen barbie zelizer

written especially for undergraduate students representation synthesises and updates our understandings of representation and the tools for its analysis for use in the new mediascape jenny kidd uses an engaging range of current examples and a lively style to explore a number of key questions reflecting existing and contemporary debates about representation these key questions include who owns and manages representations whose realities are foregrounded and whose are consigned to invisibility to what extent are increased opportunities for self representation altering the landscape and what happens to representation within the noisy playful and often subversive communications of the internet kidd considers the political social and cultural importance of representation across a broad spectrum of cultural and creative industries this examination of the relationship between media cultural representations and the construction of reality identity and society makes it an ideal text for students that need to get to grips with this core thematic of media and cultural studies

overall its breaking of disciplinary isolation enhancing of mutual understanding and laying out of a transdisciplinary platform makes this handbook a milestone in identity studies sociology increasingly identities are the site for interdisciplinary initiatives and identity research is at the heart of many transdisciplinary research centres around the world no single social science discipline owns identity research which makes it a difficult topic to categorize the sage handbook of identities systematizes this complex field by incorporating its interdisciplinary character to provide a comprehensive overview of its themes in contemporary research while still acknowledging the historical and philosophical significance of the concept of identity drawing on a global scholarship the handbook has four parts frameworks presents the main theoretical and methodological perspectives in identities research formations covers the major formative forces for identities such as culture globalisation migratory patterns biology and so on categories reviews research on the core social categories central to identity such as ethnicity gender sexuality disability and intersections between these sites and context develops a series of case studies of crucial sites and contexts where identity is at stake such as social movements relationships work places and citizenship

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