

Introduction To Business Law 4th Edition

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Business Law Basics
Introduction to Business Law
An Introduction to Business Law
An Introduction to Business Law
Introduction to Business Law
Introduction to Business Law: a Conceptual Approach
Introduction to Business Law
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A Guide to Business Law
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when you start a business legal issues can seem complex even scary business law basics will help you ask smart questions and get the right advice this simple guide will show you everything you need to know about how to choose an attorney contract essentials including patents and copyrights what you need to protect such as processes or intellectual property how to reorganize or restructure your business you'll also learn the basics of partnership and corporate structures license and regulation essentials employment issues legal aspects of buying and selling common pitfalls international business issues and more each of the books in the crash course for entrepreneurs series offers a high level overview of the critical things you need to know and do if you want to survive and thrive in our super competitive world of course there's much more to learn about each topic but what you'll read here will give you the framework for learning the rest also the co authors website expertbusinessadvice.com offers expanded support for entrepreneurs and is updated daily among them scott l girard jr michael f o keefe marc a price and mark r moon esq have successfully started 20 companies in a wide variety of fields their individual experiences are just as varied scott a combat veteran who has served in iraq and afghanistan was formerly vice president of pinpoint holdings group inc mike founded o keefe motor sports in 2004 and grew it into the largest database of aftermarket automotive components in the world as vice president for marketing of bracemasters international he grew his company's website viewership by 17 000 in two years marc has launched seven companies of his own and has collaborated with the federal

government, U.S. military, major nonprofits and some of the largest corporations in America. *Business Law Basics* is also coauthored by Mark R. Moon, Esq., a founding and currently the managing partner of the Moon Law Group, PLLC in Tampa Bay, Florida.

Marson and Ferris' *Business Law* provides a thorough account of the subject for students on business degrees. It introduces students to the essential topics by exploring current and pertinent examples. It emphasizes the importance of cases and demonstrates the relevance of the law in a business environment.

Ideal for those new to the field, this text offers visual and practical coverage to help students engage with the legal essentials required for success in study and a business career. It is packed with diagrams, examples, and insights from business professionals to help you build a complete picture of the subject.

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Introduction

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