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for courses in introduction to hospitality and hospitality management capturing the flavor and breadth of the industry introduction to hospitality management fourth edition explores all aspects of the field including travel and tourism lodging foodservice meetings conventions and expositions and leisure and recreation devoting six chapters to management the text focuses on hospitality and management and uses first person accounts corporate profiles and industry morsels to foster a student's appreciation for the field throughout author john r walker invites students to share this industry's unique enthusiasm and passion the text is organized into five sections the hospitality industry and tourism lodging restaurants managed services and beverages recreation theme parks clubs and gaming entertainment and assemblies and event management

looks at issues within employee relations in the hospitality industry

a real world look at every major aspect of hotel management and operations hotel management and operations third edition helps readers to develop the wide ranging knowledge and analytical skills they need to succeed in today's burgeoning and dynamic hotel industry featuring contributions from 60 leading industry professionals and

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