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for courses in introduction to hospitality and hospitality management capturing the flavor
and breadth of the industry introduction to hospitality management fourth edition explores
all aspects of the field including travel and tourism lodging foodservice meetings
conventions and expositions and leisure and recreation devoting six chapters to
management the text focuses on hospitality and management and uses first person
accounts corporate profiles and industry morsels to foster a student s appreciation for
the field throughout author john r walker invites students to share this industry s unique
enthusiasm and passion the text is organized into five sections the hospitality industry
and tourism lodging restaurants managed services and beverages recreation theme
parks clubs and gaming entertainment and assemblies and event management

looks at issues within employee relations in the hospitality industry

a real world look at every major aspect of hotel management and operations hotel
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hotel industry featuring contributions from 60 leading industry professionals and

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