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introduction to data mining presents fundamental concepts and algorithms for those learning data mining for the first time each concept is explored thoroughly and supported with numerous examples each major topic is organized into two chapters beginni

introduction to data mining second edition is intended for use in the data mining course it is also suitable for individuals seeking an introduction to data mining the text assumes only a modest statistics or mathematics background and no database knowledge is needed introduction to data mining presents fundamental concepts and algorithms for

those learning data mining for the first time each concept is explored thoroughly and supported with numerous examples the text requires only a modest background in mathematics each major topic is organized into two chapters beginning with basic concepts that provide necessary background for understanding each data mining technique followed by more advanced concepts and algorithms teaching and learning experience this program will provide a better teaching and learning experience for you and your students it will help present fundamental concepts and algorithms written for the beginner this text provides both theoretical and practical coverage of all data mining topics support learning instructor resources include solutions for exercises and a complete set of lecture slides

in this book the author provides the reader with a comprehensive coverage of data mining topics and algorithms data base perspective is maintained throughout the book which provides students with a focused discussion of algorithms data structures data types and complexity of algorithms and space it also emphasizes the use of data mining concepts in real world applications with large database components

introduction to data mining presents fundamental concepts and algorithms for those learning data mining for the first time each concept is explored thoroughly and supported with numerous examples the text requires only a modest background in mathematics each major topic is organized into two chapters beginning with basic concepts that provide necessary background for understanding each data mining technique followed by more advanced concepts and algorithms quotes this book provides a comprehensive coverage of important data mining techniques numerous examples are provided to lucidly illustrate the key concepts sanjay ranka university of florida in my opinion this is currently the best data mining text book on the market i like the comprehensive coverage which spans all major data mining techniques including classification clustering and pattern mining association rules mohammed zaki rensselaer polytechnic institute

annotation use the latest data mining best practices to enable timely actionable evidence based decision making throughout your organization real world data mining demystifies current best practices showing how to use data mining to uncover hidden patterns and correlations and leverage these to improve all aspects of business performance drawing on extensive experience as a researcher practitioner and instructor dr dursun delen delivers an optimal balance of concepts techniques and applications without compromising either simplicity or clarity he provides enough technical depth to help readers truly understand how data mining technologies work coverage includes processes

methods techniques tools and metrics the role and management of data text and web mining sentiment analysis and big data integration throughout delen s conceptual coverage is complemented with application case studies examples of both successes and failures as well as simple hands on tutorials real world data mining will be valuable to professionals on analytics teams professionals seeking certification in the field and undergraduate or graduate students in any analytics program concentrations certificate based or degree based

data warehousing and data mining is presented in a question and answer format following the examination pattern and covers all key topics in the syllabus the book is designed to make learning fast and effective and is precise up to date and will help students excel in their examinations the book is part of the express learning is a series of books designed as quick reference guides to important undergraduate courses the organized and accessible format of these books allows students to learn important concepts in an easy to understand question and answer format these portable learning tools have been designed as one stop references for students to understand and master the subjects by themselves

foundations of data mining and knowledge discovery contains the latest results and new directions in data mining research data mining which integrates various technologies including computational intelligence database and knowledge management machine learning soft computing and statistics is one of the fastest growing fields in computer science although many data mining techniques have been developed further development of the field requires a close examination of its foundations this volume presents the results of investigations into the foundations of the discipline and represents the state of the art for much of the current research this book will prove extremely valuable and fruitful for data mining researchers no matter whether they would like to uncover the fundamental principles behind data mining or apply the theories to practical applications

intro to data mining

data mining concepts and techniques fourth edition introduces concepts principles and methods for mining patterns knowledge and models from various kinds of data for diverse applications specifically it delves into the processes for uncovering patterns and knowledge from massive collections of data known as knowledge discovery from data or kdd it focuses on the feasibility usefulness effectiveness and scalability of data mining techniques for large data sets after an introduction to the concept of data mining the authors explain the methods for preprocessing characterizing and warehousing data they then partition the data mining methods into several major tasks introducing concepts and

methods for mining frequent patterns associations and correlations for large data sets data classificcation and model construction cluster analysis and outlier detection concepts and methods for deep learning are systematically introduced as one chapter finally the book covers the trends applications and research frontiers in data mining presents a comprehensive new chapter on deep learning including improving training of deep learning models convolutional neural networks recurrent neural networks and graph neural networks addresses advanced topics in one dedicated chapter data mining trends and research frontiers including mining rich data types text spatiotemporal data and graph networks data mining applications such as sentiment analysis truth discovery and information propagattion data mining methodologie and systems and data mining and society provides a comprehensive practical look at the concepts and techniques needed to get the most out of your data visit the author hosted companion site hanj cs illinois edu bk4 for downloadable lecture slides and errata

use predictive analytics to uncover hidden patterns and correlations and improve decision making using predictive analytics techniques decision makers can uncover hidden patterns and correlations in their data and leverage these insights to improve many key business decisions in this thoroughly updated guide dr dursun delen illuminates state of the art best practices for predictive analytics for both business professionals and students delen s holistic approach covers key data mining processes and methods relevant data management techniques tools and metrics advanced text and web mining big data integration and much more balancing theory and practice delen presents intuitive conceptual illustrations realistic example problems and real world case studies including lessons from failed projects it s all designed to help you gain a practical understanding you can apply for profit leverage knowledge extracted via data mining to make smarter decisions use standardized processes and workflows to make more trustworthy predictions predict discrete outcomes via classification numeric values via regression and changes over time via time series forecasting understand predictive algorithms drawn from traditional statistics and advanced machine learning discover cutting edge techniques and explore advanced applications ranging from sentiment analysis to fraud detection

this book brings all of the elements of data mining together in a single volume saving the reader the time and expense of making multiple purchases it consolidates both introductory and advanced topics thereby covering the gamut of data mining and machine learning tactics from data integration and pre processing to fundamental algorithms to optimization techniques and web mining methodology the proposed book expertly combines the finest data mining material from the morgan kaufmann portfolio individual

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this book discusses the problems that can occur in data mining including their sources consequences detection and treatment

this book is the first technical guide to provide a complete generalized road map for developing data mining applications together with advice on performing these large scale open ended analyses for real world data warehouses

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