

International Logistics Management Of International Trade Opera

LOGISTICS AND SUPPLY CHAIN MANAGEMENT, Third Edition
Fundamentals of Logistics Management
Logistics Operations and Management
Logistics Management and Strategy
The Management of Business Logistics
Materials & Logistics Management
LOGISTIC MANAGEMENT: A Competitive Advantage for the New Millennium
Logistics Management , 2 /e
Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications
International Logistics Management
Supply Chain & Logistics Management (For MBA)
Modern Logistics Management
Supply Chain and Logistics Management
Supply Chain and Logistics Management
Logistics and Supply Chain Management
The Management of Business Logistics
Logistics Management
Business Logistics
Supply Chain Logistics Management
Logistics Engineering Handbook
AILAWADI, SATISH C. Douglas M. Lambert Reza Farahani Alan Harrison John J. Coyle Dr. Prashant S. Kadu I Dr. Mukul Burghate Kunal Sharma Vinod V. Sople
Management Association, Information Resources Robert Chira Dr. Sandhya Srivastava John F. Magee Rajat K. Baisya Rajat Baisya Satich C. Ailawadi John Joseph Coyle Reji Ismail James L. Heskett Donald J. Bowersox G. Don Taylor

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to retain their market share in today s competitive business companies are coming up with high value low price products to cut their costs they are striving hard to identify the cash consuming areas in their operations logistics and supply chain is one of them as its scope ranges from the procurement and management of the raw materials through to the delivery

of the final product this book now in its third edition continues to provide theoretical and practical expertise in this area and has been upgraded to logistics and supply chain management the book begins with an introduction to the elements of logistics management and then moves on to explain operating objectives of integrated logistics barriers to internal integration and principles of logistics information it also deals with forecasting inventory management policies warehousing and highlights various aspects of logistics management and logistical organization the book contains case studies in the indian context to give a practical flavour to the subject in this edition a new chapter namely supply chain vulnerability and ethical issues along with topics like logistical framework with respect to product life cycle bullwhip effect collaborative planning forecasting and replenishment scor model for measuring supply chain performance have been included to widen the scope of the subject target audience mba production and operations management pgdm logistics and supply chain management

fundamentals of logistics management provides a unique opportunity to leverage high profile quality authorship into a market segment that has had little prior access to it this text approaches logistics from a marketing perspective which is unique to its competitors it also integrates the area of marketing accounting finance and manufacturing within the text

this book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment topics covered include important tools for strategic decision making transport packaging warehousing retailing customer services and future trends an introduction to logistics provides practical applications discusses trends and new strategies in major parts of the logistic industry

this text brings the supply chain approach to the forefront as an important concept in understanding contemporary logistics management coverage includes an overview of supply chain management and processes associated with logistics and supply chain management

materials management is a core function of supply chain management involving the planning and execution of supply chains to meet the material requirements of a company or organisation these requirements include controlling and regulating the flow of material while simultaneously assessing variables like demand price availability quality and delivery schedules material managers determine the amount of material required and held in stock plan for the replenishment of these stocks create inventory levels for each type of item raw material work in progress or finished goods and communicate information and requirements to procurement operations and the extended supply chain materials management also involves assessing material quality to make sure it meets customer demands in line with a production schedule and at the lowest cost the purpose of this study material is to present an introduction to the subjects of mba the book contains the syllabus from basics of the subjects

going into the intricacies of the subjects all the concepts have been explained with relevant examples and diagrams to make it interesting for the readers an attempt is made here by the author to assist the students by way of providing study material as per the curriculum however it is implicit that these are exam oriented study material and students are advised to attend regular class room classes in the institute and utilize reference books available in the library for in depth knowledge we owe to many websites and their free contents we would like to specially acknowledge contents of website wikipedia com and various authors whose writings formed the basis for this book we acknowledge our thanks to them at the end we would like to say that there is always a room for improvement in whatever we do we would appreciate any suggestions regarding this study material from the readers so that the contents can be made more interesting and meaningful

the present volume aims to present the differing characteristics tasks methods and techniques of planning control in company logistics as comprehensively as possible development and change in operational management for company performance should become transparent however we will not be content with a wide ranging general treatment of the subject at the cost of depth and scientific elucidation of the matter at hand due to the very fact that logistics and planning control take place at the operational level of a company competency in the details is absolutely necessary effective plans at the strategic level should not lead to contradictions and inconsistency at the operational level this book explains these topics in a very simple way

logistics has advanced from the warehousing and transportation to boardrooms of the successful leading companies across the world logistic capabilities supplement the supply chain operation it plays an important role in both organizational strategy and organizational environment the leading global retail giants wal mart and levi Strauss focus on their distinctive logistic capabilities to maintain their competitive advantage the efficiency and effectiveness of inventory movement across the supply chain depends on the capability of logistics management logistics plays a key role in customer service strategy of the organization with the emergence of e commerce logistics operations have become more challenging than ever because the competition is just a click away due to the increasing importance of business logistics it becomes necessary for the students of business management to understand logistics its basic framework and practical utility back cover

business practices are constantly evolving in order to meet growing customer demands evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business as market competition becomes more aggressive it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors supply chain and logistics management concepts methodologies tools and applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies it also explores

the field of digital supply chain optimization and business transformation highlighting a range of topics such as inventory management competitive advantage and transport management this multi volume book is ideally designed for business managers supply chain managers business professionals academicians researchers and upper level students in the field of supply chain management operations management logistics and operations research

the logistics developed by multinational companies consist of many mechanisms and processes understanding how they work as well as how different frameworks can result in an efficient system of logistics management is no easy task robert chira a faculty member at dimitrie cantemir university in bucharest romania explains how logistics work in this textbook geared for students and business people taking a step by step approach he introduces readers to logistics explains the importance of logistics in a business environment and delves into integrated logistics he also explores how globalization is affecting logistics management how logistics can provide companies with a competitive advantage how to implement the latest competitive strategies offered by financial institutions and why customer service must be a key part of any strategy moreover he provides examples of how companies in romania have leveraged logistics management in different sectors to achieve lasting success unlike other textbooks on logistics this one goes beyond theory to provide ways to improve logistics in order to accomplish performance objectives build a business built to last and outperform competitors with the lessons in international logistics management

according to the latest syllabus of dr a p j abdul kalam technical university lucknow u p including long answer type questions including short answer type questions including case studies including last year unsolved papers

this comprehensive overview of logistics provides a conceptual framework for understanding the logistics system the integration of its basic elements and its relationship to the overall firm discusses both manufacturing and physical distribution new technologies in each of these areas and how they related to each other and to the company new topics covered range from approaches to strategic logistics planning and multi location inventory planning to international logistics issues and future directions includes case studies

this textbook discusses supply chain management and provides comprehensive overview of all the key activities and issues of supply chain and logistics functions as an integrated discipline taking a comprehensive approach it reviews end to end supply chain management from procurement to production to warehousing distribution and customer service it explores how each interface can be managed with an ultimate objective of providing superior customer experience to ensure satisfaction at least cost while delivering incremental value in a competitive environment this volume guides on designing effective development and management of the supply chain network which is an invaluable source of sustainable competitive advantage in today s turbulent global marketplace examines the complexities and

challenges of catering to the flexible and fluctuating customer demand warehousing channel distribution and transportation global logistics value chain management and performance management discusses short practical cases to explain the decision making process with respect to manufacturing decisions and inventory for efficient working capital management both of which are critical for supply chain performance explores performance management matrix maturity models and so on this book will be useful to the students researchers and faculty from the field of business management supply chain and logistics management mechanical and civil engineering it will also be an invaluable companion to consultants and business executives working in the field of supply chain and logistics

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deals with the topics of logistics management

supply chain logistics management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain most textbooks approach this subject from a limited perspective studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain supply chain logistics management provides a solid foundation that clearly describes the role of logistics within the supply chain portraying a complete view of the subject and going farther to show how all the pieces fit together

achieving state of the art excellence and attaining the cost reductions associated with outstanding logistics efforts is an obvious gain in terms of competitive edge and profitability as logistics tools evolve in comprehensiveness and complexity and the use of these new tools becomes more pervasive maintaining a position of leadership in logisti

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