

International Finance Eun Resnick Sabherwal

Analyse der Auswirkungen einer auf dem Vorschlag der EU-Kommission basierenden Finanztransaktionssteuer auf das Management von Währungstransaktionsrisiken in Unternehmen der deutschen Exportindustrie International Finance Mögliche Auswirkungen einer Finanztransaktionssteuer auf das derivative Währungsmanagement in Unternehmen: Sind die Sorgen der deutschen Wirtschaft berechtigt? International Financial Management Finanças e Gestão de Riscos Internacionais Forecasting and Hedging in the Foreign Exchange Markets Finanzas internacionales aplicadas a la toma de decisiones - 1ra edición International Financial Management Haines ... Directory, San Jose, California, City and Suburban Johannes Höfer Cheol S. Eun Johannes Höfer Chris de Groof Eduardo Sá Silva Christian Ullrich Guillermo Buenaventura Vera Cheol S. Eun

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inhaltsangabe einleitung die finanzkrise der jahre 2007 08 und die ihr folgende immer noch anhaltende krise in europa stand august 2012 hat in der internationalen politik zweifel hinsichtlich der effizienz und des sozio ökonomischen nutzens freier finanzmärkte aufkommen lassen folgten die politiker der meisten industrie und schwellenländer in den vergangenen jahrzehnten

noch dem neoliberalen diktat einer möglichst umfassenden deregulierung der internationalen finanzmärkte so werden seit ausbruch der finanzkrise wieder maßnahmen für eine verschärfte regulierung jener märkte diskutiert die ende 2011 von der europäischen kommission vorgeschlagene finanztransaktionssteuer die sämtliche von finanzinstituten betriebenen wertpapier und derivattransaktionen mit einem steuersatz von 0,1 auf den handelswert bzw von 0,01 auf den nominalbetrag belegen soll und v.a auf die einschränkung des als destabilisierend angesehenen hochfrequenzhandels abzielt stellt eine solche maßnahme dar zwar scheint die ursprünglich vorgesehene europaweite einföhrung dieser steuer im rahmen einer richtlinie gescheitert mehrere länder darunter deutschland verfolgen jedoch die absicht die steuer über das verfahren der verstärkten zusammenarbeit dennoch zu implementieren das vorhaben stößt in deutschland allerdings nicht nur auf zustimmung als einflussreiche kritiker der finanztransaktionssteuer treten v.a die finanz und wirtschaftsverbände auf deren kritik richtet sich u.a gegen die vorgesehene steuerbarkeit von derivatgeschäften die auch regelmäßig im risikomanagement realwirtschaftlicher unternehmen eingesetzt werden insbesondere mit blick auf verschiedene steuerüberwälzungsszenarien befürchten die verbände dass jene unternehmen nach einföhrung der finanztransaktionssteuer in deutlichem ausmaß auf ihnen bisher sinnvoll erscheinende derivative risikoabsicherungsgeschäfte verzichten könnten da sich diese aufgrund der steuerinduzierten verteuerung subjektiv nicht mehr lohnten oder gar auf diese verzichten müssten wenn sie z.B von den anteilseignern mit blick auf die bei beibehaltung der aktuellen sicherungspolitik anfallende gesamtsteuerlast zu einem verzicht gedrängt würden auf eine untermauerung ihrer thesen mittels schätzungen die aufzeigten wie sehr sich einzelne derivative sicherungsgeschäfte nach einföhrung der finanztransaktionssteuer schlimmstenfalls verteuern könnten bzw wie hoch die kumulierte steuerlast in einem

globalization and the multinational firm international monetary system balance of payments the market for foreign exchange international parity relationships and forecasting foreign exchange rates international banking and money market international bond market international equity markets futures and options on foreign exchange currency and interest rate swaps international portfolio investments management of economic exposure management of transaction exposure management of translation exposure foreign direct investment international capital structure and the cost of capital international capital budgeting multinational cash management exports and imports international tax environment

die finanzkrise der jahre 2007 08 und die ihr folgende immer noch anhaltende krise in europa stand august 2012 hat in der internationalen politik zweifel hinsichtlich der effizienz und des sozio konomischen nutzens freier finanzm rkte aufkommen lassen folgten die politiker der meisten industrie und schwellenl nder in den vergangenen jahrzehnten noch dem neoliberalen diktat einer m glichst umfassenden deregulierung der internationalen finanzm rkte so werden seit ausbruch der finanzkrise wieder maánahmen f r eine versch rfte regulierung jener m rkte diskutiert die ende 2011 von der europ ischen kommission vorgeschlagene finanztransaktionssteuer die s mtliche von finanzinstituten betriebenen wertpapier und derivattransaktionen mit einem steuersatz von 0 1 auf den handelswert bzw von 0 01 auf den nominalbetrag belegen soll und v a auf die einschr nkung des als destabilisierend angesehenen hochfrequenzhandels abzielt stellt eine solche maánahme dar die urspr nglich vorgesehene europaweite einf hrung dieser steuer im rahmen einer richtlinie ist gescheitert allerdings m chten mehrere l nder darunter deutschland die steuer ber das verfahren der verst rkten zusammenarbeit dennoch implementieren das vorhaben st át in deutschland allerdings nicht nur auf zustimmung kritik richtet sich u a gegen die vorgesehene steuerbarkeit von derivatgesch ften die auch regelm áig im risikomanagement realwirtschaftlicher unternehmen eingesetzt werden ziel der vorliegenden studie ist es f r einen der wichtigsten teilbereiche des risikomanagements das w hrungstransaktionsmanagement welches v a in unternehmen der deutschen exportindustrie von wesentlicher bedeutung ist sch tzungen vorzunehmen mithin zu analysieren wie sehr sich derivative w hrungssicherungsgesch fte durch die finanztransaktionssteuer verteuerten k nnten und wie hoch die aus der steuerinduzierten verteuerung dieser gesch fte resultierende gesamtsteuerlast f r typische deutsche exportorientierte unternehmen w re auf der basis dieser ergebnisse wird anschlieáend diskutiert ob es in unternehmen der deutschen exportindustrie nach implementierung der finanztransaktionssteuer tats chlich freiwillig oder gezwungenermaáen zu einem umfassenden verzicht auf die absicherung von transaktionsrisiken kommen k nnte wobei ein solcher deutlicher sicherungsverzicht als wechsel der unternehmen von ihrer bisher verfolgten und subjektiv als sinnvoll erachteten sicherungsstrategie zu einer strategie mit einer niedrigeren absicherungsquote angesehen wird des weiteren soll eruiert werden ob die finanztransaktionssteuer sollte sie keinerlei auswirkungen auf die sicherungsstrategie quote der unternehmen haben zumindest zu anderweitigen ver nderungen im transaktionsrisikomanagement dieser f hren k nnte die untersuchung wird dabei differenziert f r mehrere denkbare steuerszenarien durchgef hrt die sich hinsichtlich der h he der steuerbelastung unterscheiden

trata-se de uma obra didática destinada a alunos das áreas de finanças internacionais que fornece uma perspectiva integrada dos instrumentos, mecanismos, instituições e mercados que coexistem no sistema financeiro internacional. Os autores fazem ainda uma abordagem dos principais riscos que surgem nas relações de troca ou negócios entre moedas, atividades e fluxos monetários e financeiros em que são intervenientes empresas, bancos, bancos centrais, governos ou organismos internacionais. Estrutura da obra: introdução às finanças internacionais; mercados financeiros internacionais; financiamento do comércio internacional; o mercado de câmbio; riscos financeiros; gestão do risco de câmbio a partir dos mercados de derivados; investimento internacional; instrumentos de financiamento e apoio à internacionalização.

Historical and recent developments at international financial markets show that it is easy to lose money while it is difficult to predict future developments and optimize decision making towards maximizing returns and minimizing risk. One of the reasons of our inability to make reliable predictions and to make optimal decisions is the growing complexity of the global economy. This is especially true for the foreign exchange market (FX market) which is considered as one of the largest and most liquid financial markets. Its degree of efficiency and its complexity is one of the starting points of this volume. From the high complexity of the FX market, Christian Ullrich deduces the necessity to use tools from machine learning and artificial intelligence, e.g. support vector machines, and to combine such methods with sophisticated financial modeling techniques. The suitability of this combination of ideas is demonstrated by an empirical study and by simulation. I am pleased to introduce this book to its audience, hoping that it will provide the reader with interesting ideas to support the understanding of FX markets and to help to improve risk management in difficult times. Moreover, I hope that its publication will stimulate further research to contribute to the solution of the many open questions in this area.

La toma de decisiones empresariales en un ambiente globalizado requiere de una comprensión precisa de la teoría y conceptos propios de las finanzas internacionales por parte de los responsables de ellas en las empresas. Esta obra es una alternativa a los textos clásicos de finanzas internacionales y está adaptada al lector latinoamericano. Sus cinco secciones: el contexto de las finanzas, el manejo numérico de sus elementos, la financiación internacional, los modelos de decisión y el riesgo cambiario, llevan

al lector por los conceptos y modelos necesarios para optimizar las decisiones financieras internacionales de la organización finanzas internacionales aplicadas a la toma de decisiones es un texto guía para estudiantes de administración de empresas finanzas y contaduría pública y también es obra de consulta para profesionales que buscan precisar aspectos de la toma de decisiones financieras en un contexto globalizado

international financial management provides students with a foundation for analysis that will serve them well in their careers ahead the decision making process is presented through the text with the goal of teaching students how to make informed managerial decisions in an evolving global financial landscape and new to this edition mcgraw hill s connect empowers students by continually adapting to deliver precisely what they need when they need it and how they need it so your class time is more engaging and effective

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