

# International Directory Of Company Histories Online

International Directory of Company HistoriesInternational Directory of Company Histories: without special titleHow to Find Business InformationThe New Domestic Automakers in the United States and CanadaFrom Azaleas to ZydecoInternational Directory of Company HistoriesThe Papers of Clarence Mitchell, Jr: 1944-1946International Directory of Company HistoriesThe Civil War in LondonInternational Directory of Company HistoriesInternational Directory of Company HistoriesThe InternetSearcherInternational Directory of Company HistoriesThe Online 100 Tina Grant Jay P. Pederson Thomas Derdak Tina Grant Tina Grant Thom Votteler Lucy Heckman A.J. Jacobs Mark W. Nichols Jay P. Pederson Clarence Maurice Mitchell St James Press Robin Rowles Tina Grant Jay P. Pederson James T. Perry Jay P. Pederson Mick O'Leary

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provides detailed histories of many of the largest and most influential companies worldwide intended for reference use by students business persons librarians historians economists investors job candidates and others who want to learn more about the historical development of the world s most important companies

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this fact filled guide serves as an introductory handbook or as a refresher for those who want to research a specific topic or update their research skills the good news is that more business information is available than ever before but for those drowning in a plethora of data that is also the bad news how to find business information a guide for businesspeople investors and researchers extends a lifeline to those inundated souls offering sage advice about locating what one needs easily quickly and from trustworthy sources encompassing print and digital materials journals both online and print online databases reference materials and websites this handbook will prove

invaluable to anyone who finds it necessary to research business information the tips and tactics it offers can of course be used by investors but also by those seeking information about possible business partners potential clients and customers or sources of goods and services topics covered include banking and finance economics company information industry information marketing accounting and taxation and management in short everything one needs to know to make sound business and investment decisions

over the past forty years state provincial and local governments in the united states and canada have provided foreign automakers with approximately 4 80 billion in incentives in order to lure light vehicles assembly plants to their areas this has included tax abatements infrastructure construction land giveaways job training programs and other subsidies as of early 2015 ten foreign vehicle makers operated 20 light vehicles in developed north america despite the fact that all ten of these automakers have pursued a similar pattern first exporting vehicles into the united states and canada before launching vehicle plants in developed north america each has followed its own specific historical development path and has created its own unique growth trajectory this book provides a unique historical and qualitative review of these ten vehicle makers from their early beginnings to their export entry into the united states and or canada through early 2015 in addition it chronicles the histories of more than a dozen former automakers and potential future foreign light motor vehicle assembly plants in the united states and canada this includes the first foreign automaker to build its cars in the united states de dion bouton of france in july 1900 the early 20th century endeavors of fiat mercedes and rolls royce and the present day hopes of chinese and indian automakers in the process the text also provides an assessment of the top competing states and sites for any future plants the possible incentives packages governments may offer to attract such facilities and an estimated incentive value for each automaker overall the goal of this book is to expand the knowledge of policymakers at all tiers of government in the united states and canada and to help them take a more holistic look at the pros and cons of attracting automobile manufacturing fdi it is hoped that this will enable them to make more informed decisions when pursuing a new foreign motor vehicle assembly plant its findings should also prove informative to urban and regional planning political science sociology economics labor and international development scholars and students in north america and worldwide

inspired by a 1937 account of a newspaperman's tour author mark nichols began his own long journey into the cities of the south along the way he met beekeepers cheese makers crawfish bawlers duck callers and a licensed alligator hunter as well as entrepreneurs and politicians his observations encompass ten southern states from virginia to arkansas and points south and he unpacks the unique qualities of every city he visits back cover

clarence mitchell jr was the driving force in the struggle for civil rights in america volumes i and ii part of the projected five volume the papers of clarence mitchell jr document mitchell's crucial role during the roosevelt years of getting the congress to join the courts and the president in upholding the constitutional rights of all americans

when students job candidates business executives historians and investors need accurate and detailed information on the development of any of the world's largest and most influential companies direct them to international directory of company histories this multi volume work is the first major reference to bring together histories of companies that are a leading influence in a particular industry or geographic location each three to five page entry is meticulously detailed with facts gathered from popular magazines academic periodicals books annual reports and the archives of the companies themselves entries provide information on founders expansions and losses labor management actions naics codes key dates ticker symbol principal subsidiaries principal divisions principal operating units principle competitors and other significant milestones all peppered with statistics dates and names of key players vols 1-6 are organized alphabetically by major industries vol 7 and subsequent volumes are arranged alphabetically by company name within each volume the histories were compiled from publicly accessible sources as well as from material supplied by the companies themselves entries on companies that have had major changes since they were last profiled may be selected for updating

the civil war years of the 1640s were amongst the most tumultuous in british history the conflict between king charles i and parliament strained and split the social fabric of the british isles people of all classes who had previously coexisted peacefully found themselves opposing each other on political religious and economic grounds society was literally by the sword divided much has been written on

the subject to date this book is different london is its focus with key players such as the lord mayor the livery companies the church and citizens viewed through the city s lens and the streets around st paul s and cheapside in looking at seemingly everyday events unusual questions are raised for example where can you find a little known statue of oliver cromwell what happened to the cheapside cross who was nemehiah wallington and why was he important the result of a london walk devised by the author the books learned yet accessible approach will appeal to anyone interested in a new way of looking at a popular event in history bookended by the death of a tudor queen and the beheading of a stuart king its chapters walk us through what happened in between

this reference text provides detailed information on the world s 1200 largest and most influential companies each entry contains details such as company s legal name mailing address ownership sales and market value stock index and principal subsidiaries each two to four page entry is detailed with facts gathered from popular magazines academic periodicals books annual reports and the archives of the companies themselves information is also provided about founders expansions and losses and labour management actions entries are arranged alphabetically by industry name and there is a cumulative index to companies and personal names

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part of the illustrated series this text offers a quick visual and step by step approach for learning about the internet including such topics as e mail browsing searching accessing newsgroups and customizing information from the world wide

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provides a clear and concise description of each online database evaluates strengths and weaknesses provides information on span and update frequency of data typical search costs cd rom and internet availability and offers tips and advice that will allow the reader to use

each resource to greatest advantage

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