

International Business

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the handbook of business and corruption provides an overview of corrupt business practices in general and more particularly in different industry sectors considering such practices from an ethical perspective

seamlessly blending academic rigour and practicality this textbook provides an introduction to global business strategy assuming a born global perspective global strategic management is supported by ample pedagogical features including numerous case studies and examples featuring both established multinationals and unknown smes from across the globe the book takes an applied approach to global business strategy emphasising functional parts of international business managing marketing operations hr and finance the text has been widely updated to incorporate the impacts of the covid 19 pandemic such as work from anywhere and deglobalization new to this fifth edition is increased material on sustainability and corporate social responsibility including discussion of climate change ngos and sustainable development goals subjects such as the impact of technology cryptocurrency and global strategy in the digital space are discussed in more detail while the conflict in ukraine is also considered

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this handbook maps the expanding field of gender and eu politics giving an overview of the fundamentals and new directions of the sub discipline and serving as a reference book for gender scholars and students at different levels interested in the eu in investigating the gendered nature of european integration and gender relations in the eu as a political system it summarizes and assesses the research on gender and the eu to this point in time identifies existing research gaps in gender and eu studies and addresses directions for future research distinguished contributors from the us the uk and continental europe and from across disciplines from political science sociology economics and law expertly inform about gender approaches and summarize the state of the art in

gender and eu studies the routledge handbook of gender and eu politics provides an essential and authoritative source of information for students scholars and researchers in eu studies politics gender studies politics political theory comparative politics international relations political and gender sociology political economy european and legal studies law

in 2018 the members of the african union adopted the african continental free trade area agreement afcfta this book examines the afcfta dissecting its key provisions it stresses the importance of the afcfta in the context of increasing episodes of trade protection in africa and it theorizes on the role of the treaty organs the book also examines the importance of citizen participation for the success of the afcfta as well as exploring the role sub state actors can play ultimately the study adds to the understanding of the array of problems that are associated with regional trade in africa and the role law plays in resolving these problems it will be of importance to academics and students of international law especially those with an interest in african trade law as well as legal professionals and policymakers

zusammen mit allgemeinen hinweisen zur äußerlichen form englischer und amerikanischer geschäftskorrespondenz vokabelverzeichnis und glossar finden lernende die wichtigsten bereiche der beruflichen kommunikation abgedeckt

this book is the first detailed treatment of the approaches taken to enforce competition laws against cross border cartels cbcs from the perspective of young and small competition authorities more than 70 of the total number of authorities worldwide no other legal or inter disciplinary scholarship exists in the market that deals with the issue of a taxonomy of cbcs combined with young small competition authorities problems the book looks at the extent of the harms caused by cbcs and issues associated with tackling them at a transnational level it explains why past solutions to problems with cooperation have failed and proposes novel ideas on how to improve cooperation and coordination in certain types of cbc investigations transnational and regional cbcs the proposals are based on primary source information and observations made by the author as part of his work in the un and interviews with leading enforcers from young small old and large jurisdictions young small competition authorities competition lawyers and economists scholars and students within the fields of competition law and international law and those interested in international cooperation and coordination in the area of cartel enforcement in emerging markets will greatly benefit from this book it is clearly structured and extensively referenced providing a valuable guide to the topic

this book investigates various dimensions of the economic conflicts between the us and other democratic market economy countries and state capitalist communist china in the past decade examining how differences in institutions and ideology bring these about through the lens of institutional analysis the book elaborates and explains the underlying institutional designs and reasons behind the disputes highlighting how such variances are embedded and reflect fundamental value divergences between china and other

democratic countries this book will be of key interest to scholars students and practitioners in law economics political sciences international relations international organisations and global governance

this empirical thesis analyses the impact of sentiments in online media on consumers businesses and society as a whole and how knowledge of these correlations can be used in a variety of applications the results show that the sentiment data can be employed in a variety of ways functioning as an interesting new explanatory variable to complement and approximate survey data in areas such as tourism demand consumer confidence and many more in particular the cross country sentiment analysis reveals compelling information on media biases the reporting on alternative truths and countries as a filter bubble in addition to quantitative comparisons the descriptive statistics reveal important information on the sentiment developments across countries while this research is able to provide interesting findings for real world applications for consumers businesses and society the awareness of a media landscape that is heavily and increasingly dominated by negative news is particularly striking thus in addition to the actual applications above all the thesis shows the media landscape in which everyone must act in the future

international business

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