

## If Aristotle Ran General Motors

If Aristotle Ran General Motors Across the Board Commercial Investment Real Estate Journal Basic Mathematics Adjunct Support Mnl Philosophy in Action Buddhism, Ethics, and Society One Man's Journey Through Mathematics Black Enterprise Ethics in the Workplace Managing Human Resources in the 21st Century Prospero The Publishers Weekly The Instrumentalist Do No Evil Value Shift Library Journal Covenant Companion Current Contents Realtor Magazine Words on Cassette, 2002 Tom Morris Bittinger Pierre Casse Padmasiri De Silva Marvin L. Bittinger William F. Roth Ellen Ernst Kossek Michael E. Berumen Lynn Sharp Paine R R Bowker Publishing

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discover the secrets to building great morale and productivity in your organization drawing on the timeless wisdom of classical philosophy in if aristotle ran general motors tom morris who taught philosophy at notre dame for fifteen years shares the knowledge he garnered from a lifetime of studying history s wisest thinkers and shows how to apply their ideas in today s business environment morris finds inspiration in the teachings of a wide array of thinkers from many different traditions and eras including aristotle confucius seneca saint augustine ralph waldo emerson and abraham lincoln by looking at the inside workings of various businesses from ge to tom s of maine morris demonstrates why any company that is serious about attaining true excellence must adhere to four timeless virtues first identified by aristotle truth beauty goodness and unity he argues that the most successful companies encourage a corporate culture that ensures all interactions are infused with dignity and humanity the book provides clearly stated strategies for how everyone can make these qualities the foundation for their everyday business and personal lives if aristotle ran general motors presents a compelling case for a new ethics in business and for a workplace where openness and integrity are the

rule it offers an optimistic vision for the future of leadership and a plan for reinvigorating the soul back into our professional lives

with an emphasis on cross cultural understanding philosopher padmasiri de silva shares the buddhist approach to contemporary ethical issues such as environmental degradation racism workplace relations violence and suicide this volume is useful as a guide for students and as a modern companion to the discourses of the buddha

comprehensive and clear this book introduces readers to a generic universal standard by which to judge and encourage ethical behavior in the workplace and life in general it begins by exploring the philosophical roots upon which the field of ethics is based and springs and then discusses the four basic current approaches to ethics their strengths and weaknesses and how they can be pulled together under the new standard a focus on organization ethics places the standard into the workplace and shows that its successful implementation there requires the correct design of organization systems rather than an attempt to change the individual employees for corporate training programs and the creation of more ethical individuals in the workplace

this text uses a modular approach to lead the student to develop an understanding of the current theory principles policies and practices associated with human resource management decision making and strategy students will learn to appreciate how the human resource function can contribute to organizational effectiveness and the achievement of strategic business objectives the authors present a balanced approach by considering hr issues from both the employer traditional and employee social perspectives

an effective integration of ethics morality and business practices including extensive discussions of social justice animal rights and the environment the author elucidates the many layers of the managerial and corporate environment deftly analyzing the fiduciary social and moral relationships between the players in a corporation a fresh convincing ethical examination kirkus discoveries being good is not good enough to be moral in do no evil michael berumen debunks the notions that moral judgments are subjective preferences and that there are no universal standards of morality he analyzes leading normative theories and gives biographical highlights on several important philosophers berumen then sets forth his own theory the only basis for universal morality is the avoidance of death and suffering in contrast to conventional conceptions of promoting good which he shows cannot form a basis for universal rules of conduct berumen then examines the concepts of property exchange competition and inequality and shows why capitalism occupies the default position of morality and why socialism is problematic with that said he

also explains why property rights are not unlimited and how morality serves to constrain capitalist acts the last part of the book deals with business related topics berumen demonstrates that a business is property and not primarily an instrument for delivering social justice and he covers such areas as governance fiduciary responsibility marketing globalism the environment duties to animals and moral courage

chosen by library journal as one of the best business books of 2002

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