

If Aristotle Ran General Motors

If Aristotle Ran General Motors Ethics in a Cocoon Moral Leadership Do No Evil Action Philosophers!: Joseph Campbell Across the Board Covenant Companion Annual International Industrial Engineering Conference Managing Human Resources in the 21st Century Working Relationships Black Enterprise One Man's Journey Through Mathematics Ethics in the Workplace Philosophy in Action Reconfiguration in the Study and Practice of Design and Architecture Basic Mathematics Adjunct Support Mnl Prospero Buddhism, Ethics, and Society Commercial Investment Real Estate Journal Value Shift Tom Morris V. David Schwantes Deborah L. Rhode Michael E. Berumen Fred Van Lente Ellen Ernst Kossek Richard G. Luecking Marvin L. Bittinger William F. Roth Pierre Casse Marvin J. Malecha Bittinger Padmasiri De Silva Lynn Sharp Paine

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discover the secrets to building great morale and productivity in your organization drawing on the timeless wisdom of classical philosophy in if aristotle ran general motors tom morris who taught philosophy at notre dame for fifteen years shares the knowledge he garnered from a lifetime of studying history s wisest thinkers and shows how to apply their ideas in today s business environment morris finds inspiration in the teachings of a wide array of thinkers from many different traditions and eras including aristotle confucius seneca saint augustine ralph waldo emerson and abraham lincoln by looking at the inside workings of various businesses from ge to tom s of maine morris demonstrates why any company that is serious about attaining true excellence must adhere to four timeless virtues first identified by aristotle truth beauty goodness and unity he argues that the most successful companies encourage a corporate culture that ensures all interactions are infused with dignity and humanity the book provides clearly stated strategies for how everyone can make these qualities the foundation for their everyday business and personal lives if aristotle ran general motors presents a compelling case for a new ethics in business and for a workplace where openness and integrity are the rule it offers an optimistic vision for the future of leadership and a plan for reinvigorating the soul back into our professional lives

cocoon demonstrates in easy to understand language that ethics is about trust and happiness trust is the essential ingredient to mutually supportive and durable relationships focused on reducing life's imperfections such relationships are the key to happiness but we cannot live deep inside protective cocoons and still build trust and relationships instead we must develop all the dimensions of what makes us human intellectual truth spiritual unity moral goodness and aesthetic beauty above all we have to know ourselves and be able to pass the mirror test every day our most important relationship after all being with ourself and we don't discover our spiritual unity without a personal strategic plan nor can we become ethically fit without enthusiasm equanimity and a commitment to excellence traits not found in cocoons only ethical fitness can help us find the resolution to the fundamental ethical dilemmas we all face truth versus loyalty short term versus long term individual versus community and justice versus mercy this book suggests we use a variety of lenses to look at the world today power wealth prestige status we use the lenses of economics politics and technology we do not use nearly enough the lens of ethics relationships happiness decency and the golden mean once we're ethically fit the result of continuous practice we're able to recognize ethical dilemmas approach them skillfully and resolve them successfully this book shows the way to such fitness which is useful in any context or relationship personal local or global cocoon is a self-improvement book of the first order with real life macro illustrations of the ethical dilemmas we face in a complex and crowded world in which too many of us pursue the dictates of false gods it includes over 500 practice questions and was developed as a textbook in the ethics courses the author taught to seniors at Ramapo College from 2002 to

moral leadership brings together in one comprehensive volume essays from leading scholars in law leadership psychology political science and ethics to provide practical theoretical policy guidance the authors explore key questions about moral leadership such as how do leaders form sustain and transmit moral commitments under what conditions are those processes most effective what is the impact of ethics officers codes training programs and similar initiatives how do standards and practices vary across context and culture what can we do at the individual organizational and societal level to foster moral leadership throughout the book the contributors identify what people know and only think they know about the role of ethics in key decision making positions the essays focus on issues such as the definition and importance of moral leadership and the factors that influence its exercise along with practical strategies for promoting ethical behavior moral leadership addresses the dynamics of moral leadership with particular emphasis on major obstacles that stand in its way impaired judgment self interest and power finally the book explores moral leadership in a variety of contexts business and the professions nonprofit organizations and the international arena

an effective integration of ethics morality and business practices including extensive discussions of social justice animal rights and the environment the author elucidates the many layers of the managerial and corporate environment deftly analyzing the fiduciary social and moral relationships between the players in a corporation a fresh convincing ethical examination kirkus discoveries being good is not good enough to be moral in do no evil michael berumen debunks the notions that moral judgments are subjective preferences and that there are no universal standards of morality he analyzes leading normative theories and gives biographical highlights on several important philosophers berumen then sets forth his own theory the only basis for universal morality is the avoidance of death and suffering in contrast to conventional conceptions of promoting good which he shows cannot form a basis for universal rules of conduct berumen then examines the

concepts of property exchange competition and inequality and shows why capitalism occupies the default position of morality and why socialism is problematic with that said he also explains why property rights are not unlimited and how morality serves to constrain capitalist acts the last part of the book deals with business related topics berumen demonstrates that a business is property and not primarily an instrument for delivering social justice and he covers such areas as governance fiduciary responsibility marketing globalism the environment duties to animals and moral courage

in graphic novel format explains the theories of various philosophers through humorous examples and anecdotes

this text uses a modular approach to lead the student to develop an understanding of the current theory principles policies and practices associated with human resource management decision making and strategy students will learn to appreciate how the human resource function can contribute to organizational effectiveness and the achievement of strategic business objectives the authors present a balanced approach by considering hr issues from both the employer traditional and employee social perspectives

all businesses have needs people with disabilities have the skills and desire to work as employment specialists work to match employers with job seekers they need to do more than understand the job seeker s personal and professional goals they also need to know exactly what the employers are looking for that s what working relationships is about securing satisfying jobs for people with disabilities by fostering partnerships between employment specialists and businesses a must read for all employment service providers and for anyone interested in employment of people with disabilities this book helps readers understand the theoretical framework for improving career development practices through relationship building understand what employers want and expect from employment service providers learn about the building blocks of strong partnerships with employers beliefs and values communication skills multicultural competence ethics and self efficacy find practical guidelines for getting to know both job seekers and employers marketing proactively to businesses matching job seeker characteristics with employer needs and using the tenets of quality customer service when working with employers consider the possibility of non traditional employment through customized job consultation discover strategies for improving job retention and promoting career advancement for people with disabilities explore specific ways to make employment service programs more customer oriented convenient and understandable to employers filled with helpful case studies and examples this valuable resource will help employment specialists develop strong respectful partnerships with businesses partnerships that will lead to rewarding careers for people with disabilities

comprehensive and clear this book introduces readers to a generic universal standard by which to judge and encourage ethical behavior in the workplace and life in general it begins by exploring the philosophical roots upon which the field of ethics is based and springs and then discusses the four basic current approaches to ethics their strengths and weaknesses and how they can be pulled together under the new standard a focus on organization ethics places the standard into the workplace and shows that its successful implementation there requires the correct design of organization systems rather than an attempt to change the individual

employees for corporate training programs and the creation of more ethical individuals in the workplace

is the design process the most essential experience of professional conduct is the office studio environment the only place for the convergence and testing of ideas can the office environment foster a variety of learning experiences given the rapid pace of change in the design professions how will the design office be organized this book reflects on how these issues accentuate the dramatic change underway in the management and delivery of design services through architect and professor marvin malecha s writings and course dialogues

with an emphasis on cross cultural understanding philosopher padmasiri de silva shares the buddhist approach to contemporary ethical issues such as environmental degradation racism workplace relations violence and suicide this volume is useful as a guide for students and as a modern companion to the discourses of the buddha

chosen by library journal as one of the best business books of 2002

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Introduction

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