

How To Think Logically 2nd Edition Mythinkinglab Series

Business EthicsCritical ThinkingEthicsThe Pearson Guide to Critical and Creative Thinking + New Mythinkinglab With Etext Access

Card Manuel G. Velasquez Bruce N. Waller Keith W. Krasemann Robert DiYanni

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resolving moral issues in business the ethical landscape of business is constantly changing and the new edition of business ethics concepts and cases has been revised to keep pace with those changes most effecting business accelerating globalization constant technological updates proliferating of business scandals business ethics concepts and cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions identifies moral issues specific to a business provides an understanding of the social technological and natural environments within which moral issues in business arise and supplies case studies of actual moral conflicts faced by businesses this books á la carte edition is an unbound three hole punched loose leaf version of the textbook and provides students the opportunity to

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