

How The Beatles Rocked The Kremlin

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a fascinating examination of the enduring popularity of the beatles in the former soviet union by a writer who was there from the beginning including never seen before photographs

when the beatles burst onto the pop scene in 1962 they not only took the music world by storm but they also brought with them a counter culture that was to have far reaching effects with their

long hair humour and irreverent attitude towards authority they were a breath of fresh air to a generation who had grown weary of the greyness of the post war years beatlemania was to unleash a revolution against an outdated age the 1950s with its oppressive and authoritarian attitudes was ready for change and young people desperate to escape suburbia with its stifling formality were set to lead that rebellion in politics fashion education the arts religion television women s rights and universities the time had come to challenge the old order and in came the swinging sixties with its more liberal attitudes offering hope of change and a more peaceful and just world the introduction of the contraceptive pill legalized abortion gay rights easier divorce and the relaxing of censorship were all part of this social revolution and it wasn t just in britain the influence of the beatles reverberated across europe and most of all in america where teenagers not only campaigned against a war in vietnam but also for civil rights in their own country this book tells the story of the sixties and how the beatles influence had such an impact on british society it s a social history of britain told by stephen kelly who regularly watched the beatles at the cavern and experienced first hand the changes that were to take place

empathy is the currency of all music and joe mulhall does a great job of explaining how that quality has been used to generate solidarity for the struggle and sympathy for those who suffer injustice billy bragg while the global history of the dictatorships oppression racism and state violence over the last century is well known the role that music played in people s lives during these times is less understood this book is a collection of stories and hidden histories about how music provided light in the darkest of times over the past century how it steeled souls and inspired resistance to oppression rebel sounds will explore freedom songs in the republic of ireland the soviet union s oppression behind the berlin wall authoritarian dictatorships in brazil and nigeria institutionalised racism and police violence in america and south africa street violence in britain ethnic cleansing in the balkans and musical resistance in war torn ukraine this is a social history of the twentieth century but one that takes in the human impulse to create share and enjoy the one thing that connects cultures and spans generations music illuminating uplifting and important james o brien

rock brands selling sound in a media saturated culture edited by elizabeth barfoot christian is an edited collection that explores how different genres of popular music are branded and marketed

today the book's core objectives are addressed over three sections in the first part of rock brands the authors examine how established mainstream artists bands are continuing to market themselves in an ever changing technological world and how bands can use integrated marketing communication to effectively brand themselves this branding is intended as a protection so that technology and delivery changes don't stifle the bands success kiss ac dc ozzy osbourne phish and miley cyrus are all popular musical influences considered in this part of the analysis in the second section the authors explore how some musicians effectively use attention grabbing issues such as politics for example kanye west and countless country musicians and religion such as with christian heavy metal bands and bon jovi in their lyrics and also how imagery is utilized by artists such as marilyn manson to gain a fan base finally the book will explore specific changes in the media available to market music today see m i a and her use of new media and similarly how these resources can benefit music icons even after they are long gone as with elvis and michael jackson rock brands further examines gaming reality television and social networking sites as new outlets for marketing and otherwise experiencing popular music what makes some bands stand out and succeed when so many fail how does one find a niche that isn't just kitsch and can stand the test of time allowing the musician to grow as an artist as well as grow a substantial fan base elizabeth barfoot christian and the book's contributors expertly navigate these questions and more in rock brands selling sound in a media saturated culture

this text offers some of the best rock and pop music of the 20th century it is a critical guide to the music enabling the reader to select the very best of an artist's repertoire before making a buying decision

dazzle your friends and family by throwing a theme party that's out of the ordinary and nonstop fun you'll find a whole calendar of zany dates to celebrate like september 8 the anniversary of the first star trek show or june 1 marilyn monroe's birthday or even june 6 national yo yo day and you'll get step by step instructions for twelve wacky wild and incomparable theme parties including the speakeasy a night filled with costumed guys and dolls g men and gangsters homemade hooch jive talk big band music and a down and dirty charleston conga line wagons ho a western theme party with wanted poster invitations buckets of ribs and a variation of pin the tail on the donkey that could make a buckaroo blush and oscar night this guaranteed success for any host starts off

with a pizza dinner and then gets down to business tip sheets and ballots a fierce competition and follow up party with a secret movie screening plus you'll find out how to put a new twist on old favorites including the traditional birthday party las vegas night and mardi gras order unusual crowd pleasing props decorations and prizes obtain irresistible party music for each theme and more book jacket title summary field provided by blackwell north america inc all rights reserved

over three decades and more than 150 million albums AC/DC has established itself as much more than just a great rock band for millions of fans spanning several generations across the world they are an ear-bleedingly loud sweat-soaked religion courtesy of such classic albums as *Highway to Hell* and *Back in Black* now in a book of astonishing breadth and scope comes for the very first time the complete story of AC/DC everything you ever wanted to know and plenty more you never dreamt of is all here the ultimate balls-out adventure laced with sex, drunken escapades and brawls it's a journey that started in the suburban Sydney Australia bedrooms of brothers Malcolm and Angus Young boys who could wreak havoc with their guitars over their power chords were the lyrics and voice of Bon Scott who would lead them higher and higher until his tragic death in 1980 the bittersweet irony after his death was that not only did the Youngs manage to hold together without him but the band's fortunes and status skyrocketed with his replacement Brian Johnson and the album *Back in Black* five long years in the making AC/DC Maximum Rock Roll is sourced from more than 1,300 interviews the band has given over the past thirty years combined with in excess of 75 of the authors own interviews with those who worked with AC/DC both in the studio and on the road many of whom have never spoken about the band publicly it's topped off with stunning never-before-seen photos to create the ultimate portrait of the ultimate rock band

there are basically two kinds of iPod books 1 the tell me all about it kind which include in-depth discussions on compression algorithms debates about analog vs digital equalizers and how to export your playlist in Unicode format and 2 there's this book it's not a tell me all about it it's a show me how to do it book award-winning author Scott Kelby shows you step by step how it's all done using the same casual plain English style that made him one of the world's bestselling technology authors you'll learn how to do only the most important most requested and just plain cool things you're going to want to do with your iPod so you can start having fun with it today right now each page covers just one topic complete with full-color photos making it easy to find just

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contains records in review

The first edition of American Popular Music introduces the history and influence of American music within the broader context of American culture. It reveals how the history of American music connects to contemporary popular music through specific examples showing how past styles and performers have influenced current musical styles. It presents a balanced, accurate and comprehensive portrayal of American popular music within a narrative, conversational style while discussing various musical styles and performers in a larger social and historical context that provides a larger perspective on American cultural history. The book relates the development of each musical genre to its historical period and places individual performers and styles within their larger social or artistic context. It includes numerous excerpts from literary works that reveal the tremendous influence popular music has had on American culture. It also presents over 300 photos and illustrations including album covers, posters, sheet music, illustrations and song lyrics, an important reference for any reader interested in the history of American popular music.

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