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the plan is created to accomplish specific marketing objectives outlining a company s advertising and marketing efforts for a given period describing the current marketing position of a business and

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marketing is the activity institutions and processes for creating communicating delivering and exchanging offerings that have value

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marketing is the process of getting the public educated on and excited about an organization s products and services

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marketing the sum of activities involved in directing the flow of goods and services from producers to consumers for a discussion of how words images and associations are used to represent and

digital and traditional marketing play crucial roles in expanding audience reach and capturing leads when used strategically marketing promises to boost results and as a bonus further strengthen

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