

## Global Business Today 7th Edition McGraw Hill

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This book is designed for management students interested in the conceptual background and content that is essential for understanding the relevant issues in human resource management. It emphasizes a general management approach to HRM to meet the needs of the industry.

This book argues that businesses must be ethically responsible, emphasizing the importance of building and sustaining an ethical culture. It discusses preventive measures to avoid scandals, the role of continuous learning and strategies for reinforcing ethical practices through consistent training and education.

Central to the dynamics of India's post-interventionist era has been the performance of its corporate sector. A lot of hope has been placed on its ability to deliver increased growth rates and levels of development. In the light of this view, the author here examines critically the nature of the Indian corporate sector as a specific socio-historical and political-economic formation. Particular emphasis is placed on the nature of corporate profitability in India, its historical roots and its effects on development.

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