Gemini Electronics Case Study

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examines labour relations in modern china presents case studies of multinational chinese and overseas chinese enterprises in the automotive electronic and garment industries analyses regimes of production discussing industrial relations theory and labour sociology collective bargaining trade union reform and democratic workplace representation in china

provides activity sheets that are written at different levels to suit a wider range of abilities contains chapter tests complete with details of assessment provides a variety of decision making activities it tasks and enquiry based exercises close links to exercises in the book

bachelor thesis from the year 2014 in the subject engineering industrial engineering and management grade 17 wilhelm büchner hochschule private fernhochschule darmstadt fachbereich ingenieurwissenschaften informatik wirtschaftsingenieurwesen und technologiemanagement language english abstract the purpose of this thesis is to examine the application of sustainable supply chain management sscm in the growing industry of consumer electronics the research intends to look for patterns in respect to the implementation of sscm programs within selected consumer electronics focused businesses using a case study analysis the aim of this paper is to investigate which

concepts of implementation and design of sscm are available in the consumer electronics industry and to analyze how they can be classified the primary sources for the main analysis of this paper are the sustainability reports from the four companies dell philips samsung and sony these companies were selected based on their location size and ranking within the industry and the method of selection is explained herein following a first look at the data a process oriented approach was chosen for the study and a careful analysis leads to the formation of a model describing the process of achieving supply chain sustainability in the consumer electronics industry the sustainability achievement process comprises eight phases 1 acknowledgement 2 vision and strategy 3 communication 4 assessment 5 goal setting 6 goal achievement 7 expanding the reach and 8 maintaining the success the model is refined and substantiated in the subsequent cross case analysis by illustrating the distinctive features of each phase within each company furthermore the author identifies indicators and keywords for every phase which permit the unambiguous association of statements to levels of sustainability achievement for easy classification critical cases are recognized examined and solved during the research in order to provide a framework for a real world application overall the derived model provides the foundation for the evaluation of a corporation's progress concerning different aspects of sustainability the thesis concludes by proposing a series of approaches for future research to increase the verification of the model and advance it potentially extending the applicability of the model to sscm in general

labor resides at the center of all media and communication production from the workers who create the information technologies that form the dynamic core of the global capitalist system and the designers who create media content to the salvage workers who dismantle the industry s high tech trash the routledge companion to labor and media is the first book to bring together representative research from the diverse body of scholarly work surrounding this often fragmentary field and seeks to provide a comprehensive resource for the study and teaching of media and labor essays examine

work on the mostly unglamorous side of media and cultural production technology manufacture and every occupation in between specifically this book features wide ranging international case studies spanning the major global hubs of media labor interdisciplinary approaches for thinking about and analyzing class and labor in information communication technology ict consumer electronics ce and media cultural production an overview of global political economic conditions affecting media workers reports on chemical environments and their effect on the health of media workers and consumers activist scholarship on media and labor and inspiring stories of resistance and solidarity

south korea is one of the rare countries that has experienced political industrial democratization and economic development simultaneously in a relatively short period however the full story of democratization and development processes displays two faces positive and negative aspects to the deployment of labour human resources this book explains these seemingly contradictory outcomes of korean employment relations er and human resource management hrm based upon a theoretical framework that incorporates logics of environmental constraints and strategies of actors during three key periods of the previous century i e pre 1987 1987 1997 and post 1997 the book discusses the paradigm shift in both er and hrm this much needed text contains informative details on korean er and hrm of past and present with theoretical and practical views and of transformations and continuities the book provides policy implications that will stimulate constructive debates regarding the mutual gains strategies for policy makers management and employees

business to business b2b markets are considerably more challenging than consumer markets and demand a more specific skillset from marketers b2b buyers often dealing with highly complex products have specialist product knowledge and are far more knowledgeable and demanding than the average consumer this textbook takes a uniquely international approach to this complex environment the result of an

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provide multiple opportunities for students to practice making design decisions includes an innovative organization design simulation activity that puts students in the role of a design practitioner

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in this study based on a review of the relevant literature the author looks at both the direct and the indirect effects of micro electronics and attempts to show how various aspects of the micro electronic revolution are linked with patterns of employment

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