

Fundamentals Financial Management Brigham Houston

written for and praised by students just like you financial management theory and practice gives you relevant practical and easy to understand information covering

all of the financial management topics you need to succeed in this course underlying theory is presented first in an accessible style and then followed by the practical application

emphasizing corporate valuation and its relevance to financial decisions brigham ehrhardt s financial management theory and practice 16th edition ensures you see the forest and the trees this proven author team equips you with a thorough understanding of key theoretical concepts along with practical tools to make effective financial decisions topics expand from fundamentals to strategic finance linking recent events to the role of finance in business as well as your personal life completely up to date it integrates the 2017 tax cut and jobs act throughout with its relevant and engaging presentation numerous examples and current coverage financial management delivers a comprehensive resource that helps you become first in finance important notice media content referenced within the product description or the product text may not be available in the ebook version

prepared by eugene f brigham and joel f houston the study guide lists the key learning objectives for each chapter outlines the key sections provides self test questions and provides a set of problems similar to those in the text and the test bank but with fully worked out solutions

gain the understanding of finance you need to make good decisions on the job and advance in your career whether you work in finance or any other business discipline brigham ehrhardt s financial management theory and practice 17e emphasizes key theoretical concepts equipping you with practical tools for effective decision making this updated edition focuses on corporate valuation and its importance in financial decisions as you examine the big picture as well as financial details chapters connect concepts and tools with fully integrated excel models that you can apply to typical employment situations topics advance from fundamentals to strategic finance linking recent events to finance in business or your personal life mindtap online learning platform is also available to reinforce learning with a relevant presentation numerous examples and emphasis on excel applications this edition provides a comprehensive resource for use throughout your academic and business career

comprehensive text with enough background material to refresh and reinforce earlier courses in corporate finance and enough advanced material to stimulate the most advanced learner the predominant strengths of clarity current coverage and friendliness to learner and instructors continues in this new edition some of the areas where coverage has been expanded include corporate governance and reform valuation value based management cash flow and newly updated material on real options the instructor s resources enable outstanding presentations and learning

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introduction to financial management fundamental concepts in financial management investing in long term assets capital structure and dividend policy working

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