

Food Matters Bedford Spotlight Reader

Monsters Monsters : a Bedford Spotlight Reader Monsters Food Matters Pursuing Happiness Border Crossings Science and Technology Sustainability Language Diversity and Academic Writing Food Matters Intelligence Writing Music : a Bedford Spotlight Reader The Spaces and Places of Horror Money Changes Everything : a Bedford Spotlight Reader Sustainability and the City The Rhetoric of Humor : a Bedford Spotlight Reader Tig Notaro Border Crossings Climate Consciousness and Environmental Activism in Composition Rethinking Advertising Andrew J. Hoffman Andrew J. Hoffman Andrew J. Hoffman Holly Bauer Matthew Parfitt Catherine Cucinella Erica Duran Christian R. Weisser Samantha Looker-Koenigs Holly Bauer Barclay Barrios Jeffrey Ousborne Francesco Pascuzzi Lawrence Weinstein Lauren Curtright Kirk Boyle Sloane Hughes Catherine Cucinella Joseph R. Lease Kathleen M. Vandenberg

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monsters proves that you can think critically and write academically on just about any subject this slim volume will equip you with the necessary tools to contribute to the conversations around your favorite monsters and maybe introduce you to some new ones too

food matters second edition explores questions about the seemingly simple concept of food what is the purpose of food sustenance pleasure health how does what we eat determine and reflect our identities what political social and cultural forces affect our food choices what does it mean to eat ethically what is food exactly and how do advances in technology affect our definition of it readings by a range of essayists scientists linguists journalists farmers artists and ordinary citizens take up these questions and more questions and assignments for each selection provide a range of activities for students this new edition of food matters features current readings that reflect the evolving conversation about food in our society

science and technology explores questions around the central concepts of stem fields how do we interact with science and technology on a daily basis is technology surpassing biology what are the ethics of science and technology does technology rule our economy how is the internet changing society readings by biologists climate scientists journalists ethicists novelists engineers and others take up these questions and more questions and assignments for each selection provide a range of activities for students the bedford spotlight reader series is an exciting line of single theme readers each reflecting bedford s trademark care and quality an editorial board of a dozen compositionists at schools with courses focusing on specific themes assists in the development of the series each reader collects thoughtfully chosen selections sufficient for an entire writing course about 35 pieces to allow instructors to provide carefully developed high quality instruction at an affordable price bedford spotlight readers are designed to help students from all majors make sustained inquiries from multiple perspectives opening up topics such as borders food gender happiness humor language monsters music subcultures and sustainability to critical analysis the readers are flexibly arranged in thematic chapters with each chapter focusing in depth on a different facet of the central topic the instructor resource tab of each reader s catalog page includes instructor support with sample syllabi and additional teaching resources

sustainability explores questions around the central concept of sustainability what are its foundations and politics how do crises challenge sustainability how is sustainability connected to local and transnational environments how is sustainability connected to tourism and recreation readings by a range of ecologists urban planners philosophers geographers reporters artists and ordinary citizens take up these questions and more questions and assignments for each selection provide a range of activities for students the website for the spotlight series offers comprehensive instructor support with sample syllabi and additional teaching resources the bedford spotlight reader series is an exciting line of single theme readers each reflecting bedford s trademark care and quality an editorial board of a dozen compositionists at schools with courses focusing on specific themes assists in the development of the series each reader collects thoughtfully chosen selections sufficient for an entire writing course about 35 pieces to allow instructors to provide carefully developed high quality instruction at an affordable price bedford spotlight readers are designed to help students from all majors make sustained inquiries from multiple perspectives opening up topics such as money food border crossings music humor subcultures happiness monsters sustainability and gender to critical analysis the readers are flexibly arranged in thematic chapters with each chapter focusing in depth on a different facet of the central topic the website for the spotlight series offers comprehensive instructor support with sample syllabi and additional teaching resources

language diversity and academic writing encourages students to understand the diversity within their own and others language and apply that knowledge to their academic writing readings by linguists journalists novelists educators writing researchers and student writers explore a range of questions about language and writing how does language reflect and construct our identities and influence how we are perceived by others how do the features and rules of language and writing change over time and across situations how do we position ourselves as writers in academic contexts and beyond questions and assignments for each

selection provide a range of activities for students and the website for the spotlight series macmillanlearning.com/spotlight offers comprehensive instructor support with sample syllabi and additional teaching resources the bedford spotlight reader series is an exciting line of single theme readers each featuring bedford's trademark care and quality an editorial board of more than a dozen compositionists at schools focusing on specific themes assists in the development of the series the readers in the series collect thoughtfully chosen readings sufficient for an entire writing course about 35 selections to allow instructors to provide carefully developed high quality instruction at an affordable price bedford spotlight readers are designed to help students make inquiries from multiple perspectives opening up topics such as subcultures music borders humor monsters happiness money food sustainability and gender to critical analysis the readers are flexibly arranged in thematic chapters each focusing in depth on a different facet of the central topic

this volume explores the complex horizon of landscapes in horror film culture to better understand the use that the genre makes of settings locations spaces and places be they physical imagined or altogether imaginary in the philosophy of horror noël carroll discusses the geography of horror as often situating the filmic genre in liminal spaces as a means to displace the narrative away from commonly accepted social structures this use of space is meant to trigger the audience's innate fear of the unknown this notion recalls freud's theorization of the uncanny as it is centered on recognizable locations outside of the lacanian symbolic order in some instances a location may act as one of the describing characteristics of evil itself in a nightmare on elm street teenagers fall asleep only to be dragged from their bedrooms into freddy krueger's labyrinthine lair an inescapable boiler room that enhances freddie's powers and makes him invincible in other scenarios the action may take place in a distant little known country to isolate characters roth's hostel films or as a way to mythicize the very origin of evil bava's black sunday finally anxieties related to the encroaching presence of technology in our lives may give rise to postmodern narratives of loneliness and disconnect at the crossing between virtual and real places in kurosawa's pulse the internet acts as a gateway between the living and spirit worlds creating an oneiric realm where the living vanish and ghosts move to replace them this suggestive topic begs to be further investigated this volume represents a crucial addition to the scholarship on horror film culture by adopting a transnational comparative approach to the analysis of formal and narrative concerns specific to the genre by considering some of the most popular titles in horror film culture alongside lesser known works for which this anthology represents the first piece of relevant scholarship

sustainability and the city urban poetics and politics contributes to third generation discourse on sustainable development by considering through a humanistic lens theories and practices of sustainability in a wide range of urban cultures it demonstrates cities inextricability from discussions on sustainability because not only is the world urbanizing at an unprecedented rate but also cities are primary locations of the circulation of excess capital socioeconomic divisions and hierarchies political resistance friction between human and non human worlds and the confluence of art policy and identity formation in placemaking with essays by scholars working in a variety of fields from architecture to literature to music to sociology this collection maintains that any hope

for achieving urban sustainability will require taking seriously the ways in which cities are imagined efforts to make cities sustainable must fully incorporate the humanities because critical endeavors and creative expressions that fall within the purview of the humanities are vital to closing the conceptual gulf as well as the practical gap between human and non human conservation even if the environmental humanities embrace cities critics must ask whether coalescing the terms sustainability and city may actually obstruct human action to combat climate change which from some angles seems impending self imposed apocalypse to examine the urban turn sustainability and the city attends to culture essays in the first part of the collection approach urban sustainability from various disciplinary vantage points to emphasize history ideology pedagogy and critical theory the second part of the collection analyzes urban commons on four different continents finally the collection moves from a diverse set of interpretations of on the ground urban phenomena to a compilation of readings of sustainability in different media and genres sound art drama fiction and film set in or evocative of cities the collection carves out a place for artists and critics to help realize social justice in cities which generate remarkable power but power that is too often and too easily used destructively unfairly and wastefully despite cities unique capacities to inspire and sustain humanity

when tig notaro stepped on stage and announced to the world she had bilateral stage two breast cancer she had already had a very bad year the difficulties were not over notaro was able to find the humor and humanity in even the darkest of places however and for that she has become one of today s most well known comedians this revealing volume explores notaro s life and what brought her to comedy as well as how she uses comedy to help us examine and process our own lives

delving into questions like what are borders and who are border crossers border crossings breaks down the complex issue through an extensive variety of readings and activities to really get you thinking and evaluating this theme

now more than ever in a time when americans still do not believe that humans are the primary cause of earth s climate change crisis the burden on educators to inform challenge and motivate students about sustainability is greater than it ever has been on college campuses writing intensive courses often located within first year or general education curricula are an ideal place to take up this charge because of the flexibility of their content and the high volume of students that they reach in this volume a varied group of composition instructors with wide ranges and types of experiences provides best practices for bringing issues surrounding climate change into the writing classroom from literature based composition and creative writing courses to design thinking workshops to seminars against sustainability the authors in this volume lay out a multitude of possibilities for blending writing and environmental concerns that fellow practitioners can easily adopt or modify for their own use

with more mediums than ever across which to advertise businesses are facing increasing marketing costs even as customers continue to turn toward services offering ad free entertainment these changes mean the advertising ecosystem is undergoing dramatic alterations with massive online companies like facebook and google capturing a majority of advertising dollars and smaller advertising agencies failing against this rapidly shifting backdrop this edited volume showcases current academic

perspectives and research cases on advertising from scholars representing a wide range of disciplines the contributions in this book create a comprehensive overview of the current state of advertising across many media while highlighting conversations concerning the ethics of advertising and the most effective ways to advertise interdisciplinary by nature this book includes perspectives from academics in marketing communications law rhetoric and business it will be of great interest to scholars and students seeking a thought provoking debate

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