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professional foodservice managers are faced with a wide array of challenges on a daily basis controlling costs setting budgets and pricing goods are essential for success in any hospitality or culinary business food and beverage cost control provides the tools required to maintain sales and cost histories develop systems for monitoring current activities and forecast future costs this detailed yet reader friendly guide helps students and professionals alike understand and apply practical techniques to effectively manage food and beverage costs now in its seventh edition this extensively revised and updated book examines the entire cycle of cost control including purchasing production sales analysis product costing food cost formulas and much more each chapter presents complex ideas in a clear easy to understand style micro case studies present students with real world scenarios and problems while step by step numerical examples highlight the arithmetic necessary to understand cost control related concepts covering everything from food sanitation to service methods this practical guide helps readers enhance their knowledge of the hospitality management industry and increase their professional self confidence

provides a practical and applied approach to managing costs for foodservice managers and students for foodservice managers to control costs effectively they

must have a firm grasp of accounting marketing and legal issues as well as food and beverage sanitation production and service methods this fully updated fourth edition of food and beverage cost control provides students and managers with a wealth of comprehensive resources and the specific tools they need to keep costs low and profit margins high this new edition features the latest information on foodservice cost control in a global setting addressing relevant cultural legal and technological questions highlights of this fourth edition include a new look at international foodservice cost control in the age of globalization with a special emphasis on using advanced technologies internationally new leaders are readers features provide students with additional readings related to key topics and concepts for each chapter new technology tools have been added throughout the book alongside relevant topics because technology affects practically every aspect of cost control today expanded and updated test your skills questions help students to reinforce their understanding of the tools and concepts presented apply what you have learned exercises focus on practical applications of topics and concepts to real world industry scenarios a bonus cd rom packed with exercises that utilize manager developed microsoft excel spreadsheets a newly created study guide provides several additional resources to help students review the material and exercises to test their knowledge of key topics and concepts students in foodservice management courses will find that food and beverage cost control fourth edition provides a modern and focused treatment of this vital subject working managers will appreciate this useful reference as a source of ready to use forms and formulas that can be easily applied to their operations note cd rom dvd and other supplementary materials are not included as part of ebook file

a valuable foodservice resource for students and managers in order to run a successful operation foodservice managers need a firm understanding and mastery of the principles of cost control with food and beverage cost control dopson and hayes have created a comprehensive resource for both students and managers written in a user friendly style this text provides the necessary foundation in accounting marketing and legal issues as well as foodservice production and sanitation it also offers practical pedagogical tools including chapter overviews

outlines highlights feature boxes problems links technology tools and key terms and concepts

broad helpful guidance and information for controlling costs for foodservice managers and students in order for foodservice managers to control costs effectively they must have a confident command of accounting marketing and legal issues as well as food and beverage sanitation production and service methods this fully updated third edition of food and beverage cost control provides students and managers with the wide ranging knowledge and specific solutions they need to keep costs low and margins high throughout the text this updated edition integrates the latest material on new technologies that impact cost control in the foodservice industry and the business world complete with an accompanying student workbook that helps readers earn a certificate from the national restaurant association educational foundation highlights of this third edition include apply what you have learned feature focusing on practical real world applications of topics and concepts expanded coverage of legal issues that may affect a manager s decisions revised material offering a better understanding of the connection between all parts of the ordering process an increased number of test your sk

the success of any business depends on controlling costs setting budgets and pricing goods accurately this book covers all key aspects of food and beverage cost control revised to address current issues in the field as well as today s computer software and the capabilities of the internet

this is the student study guide designed to accompany food and beverage cost control sixth edition the fully updated sixth edition of food and beverage cost control provides students and managers with a wealth of comprehensive resources and the specific tools they need to keep costs low and profit margins high

foodservice managers need a firm understanding and mastery of the principles of cost control in order to run a successful operation with food and beverage cost control fifth edition dopson and hayes have created a comprehensive resource for both students and managers written in a user friendly style this text provides the

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resources for keeping foodservice costs lower and profits higher this e text is the sixth edition of food and beverage cost control it shares tools and resources with students and managers within the industry comprehensive information is provided on how to control costs and improve profit margins specific topics covered in the e book include managing the cost of labor planning for profit creating sales forecasts and purchasing and receiving the role of food and beverage sanitation production and service methods are also discussed

provides a practical and applied approach to managing costs for foodservice managers and students a bonus cd rom packed with exercises that utilize manager developed microsoft r excel spreadsheets a newly created study guide provides several additional resources to help students review the material and exercises to test their knowledge of key topics and concepts

the success of any business depends on controlling costs setting budgets and pricing goods accurately this book covers all key aspects of food and beverage cost control revised to address current issues in the field as well as today s computer software and the capabilities of the internet

in order for foodservice managers to control costs effectively they must have a firm grasp of accounting marketing and legal issues as well as an understanding of food and beverage sanitation production and service methods this fully updated sixth edition of food and beverage cost control provides students and managers with a wealth of comprehensive resources and the specific tools they need to keep costs low and profit margins high

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