

Flying Off Course The Economics Of International Airlines Paperback

The Economics of Enough The Economics of Revolution The Economics of Economists The Economics of Industry The Economics of Hope: Creating a Just and Sustainable Local Economy in the Shadow of a Globalized World The Economics of Charity The Economics of Illusion The Economics of Health and Medical Care The Economics of Residential Solid Waste Management The Economics of the National Football League The Economics of Platforms Handbook on the Economics of the Media The Economic Naturalist Cogs and Monsters The Economics of Input-Output Analysis The Economics of John Kenneth Galbraith The Economics of Entrepreneurship The Economics of Rationality Economics for Everyone The Economics of James Steuart Diane Coyle David DeGraw Alessandro Lanteri Alfred Marshall C. Russell Beaton Samuel Smith L. Albert Hahn Philip Jacobs Thomas C. Kinnaman Kevin G. Quinn Paul Belleflamme Robert G Picard Robert H. Frank Diane Coyle Thijs ten Raa Stephen P. Dunn Simon C. Parker Bill J Gerrard Jim Stanford Ramon Tortajada

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why our economy is cheating the future and what we can do about it the world's leading economies are facing not just one but many crises the financial meltdown may not be over climate change threatens major global disruption economic inequality has reached extremes not seen for a century and government and business are widely distrusted at the same time many people regret the consumerism and social corrosion of modern life what these crises have in common Diane Coyle argues is a reckless disregard for the future especially in the way the economy is run how can we achieve the financial growth we need today without sacrificing a decent future for our children our societies and our planet how can we realize what Coyle calls the economics of enough running the economy for tomorrow as well as today will require a wide range of policy changes the top priority must be ensuring that we get a true picture of long term economic prospects with the development of official statistics on national wealth in its broadest sense including natural and human resources saving and investment will need to be encouraged over current consumption above all governments will need to engage citizens in a process of debate about the difficult choices that lie ahead and rebuild a shared commitment to the future of our societies creating a sustainable economy having enough to be happy without cheating the future won't be easy but the economics of enough starts a profoundly important conversation about how we can begin and the first steps we need to take

an extensive analysis of economic conditions and government policy reveals that the need for significant systemic change is now a mathematical fact corruption greed and economic inequality have reached a peak tipping point due to the consolidation of wealth the majority of the population cannot generate enough income to keep up with the cost of living in the present economy under current government policy 70 of the population is now sentenced to an impoverished existence let's take an in depth look at the evidence

leading scholars investigate the profession of academic economics with a focus on the intellectual environment and incentives for economic research

the economics of hope argues that america now faces two all consuming crises one in economics and one with the environment the manifestation of the environmental crisis is clearly the climate change issue less obvious to some is the economic challenge which the book argues takes the form of the widely recognized rampant inequality at all levels of world society these two spheres have long been quietly at odds but pushed by increasingly dominant corporatist institutions and globalized structures the deepening crises have become life threatening for both the globe and its inhabitants the economics of hope describes these looming dangers tracing them not only to the dominant economic and political institutions responsible but to the general attitudes and mindsets it calls corporatism it is now clear that the integration of economics and environment demand common coordinated solutions to avoid catastrophe in the next few decades america and the world will either solve both problems or solve neither clearly a serious climate and inequality crisis reckoning is inevitable left unattended the current system will crash the book concludes with an optimistic solution path resting on the notion of localism a mindful return to less energy intensive lifestyles and economic structures offers the surest path to a sustainable and healthy environment with fulfilling social political arrangements communities can be re emphasized in a planned and humanistic manner that bypasses the perils posed by current corporatist economics and exploitative ecological practices a resultant soft landing in the sustainable state will be far superior to anything the globalized corporate world which caused the problems in the first place can possibly achieve

this newly updated and expanded edition strikes the necessary balance of population based health economics and the more traditional market oriented approach to health care economics

the market of municipal solid waste msw collection and disposal has changed substantially over the past thirty years this study will help guide both newcomers and

past contributors through the fundamental aspects of policies designed to reduce the external costs of msw collection and the important empirical relationships that in the end govern the selection of msw policies the international library of environmental economics and policy explores the influence of economics on the development of environmental and natural resource policy in a series of twenty five volumes the most significant journal essays in key areas of contemporary environmental and resource policy are collected scholars who are recognized for their expertise and contribution to the literature in the various research areas serve as volume editors and write essays that provides the context for the collection volumes in the series reflect three broad strands of economic research including 1 natural and environmental resources 2 policy instruments and institutions and 3 methodology the editors in their introduction to each volume provide a state of the art overview of the topic and explain the influence and relevance of the collected papers on the development of policy this reference series provides access to the economic literature that has shaped contemporary perspectives on land use analysis and policy

this book lays down a marker as to the state of economists understanding of the national football league nfl by assembling sophisticated critical surveys of by leading sports economists on major topics associated with the league the book is divided into four parts the first three chapters in part i provide an overview of the business of the nfl from an economist s perspective part ii is a collection of surveys of the economics of the nfl s most important revenue streams including media attendance and merchandising the nfl s labor economics is the focus of part iii with chapters on player and coach labor markets the draft and contract structure part iv includes essays on competitive balance gambling economic impacts of the super bowl behavioral economic issues associated with the league and antitrust issues this book will appeal to sports economists sports management professionals and policy makers and would be useful as a supplementary text for sports economics and management courses as well as a reference text

digital platforms controlled by alibaba alphabet amazon facebook netflix tencent and

uber have transformed not only the ways we do business but also the very nature of people's everyday lives it is of vital importance that we understand the economic principles governing how these platforms operate this book explains the driving forces behind any platform business with a focus on network effects the authors use short case studies and real world applications to explain key concepts such as how platforms manage network effects and which price and non price strategies they choose this self contained text is the first to offer a systematic and formalized account of what platforms are and how they operate concisely incorporating path breaking insights in economics over the last twenty years

media industries and services present a complex set of challenges to economic analysis challenges made more difficult by the technological changes that have been transforming the media sector research on the economics of media has made major advances

distinguished economist frank uses hundreds of fascinating unexpected examples of everyday paradoxes to explain the economics of the everyday world illustrated

how economics needs to change to keep pace with the twenty first century and the digital economy digital technology big data big tech machine learning and ai are revolutionizing both the tools of economics and the phenomena it seeks to measure understand and shape in cogs and monsters diane coyle explores the enormous problems but also opportunities facing economics today and examines what it must do to help policymakers solve the world's crises from pandemic recovery and inequality to slow growth and the climate emergency mainstream economics coyle says still assumes people are cogs self interested calculating independent agents interacting in defined contexts but the digital economy is much more characterized by monsters untethered snowballing and socially influenced unknowns what is worse by treating people as cogs economics is creating its own monsters leaving itself without the tools to understand the new problems it faces in response coyle asks whether economic individualism is still valid in the digital economy whether we need to

measure growth and progress in new ways and whether economics can ever be objective since it influences what it analyzes just as important the discipline needs to correct its striking lack of diversity and inclusion if it is to be able to offer new solutions to new problems filled with original insights cogs and monsters offers a road map for how economics can adapt to the rewiring of society including by digital technologies and realize its potential to play a hugely positive role in the twenty first century

exercises and review questions are included at the end of each chapter and solutions at the end of the book

the recent financial crisis has once again seen john kenneth galbraith return to the bestseller lists yet despite the continued popular success of his works galbraith s contribution to economic theory is rarely recognized by today s economists this book redresses the balance by providing an introductory and sympathetic discussion of galbraith s theoretical contributions introducing the reader to his economics and his broader vision of the economic process the book highlights and explains key features of galbraith s economic thought including his penetrating critique of society his distinctive methodology his specific brand of keynesianism and his original but largely ignored contribution to the theory of the firm it also presents for the first time a detailed examination of galbraith s monetary economics and revisits his analysis of financial euphoria this unique work seeks to rehabilitate galbraith s contribution setting out several directions for possible future research in the galbraithian tradition

a theoretical and empirical investigation of how economics can contribute to our understanding of entrepreneurship

the concept of rationality is the heart of modern economics neo classical theory seems unable to proceed without assuming a rational agent seeking to find the optimal means to a well defined end yet many find this uncritical treatment of rationality problematic it takes little account of culture history or creativity and

consequently many economists find this insistence on rationality of little use when trying to explain a wide range of economic phenomena increasingly these include a large number of game theorists and others involved in mainstream theory as well as those typically opposed to neo classicism the economics of rationality contains a number of critical perspectives on the treatment of rationality in economics

economics is too important to be left to the economists this concise and readable book provides non specialist readers with all the information they need to understand how capitalism works and how it doesn t economics for everyone now published in second edition is an antidote to the abstract and ideological way that economics is normally taught and reported key concepts such as finance competition and wages are explored and their importance to everyday life is revealed stanford answers questions such as do workers need capitalists why does capitalism harm the environment and what really happens on the stock market the book will appeal to those working for a fairer world and students of social sciences who need to engage with economics it is illustrated with humorous and educational cartoons by tony biddle and is supported with a comprehensive set of web based course materials for popular economics courses publisher s description

addressing all aspects of steuart s contribution to economics this book reveals the particular importance of his work on monetary issues and highlights ways in which he prepared the ground for a new conception of economic relations

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