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for introductory courses in management information systems processes systems and information an introduction to mis second edition provides a concise introduction to mis with a hands on approach to business processes authored by earl h mckinney jr and david m kroenke the text shows you exactly how businesses use information systems and technology to accomplish their goals objectives and competitive strategy packed with examples of business situations both real and fictitious the book helps you understand what business systems actually are and see why they are so important the text consists of the five sap focused chapters from mckinney and kroenke s processes systems and information an introduction to mis a pair of appendices after chapters four and five contains sap process exercises that enable you to get hands on experience applying what you re learning in the course this clear emphasis on business processes and sap in particular makes processes systems and information an introduction to mis second edition the ideal text for courses attended by those not majoring in mis teaching and learning experience this program presents a better teaching and learning experience for you benefit from question based pedagogy each chapter provides a list of questions to ensure that you have attained learning objectives receive a clear learning path chapter opening vignettes sap tutorial exercises and active reviews guide you through the text s key concepts become engaged with group exercises group exercises help you understand key concepts while allowing you to think critically as you are involved in discussions and activities keep content current help keep your students up to date with the most recent events

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