Essentials Of Psychology

Essentials of PsychologyFundamentals of PsychologyThe Essentials of PsychologyEssentials of PsychologyEssentials of PsychologyEssentials of PsychologyEssentials of PsychologyEssentials of Psychology: Concepts and ApplicationsEssentials of Psychology, Fourth Edition (PB-B/W)Essentials of PsychologyEssentials of Psychology (with APA Card)Essentials of PsychologyEssentials of Psychology Nevid Michael Eysenck Walter Bowers Pillsburg Saul Kassin Krisstal D. Clayton Jake Bernstein Jeffrey Nevid Kenneth S. Bordens Jeffrey S Nevid, PH.D. Bernstein W B Pillsbury Walter Bowers Pillsbury Jeffrey S. Nevid Colin Sherman Buell Douglas Bernstein Josh R. Gerow Colin Sherman Buell Spencer A. Rathus Susana Urbina Colin S Buell Essentials of Psychology Fundamentals of Psychology The Essentials of Psychology Essentials of Psychology Essentials of Psychology Essentials of Psychology: Concepts and Applications Essentials of Psychology, Fourth Edition (PB-B/W) Essentials of Psychology Es

aimed at those new to the subject fundamentals of psychology is a clear and reader friendly textbook that will help students explore and understand the essentials of psychology this text offers a balanced and accurate representation of the discipline through a highly accessible synoptic approach which seamlessly brings together all the various related topics fundamentals of psychology combines an authoritative tone a huge range of psychological material and an informal analogy rich style the text expertly blends admirably up to date empirical research and real life examples and applications and is both readable and factually dense the book introduces all the main approaches to psychology including social developmental cognitive biological individual differences and abnormal psychology as well as psychological research methods however it also includes directions for more detailed and advanced study for the interested student fundamentals of psychology incorporates many helpful textbook

features which will aid students and reinforce learning such as key term definitions extremely clear end of chapter summaries annotated further reading sections evaluations of significant research findings numerous illustrations presented in attractive full color this textbook is also accompanied by a comprehensive program of resources for both students and instructors which is available free to qualifying adopters the resources include a web based student learning program as well as chapter by chapter lecture slides and an interactive chapter by chapter multiple choice question test bank combining exceptional content abundant pedagogical features and a lively full color design fundamentals of psychology is an essential resource for anyone new to the subject and more particularly those beginning undergraduate courses the book will also be ideal for students studying psychology within education nursing and other healthcare professions

psychology exists all around us it influences politics policy social interactions teaching and learning science and even workplace practices in essentials of psychology authors saul kassin gregory j privitera and krisstal d clayton propel students into a clear vibrant understanding of psychological science with an integrative learn by doing approach students assume the role of a psychologist carrying out experiments and making predictions compelling storytelling real life examples and the authors active practice approach encourages critical thinking and engagement this title is accompanied by a complete teaching and learning package including digital option courseware sage vantage is an intuitive digital platform that delivers this text s content and course materials in a learning experience that offers auto graded assignments and interactive multimedia tools all carefully designed to ignite student engagement and drive critical thinking built with you and your students in mind it offers simple course set up and enables students to better prepare for class

psychology exists all around us in essentials of psychology second edition authors krisstal d clayton gregory j privitera and saul kassin take students on a journey from the laboratory to the real world demonstrating the breadth of applications of psychological science to everyday life in every chapter students assume the role of a psychologist carrying out experiments making predictions and investigating the results compelling storytelling real life examples and the authors applied pedagogy encourage critical thinking and engagement throughout in the new edition the authors expand the coverage of research methods and scientific thinking while addressing what matters most to today s students from social media s psychological impact to evidence based sleep strategies preparing them to be smart consumers of information this text is offered in sage vantage an intuitive learning platform that integrates high quality sage textbook content with assignable multimedia activities and auto graded assessments to drive student engagement and ensure accountability unparalleled in its ease of use and built for dynamic teaching vantage offers customizable lms integration and best in class support

in creating this book the authors have dedicated themselves to these goals to select topics that represent the full range of psychology from cell to society without

overwhelming the reader with details to help students learn to think critically and scientifically by examining the ways that psychologists have solved or failed to solve fascinating puzzles of behavior and mental processes and to explain the content of psychology with an emphasis on the doing of psychology grounding all discussions in current and classic research studies the authors present the results of basic and applied research on topics that are both important to psychology and of high interest to students pref

the new edition of this brief introductory text retains the hallmark features that have made its parent text unique in the market while offering a more manageable student friendly format the text s organization breaks down each chapter into smaller instructional units organized around a set of key concepts in a particular area of study the text also features nevid s comprehensive learning system derived from research on memory learning and textbook pedagogy this learning model incorporates what the author calls the four es of effective learning engaging student interest encoding information elaborating meaning and evaluating progress nevid s essentials of psychology concepts and applications 2 e provides a broad view of psychology that includes the history methods of research major theories and research findings of the discipline as well as applications of the knowledge gained from contemporary research to the problems and challenges we face in today s world major content revisions cover many of the 1 000 plus new citations of research findings and theoretical developments that have appeared in the scientific literature in the past three years in addition the text offers the latest research findings in the areas of neuroscience gender and positive psychology important notice media content referenced within the product description or the product text may not be available in the ebook version

the study guide provides students with resources aimed at improving study skills and comprehension of the text material for each chapter the guide provides a one page detailed outline a list of objectives chapter overview key terms and concepts and self testing exercises and activities that highlight key concepts from the main text in addition students are provided an integrated set of media resources to further improve and expand their understanding of the main course concepts

the aim of this volume is to present clearly the accepted facts of psychology throughout emphasis has been placed upon fact rather than theory where theories conflict the better one has been chosen the others merely neglected this may seem dogmatic in places but in a text dogmatism is preferable to confusion the point of view is on the whole functional more attention is given to what mind does than to what it is with this goes an emphasis upon the outward manifestations of consciousness and upon the behaviour of others to the subordination of the individual consciousness nevertheless use is made of the results of structural psychology wherever they throw light upon function or are interesting for themselves the position it is hoped combines the advantages of the rival schools

did you know that facebook use can affect grades and that only about 1 of students in a research study could correctly draw the apple logo written in an engaging style

that speaks directly to readers with examples of psychological concepts drawn from daily life this brief introductory text makes the study of psychology interesting while providing solid grounding in the subject s knowledge base to help you succeed in the course with built in learning aids essentials of psychology concepts and applications 5th edition features an effective learning system that helps you absorb and remember important information in mindtap the text s online learning experience you ll fine author podcasts and videos that you can access from your smart phone direct links to tedtalks interactive learning activities cool apps and more

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an excellent primer on the key concepts of psychometrics essentials of psychological testing surveys the basic principles of psychometrics supplies the information needed to understand and evaluate tests and introduces readers to the major contemporary reference works in the field it is the only book to provide such a thorough and up to date overview of psychometrics in an engaging accessible format as part of the essentials of behavioral science series this book offers an overview of the most relevant psychometric concepts and techniques that provides the foundation necessary for knowledgeable informed practice each concise chapter features numerous callout boxes highlighting key concepts bulleted points and extensive illustrative material as well as test yourself questions that help to gauge and reinforce readers grasp of the information covered starting with a basic introduction to psychological tests their historical development and their uses essentials of psychological testing also covers the statistical procedures most frequently used in testing the frames of reference for score interpretation reliability validity and test item considerations as well as guidelines for test selection administration scoring and reporting test results whether as an orientation for those new to the field a refresher for those already acquainted with it or as a reference for seasoned clinicians essentials of psychological testing is an invaluable resource on the fundamentals of this evolving area of practice

essentials of psychology is a great book for anyone interested in the field of psychology the book provides a comprehensive introduction to the key concepts and theories of psychology it is a great tool for students who want to deepen their understanding of the subject and learn new ways of thinking about human behavior and mental processes this work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it this work is in the public domain in the united states of america and possibly other nations within the united states you may freely copy and distribute this work as no entity individual or corporate has a copyright on the body of the work scholars believe and we concur that this work is important enough to be preserved reproduced and made generally available to

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