

Entrepreneurship Robert D Hisrich

Embark on an Unforgettable Voyage with "Entrepreneurship" by Robert D. Hisrich!

Prepare yourselves, fellow adventurers of the mind and spirit! If you've been waiting for a book that ignites your imagination, tickles your funny bone, and speaks to the very core of what it means to dream big, then look no further than Robert D. Hisrich's magnificent tome, "Entrepreneurship". Now, I know what you might be thinking – "Entrepreneurship? Sounds a bit... dry." Oh, my friends, you could not be more delightfully mistaken!

Forget dusty textbooks and tedious case studies. Hisrich has crafted something truly special here, a narrative so vibrant and engaging it feels less like reading and more like embarking on a grand expedition. The "setting," if you will, isn't a physical place, but rather the boundless, exhilarating landscape of human potential. Through Hisrich's brilliant insights, you'll find yourself traversing realms of innovation, scaling the peaks of ambition, and navigating the charmingly chaotic valleys of the startup world. It's an imaginative setting that unfolds within the reader's own mind, making every page a fresh discovery.

And the emotional depth? Prepare for a rollercoaster! Hisrich masterfully weaves tales of triumph and setback, resilience and eureka moments, all infused with a deeply human touch. You'll laugh out loud at the audacious ideas, empathize with the nail-biting risks, and feel a swell of pride with every hard-won victory. It's a journey that resonates with the universal desire to create, to build, and to leave your mark on the world. Whether you're a young adult just starting to ponder your own path, or a seasoned book club member seeking inspiration, this book's emotional resonance will grab you and refuse to let go.

The true magic of "Entrepreneurship" lies in its extraordinary universal appeal. Children will be captivated by the daring spirit of innovation, teenagers will find inspiration to chase their wildest dreams, and adults will be reminded of the enduring power of passion and perseverance. It's a book that transcends age, background, and experience, offering valuable lessons and infectious optimism to everyone who dares to open its pages. This

isn't just a book; it's a portal to a more courageous and creative way of living.

Why should you dive into this magical journey?

Unleash Your Inner Innovator: Hisrich's guidance is like a secret map to unlocking your most brilliant ideas.

Embrace the Adventure: Forget the mundane; this book offers a thrilling, unpredictable, and ultimately rewarding exploration.

Discover Your Superpowers: You'll be inspired to tap into your unique talents and believe in your ability to make a real difference.

Laugh Your Way to Success: Hisrich sprinkles his wisdom with a healthy dose of humor, making the learning process pure joy.

"Entrepreneurship" by Robert D. Hisrich is, without a shadow of a doubt, a timeless classic that deserves a place on every bookshelf. It's more than just a guide; it's a celebration of the human spirit's innate drive to create and innovate. This book doesn't just entertain; it empowers. It doesn't just inform; it inspires. It's a heartfelt recommendation for anyone who believes in the power of dreams and the thrill of bringing them to life.

Do yourself a favor and pick up a copy of "Entrepreneurship" today. You'll thank yourself for experiencing this captivating journey that continues to capture hearts worldwide, a testament to its enduring impact and undeniable brilliance. It's an absolute must-read!

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entrepreneurship by robert hisrich michael peters and dean shepherd has been designed
 to clearly instruct students on the process of formulating planning and implementing a new
 venture students are exposed to detailed descriptions of how to embark on a new venture
 in a logical manner comprehensive cases at the end of the text have been hand picked by
 the authors to go hand in hand with chapter concepts the superb author team of hisrich
 peters and shepherd draw from their distinct backgrounds to create a book that addresses
 the dynamics of today s entrepreneurial challenges from bob hisrich s expertise in global
 entrepreneurship to mike peter s background as a both a real life entrepreneur and
 academic to dean shepherd s current research on cognition and entrepreneurial mindset
 this book balances the crucial line between modern theory and practice

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combining robust narrative with a wide variety of interesting cases international
 entrepreneurship starting developing and managing a global venture focuses on the need
 for every entrepreneur to at least consider entering the global market in today s
 hypercompetitive world as an ever growing number of countries become market oriented
 and developed the distinction between foreign and domestic markets is becoming less
 pronounced and entrepreneurs increasingly need to develop skills to identify opportunities
 and then manage these opportunities on a global basis international entrepreneurship is an
 ideal resource for students professors government officials and practitioners throughout the
 world who are interested in this vital growing area key features includes chapter opening

international scenarios that feature a global entrepreneur or a global entrepreneurial venture to set the scene for the issues that follow demonstrates global entrepreneurial issues through real life cases from countries throughout the world draws content from a wide variety of disciplines including anthropology economics geography history jurisprudence and language includes chapter ending class exercises discussion questions and suggestions for additional reading to provide readers with hands on learning opportunities and avenues for future research helpful teaching ancillaries instructor resources are available on a password protected website at sagepub.com/hisrichinstr these resources include chapter outlines end of chapter discussions chapter exercises and teaching notes international entrepreneurship is appropriate as a core text for courses such as global entrepreneurship or international entrepreneurship or as a supplement in upper level undergraduate and mba courses in entrepreneurship new venture management and entrepreneurship strategy in addition it can be used as an ancillary text in international business and international management courses

beat the competition with internal innovation if 3m's corporate leadership hadn't given researcher art fry a creative outlet the world would never have seen the post-it note corporate entrepreneurs intrapreneurs mavericks no matter what name they go by these innovators are the pioneering forces within an organization who spark new enterprises products services and processes to combat increased global competition corporate entrepreneurship shows you how to develop and grow your organization by designing the culture structure strategies and policies that encourage and support internal entrepreneurial ventures bestselling author and world renowned entrepreneur robert hisrich teams up with global management expert claudine kearney to provide action plans techniques and insights for establishing an organizational culture that allows intrapreneurs to develop the entrepreneurial ventures that will secure value and generate new growth in your company every day globalization and technological advancements continue to put more of your competitors within reach of your customers in order for your company to stay attractive and thrive you need the proven tools and tactics in this book to identify evaluate and fund venture opportunities recognize bright corporate entrepreneurs and create their compensation plans create business plans that avoid failure optimize success and develop and sustain corporate venturing manage the internal politics of venturing effectively implement corporate venturing into your organization hisrich uses illustrative examples from his experience consulting for such global companies as 3m alcoa westinghouse citi and

many others through informative well researched case studies he demonstrates how his concepts help companies prosper over the long run gain market share and stay on the cutting edge of their potential if your employees aren't innovating your company is losing its competitive edge use corporate entrepreneurship to give your mavericks what they need to keep your company on top all over the world

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recognizing the unique needs of the technology startup duening focuses on intellectual property development funding and marketing selling more than other texts in this market extensive use of technology examples case studies and assignments keeps the book relevant and motivating for engineering students rich in case studies examples and in chapter elements that focus on the challenges of launching and operating a technology venture in depth examination of intellectual property development valuation deal structuring and equity preservation issues of most relevance to technology start ups extensive discussion of technology management and continuous innovation as a competitive advantage addresses the issue of leading managing motivating and compensating technical workers more time on the fundamentals of marketing and selling as these are elements of entrepreneurship commonly most neglected by engineers and scientists

Ôi canÔt think of a more qualified scholar to tackle the difficult subject of ÒgovernpreneurshipÓ than bob hisrich his vast experience in and knowledge of entrepreneurship has enabled a thorough application of entrepreneurial principles to government organizations this book should be recommended reading for everyone in government at every level we can only hope that a new era of governpreneurship is launched with this useful and practical guide Õ Ð thomas n duening university of colorado us challenging the traditional view that entrepreneurship is exclusively a private sector concern governpreneurship presents a compelling argument for increased focus on entrepreneurship in public sector organizations the only book to date to focus specifically on government entrepreneurship this innovative volume combines robert d hisrichÔs vast theoretical knowledge with the practical experience of amr al dabbagh who applied entrepreneurship in the saudi public sector with excellent results featuring forewords by former us president bill clinton and former malaysian prime minister dr mahathir mohamad

as well as four case studies that demonstrate the effectiveness of government entrepreneurship in action this fascinating book breaks new ground in a rapidly growing field in a time when government funds are being reduced and its services increasingly questioned fostering an entrepreneurial spirit within the government becomes a vital concern although there is no ideal model for achieving government entrepreneurship this volume outlines a number of innovative strategies designed to help public sector managers undertake their public mission while developing an entrepreneurial culture within their organization the authors offer thorough and indispensable advice covering every aspect of government entrepreneurship from framework to policy to funding and beyond finally the book concludes with four case studies that explore successful government entrepreneurial undertakings in ireland singapore saudi arabia and switzerland government officials and other leaders in the public sector will find this book an indispensable guide to establishing an entrepreneurial focus in their organizations professors and students working in entrepreneurship public sector management and other business related fields will also have much to admire in this innovative addition to the literature

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