

Diversity And Globalization 5th Edition

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we live today in an interconnected world in which ordinary people can became instant online celebrities to fans thousands of miles away in which religious leaders can influence millions globally in which humans are altering the climate and environment and in which complex social forces intersect across continents this is globalization in the fifth edition of his bestselling very short introduction manfred b steger considers the major dimensions of globalization economic political cultural ideological and ecological he looks at its causes and effects and engages with the hotly contested question of whether globalization is ultimately a good or a bad thing from climate change to the ebola virus donald trump to twitter trade wars to china s growing global profile steger explores today s unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly

our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

completely revised and updated the fifth edition of this well regarded textbook charts key topics and recent research in globalization along with the latest complexities and controversies in the field includes a new section on globalization and identity and new readings on global inequality mental illness structural violence microfinance blood diamonds world citizenship the global justice movement and sumo wrestling contains essential thought provoking readings by prominent scholars activists and organizations on the many dimensions of globalization from political and economic issues to cultural and experiential ones examines foundational topics such as the experience of globalization economic and political globalization the role of media and religion in cultural globalization women s rights environmentalism global civil society and the alternative globalization movement retains the helpful student features from prior editions including an accessible format concise introductions to major topics stimulating examples and discussion questions for each selection and section

understanding globalization introduces students to the concept of globalization providing an essential history overview of key themes and theories and a wealth of engaging examples the fifth edition has been completely revised to connect with students today opening with a discussion of the far reaching causes and effects of the recent financial crisis and including new material on global migration patterns isis and more while maintaining the book s accessible and student friendly style the book begins by examining the roots of the recent global financial crisis looking at the roles of inflation the housing crisis wall street policy makers and more it also explores the varying impact of globalization from democratization and equality in some countries to destabilization and inequality in others the fifth edition of understanding globalization is a compelling and current introduction to the myriad influences of globalization in our lives

economic activities are becoming increasingly globalised one result being that for companies in developed market economies price based competition is being replaced or supplemented by other forms of competitiveness this book explores the shift towards design based competitiveness and the escalation in the design intensity of goods and services

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the rise of globalization and heightened debate over trade protection competition and the environment have created unprecedented challenges for businesses and governments worldwide these are systematically assessed in this important new text

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in recent years religion has received a good deal of attention in the discourse on globalization christianity in its pentecostal charismatic evangelical and fundamentalist forms seems to have thrived in the globalizing climate this is the most systematic account available of contemporary developments of christianity in the pacific islands back cover

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this text shows readers how to efficiently manage behavior in organizations that in turn helps implement the organization s strategy affects the organization s productivity and allows the organization to gain advantages over its competitors

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