

Digital Media Law

Digital Media LawMedia Law, Ethics, and Policy in the Digital AgeDigital Multimedia:
Concepts, Methodologies, Tools, and ApplicationsDigital Media LawThe Journalist's Guide
to Media LawDigital Media LawSocial Media Law for Business: A Practical Guide for Using
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3.0New Media LawThe New Law JournalMedia Law and EthicsThe University of New
South Wales Law JournalFulltext Sources Online Ashley Packard Mhiripiri, Nhamo A.
Management Association, Information Resources Michael E. Jones Mark Pearson
Christopher S. Reed Glen Gilmore Regina Luttrell Rohit Sabharwal Yong Tang Sara Ann
Wylie Sherree Westell Mira Burri Roy L. Moore

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covering the latest legal updates and rulings the second edition of digital media law
presents a comprehensive introduction to all the critical issues surrounding media law
provides a solid foundation in media law illustrates how digitization and globalization are
constantly shifting the legal landscape utilizes current and relevant examples to illustrate
key concepts revised section on legal research covers how and where to find the law
updated with new rulings relating to corporate political speech student speech indecency
and net neutrality restrictions on libel tourism cases filed against u s information
providers wikileaks and shield laws file sharing privacy issues sexting cyber stalking and
many others

the growing presence of digital technologies has caused significant changes in the protection of digital rights with the ubiquity of these modern technologies there is an increasing need for advanced media and rights protection media law ethics and policy in the digital age is a key resource on the challenges opportunities issues controversies and contradictions of digital technologies in relation to media law and ethics and examines occurrences in different socio political and economic realities highlighting multidisciplinary studies on cybercrime invasion of privacy and muckraking this publication is an ideal reference source for policymakers academicians researchers advanced level students government officials and active media practitioners

contemporary society resides in an age of ubiquitous technology with the consistent creation and wide availability of multimedia content it has become imperative to remain updated on the latest trends and applications in this field digital multimedia concepts methodologies tools and applications is an innovative source of scholarly content on the latest trends perspectives techniques and implementations of multimedia technologies including a comprehensive range of topics such as interactive media mobile technology and data management this multi volume book is an ideal reference source for engineers professionals students academics and researchers seeking emerging information on digital multimedia

from privacy to piracy and free speech to fair use the digital world has upended legal issues in media and communication this textbook explores the evolving legal landscape where digital media and ai intersect offering crucial insights into copyright data privacy ethics and regulatory frameworks shaping the media industry s future

we are all journalists and publishers now at the touch of a button we can send our words sounds and images out to the world no matter whether you re a traditional journalist a blogger a public relations practitioner or a social media editor everything you publish or broadcast is subject to the law but which law this widely used practical guide to communication law is essential reading for anyone who writes or broadcasts professionally whether in journalism or strategic communication it offers a mindful approach to assessing media law risks so practitioners can navigate legal and ethical barriers to publishing in mainstream and social media this sixth edition has been substantially revised to reflect recent developments in litigation and the impact of national security laws and the rising gig economy where graduates might work in the news media pr new media start ups or as freelancers it covers defamation contempt confidentiality privacy trespass intellectual property and ethical regulation as well as the special challenges of commenting on criminal allegations and trials recent cases and examples from social media journalism and public relations are used to illustrate key points and new developments whether you work in a news room in public relations or

marketing or blog from home make sure you have the journalist's guide to media law at your side whether you're an MSM editor or reporter a blogger a tweeter or a personal brand this book might save your bacon jonathan holmes former abc media watch host the leading text book from which most journos learned their law margaret simons associate professor in journalism monash university

digital media law offers a practical guide to the law of media and communication focusing on digital channels models and technologies it draws together the aspects of media law that are most critical for those engaged in the production and distribution of digital media from traditional broadcasters and internet based services to major internet platforms as an expert scholar and educator in media law christopher s reed brings considerable experience as an in house lawyer for a u s based media company with extensive news sports and entertainment operations this blend of practical and scholarly insight delivers a textbook which packs foundational principles and concepts into the context of the digital environment focusing on how those doctrines are applied in the face of rapidly evolving newsgathering production and distribution technologies now in its second edition the book has been fully updated and includes a new chapter on artificial intelligence it ties legal principles to real world events or situations provides insights into digital media policy and an integrated fictional case study of a media enterprise this accessible textbook is the ideal companion for advanced undergraduate and graduate students as well as practitioners interested in law journalism and media studies

how to avoid legal pitfalls on social media social media is where your customers are so it's where your business has to be unfortunately this space is packed with land mines that can obliterate your hard earned success in the time it takes to click a mouse written in easy to understand accessible language social media law for business reveals your legal rights and responsibilities in the fast moving and ever changing social media landscape learn how to create a social media policy for your business recruit hire and fire through social media share content without getting sued blog and run contests draft disclosure requirements in digital advertising glen gilmore stands alone as the authority on social media law social media law for business should become a ready reference for business leaders and digital marketers mark schaefer bestselling author of return on influence required reading not only in the classroom but also in the boardroom and in any business where people care about getting social media marketing right peter methot managing director of executive education at rutgers business school a layperson's blueprint for minimizing the legal risks of social media marketing while maximizing the opportunities for digital marketing success amy howell founder of howell marketing strategies and coauthor of women in high gear

regina luttrell and adrienne a wallace present an engaging introduction of social media's integration with modern society recognizing categories of relational societal and self while analyzing the social media environment this introductory mass communications textbook establishes a framework for understanding how technology culture democracy economy and audience fragmentation interact with each media industry differently and relate to media literacy armed with this knowledge future professional communicators gain a better understanding of their audience and the level to which their strategies influence the public social media and society empowers students as consumers and creators of social media and illustrates that while the tools of communication have changed the goals of social connection and influence have not features of this unique text include the following relational societal self boxes provide a framework for analysis of media and society in theory boxes attaching theory to practice learning tools and enhanced pedagogy such as learning objectives chapter wrap up critical thinking questions media sources and end of chapter activities comprehensive glossary of key terms full color visuals capturing key trends and up to date data

ethics in public relations offers a comprehensive exploration of the principles practices and ethics shaping modern public relations we guide readers through essential theories and strategic applications of pr while emphasizing ethical responsibilities in today's dynamic media landscape drawing from the insights of leading thinkers the book provides a multidimensional understanding of pr ethics through chapters on strategic communication digital and media relations corporate social responsibility and professional ethics real world case studies and practical examples ground these theories in actionable insights making the content accessible and relevant for both students and industry professionals we cover the evolution of pr ethical codes challenges in digital media and the impact of global corporate responsibility by delving into topics such as internal and external communications media advertising and the influence of emerging technologies ethics in public relations equips readers with the knowledge to navigate complex ethical dilemmas in pr with supportive resources like exercises and glossaries it serves as an invaluable reference for students practitioners and anyone interested in understanding the critical role of ethics in public relations

this book assesses and critiques the legal right of access to government held information in china with a special focus on legislative history rationales statutory language and efficacy of the open government information oqi regulations enacted in 2007 by the chinese government the book written by a former chinese journalist who later became an american professor of journalism combines thorough examination and insightful commentary on relevant statutes and court cases with in depth interviews with chinese legal scholars lawyers journalists and government officials for anyone with an interest in china's legal and informational systems in general and its freedom of information law in

particular the book is a must read that not only explains why china's first freedom of information law failed so miserably when it was needed the most in a covid 19 pandemic but also sheds light on the world's largest and most sophisticated propaganda apparatus that controls and manipulates flow of information in and outside of china

from flammable tap water and sick livestock to the recent onset of hundreds of earthquakes in oklahoma the impact of fracking in the united states is far reaching and deeply felt in fractivism sara ann wylie traces the history of fracking and the ways scientists and everyday people are coming together to hold accountable an industry that has managed to evade regulation beginning her story in colorado wylie shows how nonprofits landowners and community organizers are creating novel digital platforms and databases to track unconventional oil and gas well development and document fracking's environmental and human health impacts these platforms model alternative approaches for academic and grassroots engagement with the government and the fossil fuel industry a call to action fractivism outlines a way forward for not just the fifteen million americans who live within a mile of an unconventional oil or gas well but for the planet as a whole

social media platforms like facebook twitter pinterest youtube and flickr allow users to connect with one another and share information with the click of a mouse or a tap on a touchscreen and have become vital tools for professionals in the news and strategic communication fields but as rapidly as these services have grown in popularity their legal ramifications aren't widely understood to what extent do communicators put themselves at risk for defamation and privacy lawsuits when they use these tools and what rights do communicators have when other users talk about them on social networks how can an entity maintain control of intellectual property issues such as posting copyrighted videos and photographs consistent with the developing law in this area how and when can journalists and publicists use these tools to do their jobs without endangering their employers or clients in social media and the law eleven media law scholars address these questions and more including current issues like copyright online impersonation anonymity cyberbullying sexting and wikileaks students and professional communicators alike need to be aware of laws relating to defamation privacy intellectual property and government regulation and this guidebook is here to help them navigate the tricky legal terrain of social media

this book focuses on the practical aspects of dealing with digital and social media legal issues and contracts for businesses on a day to day basis we recommend it particularly for general and in house legal professionals who need to deal with issues related to their organisations digital and social media activities without incurring external fees unless really necessary commercial corporate and general practitioners whose clients may have

requirements for advice in this area from time to time junior lawyers with limited experience of practising in digital and social media about the author sherree is a consultant solicitor at woodroffes with well over 20 years experience of advising and acting for clients on all aspects of technology digital and social media law as well as general commercial and corporate aspects of her clients businesses before joining her current long established belgravia law firm sherree spent many years at large city and national firms over 10 of which as a partner

the digital media environment is characterized by an abundance and diversity of content a multiplicity of platforms new modes of content production distribution and access and changed patterns of consumer and business behaviour this has challenged the traditional model of public service broadcasting psb in diverse ways this book explores whether and how psb should adapt to reflect the conditions of the digital media space so that it can effectively and efficiently continue to serve its public mandate drawing on literature on media governance in media and communication science public international law as well as discussions on cyberlaw mira burri maps and critically analyses existing policy and scholarly debates on psb transformation she challenges some of conventional rationales for reform identifies new ones as well as exposes the limitations placed upon existing and future policy solutions by global media governance arrangements especially in the fields of trade copyright and internet governance the book goes on to advance a future oriented model of public service media which is capable of matching an environment of technological and of governance complexity as a work that explores how public interest objectives can be pursued efficiently and sustainably in the digital media ecology this book will be of great interest and use to students and researchers in media law information technology law and broadcast media studies as well as to policy makers

this comprehensive textbook provides a thoughtful introduction to both the legal and ethical considerations relevant to students pursuing careers in communication and media the fully revised sixth edition continues to integrate fundamental legal and ethical principles with cases and examples from both landmark moments and recent history it expands upon the previous edition s exploration of international and non u s law introduces a new chapter on digital and social media and incorporates discussion of new technologies and media throughout its coverage of core topics such as privacy intellectual property defamation and commercial speech coverage of contemporary court cases and congressional hearings brings readers up to date on the evolving discussion surrounding facebook twitter and today s other major online players this hybrid textbook is ideal for undergraduate and graduate courses in media and communication that combine law and ethics online resources including study guides and sample teaching materials are available at routledge.com/9780367748562

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