

Die Kunst Des Krieges Sun Zi

first published in 2005 this is the classic translation of the chinese military masterpiece it preserves the character and nuances of the chinese original the inspiration of mao tse tung and countless generations of military leaders it was written in antiquity and consists of thirteen chapters that reflect the mind of a born strategist and practical soldier whose maxims full of acuteness and common sense relate as much to the present day as they do to the military conditions of the time when they were written as useful in the pursuit of success in modern business as it was in ancient warfare this volume also relates to all aspects of personal and everyday life in which you must either be a winner or a loser

written in the 6th century bc sun tzu s the art of war is still used as a book of military strategy today using a new translation by james trapp this bilingual edition of the art of war lays the original chinese text opposite the modern english translation

p j ivanhoe is one of the english speaking world s foremost translators and interpreters of classical chinese philosophical texts his translation of the sunzi bingfa reads beautifully adorned only by sobering photographic plates of the famed terracotta army of the first qin emperor that turn one back to the text in a properly reflective mood the introduction and endnotes are blessedly spare providing just the right amount of interpretive scholarship to assist comprehension of the text while not interfering with its intrinsic simplicity clarity and profundity sumner b twiss distinguished

professor of human rights ethics and religion florida state university

sun tzu s art of war is widely regarded as the most influential military strategic classic of all time through reverse engineering of the text structured around 14 sun tzu themes this rigorous analysis furnishes a thorough picture of what the text actually says drawing on chinese language analyses historical philological archaeological sources traditional commentaries computational ideas and strategic logistics perspectives building on this anchoring the book provides a unique roadmap of sun tzu s military and intelligence insights and their applications to strategic competitions in many times and places worldwide from warring states china to contemporary us china strategic competition and other 21st century competitions involving cyber warfare computing other hi tech conflict espionage and more simultaneously the analysis offers a window into sun tzu s limitations and blind spots relevant to managing 21st century strategic competitions with sun tzu inspired adversaries or rivals

die kunst des krieges das alte chinesische meisterwerk von sun tzu ist nach wie vor eines der einflussreichsten werke über strategie führung und menschliches verhalten dieser zeitlose klassiker der vor mehr als 2 500 jahren geschrieben wurde fasst die prinzipien der kriegsführung in tiefgründigen lehren zusammen die weit über das schlachtfeld hinausreichen mit klarheit und weisheit untersucht sun tzu die kunst der planung der anpassungsfähigkeit der disziplin und die kraft sowohl sich selbst als auch den gegner zu verstehen seine strategischen erkenntnisse dienen nach wie vor als leitfaden für führungskräfte unternehmer denker und leser die klarheit bei der entscheidungsfindung und meisterschaft in ihren bestrebungen suchen die kunst des krieges ist mehr als ein militärisches handbuch es ist ein philosophischer leitfaden um konflikte zu bewältigen chancen zu ergreifen und mit intelligenz und integrität den sieg zu erringen seine anhaltende relevanz macht es zu einem unverzichtbaren begleiter für alle die strategisch denken und zielgerichtet handeln wollen

the original and bestselling leadership book sun tzu s ideas on survival and success have been read across the world for centuries today they can still be applied to business politics and life the art of war demonstrates how to win without conflict it shows that with enough intelligence and planning it is possible to conquer with a minimum of force and little destruction while most of us will never find ourselves in real battle situations we all need strategies to operate effectively in work love and life we need to be able to manage conflict and we need to be skilled at dealing with people the art of war is a time tested resource for victory in each of these areas and has been proven over time this luxury hardback edition includes an introduction by tom butler bowdon that draws out lessons for managers and business leaders and highlights the power of sun tzu s thinking in everyday life

the art of war also known as the sunzi master sun or sunzibingfa master sun s art of war master sun s military strategy is an ancient chinese military treatise dating from the 5th century bc attributed to the ancient chinese military strategist sun tzu master sun also spelled sunzi the text is composed of 13 chapters each of which is devoted to one aspect of warfare it is commonly thought of as a definitive work on military strategy and tactics it was placed at the head of china s seven military classics upon the collection s creation in 1080 by emperor shenzong of song and has long been the

most influential strategy text in east asia it has had an influence on eastern and western military thinking business tactics legal strategy and beyond this is an unabridged version

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the art of war is an ancient chinese military treatise that is attributed to sun tzu a high ranking military general and strategist during the late spring and autumn period composed of 13 chapters each of which is devoted to one aspect of warfare this new illustrated edition contains the translated text and wide ranging photography showcasing how the ideas and philosophies of the art of war have remained relevant over the course of history

written in china more than 2 000 years ago sun tzu s classic the art of war is the first known study of the planning and conduct of military operations

a military strategist and general of the fifth or sixth century bc sun tzu served the state of wu near the end of the spring and autumn period he is traditionally ascribed as the author of the art of war a systematic guide to strategy and tactics for rulers and commanders the book discusses various manoeuvres and the effect of terrain on the outcome of battles it stresses the importance of accurate information about the enemy s forces dispositions and deployments and movements the treatise s insistence on the close relationship between political considerations and military policy went to inform the thinking of politicians generals and noted leaders across the world delphi s eastern treasures series provides ereaders with rare and precious works of middle eastern and asian literature featuring prominent works of history fiction religion and philosophy complemented with the original texts this ebook presents sun tzu s complete works with illustrations a concise introduction multiple translations and the usual delphi bonus material version 1 beautifully illustrated with images relating to sun tzu and the art of war features the complete extant text in both english translation and the traditional chinese text multiple english translations concise introduction to the work excellent formatting of the texts easily locate the sections you want to read with individual contents tables includes giles extensive annotations with hyperlinked endnotes provides a special dual english and traditional chinese text allowing readers to compare the sections paragraph by paragraph ideal for students features a bonus resources section discover sun tzu s ancient world contents the translations brief introduction to the art of war ferguson calthrop translation 1905 lionel giles translation 1910 lionel giles translation simplified text the original text

contents of the traditional chinese text the dual text dual traditional chinese and english text the resources a history of chinese literature 1901 by herbert allen giles sun wu and his book 1910 by lionel giles

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the art of war is almost certainly the most famous study of strategy ever written and has had an extraordinary influence on the history of warfare the principles sun tzu expounded were utilized brilliantly by such great asian war leaders as mao tse tung

for more than two thousand years sun tzu s the art of war has provided leaders with essential advice on battlefield tactics managing troops and terrain and employing cunning and deception but its underlying philosophy lends itself to infinite applications an elemental part of chinese culture it has also become a touchstone for the western struggle for survival and success whether in battle or in business or in relationships

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the art of war chinese 《孙子》 pinyin sūn zǐ bìngfǎ is an ancient chinese military treatise attributed to sun tzu a high ranking military general strategist and tactician and kindred to the realpolitik of his time termed in china as legalism the text is composed of 13 chapters each of which is devoted to one aspect of warfare it is commonly thought of as a definitive work on military strategy and tactics it has been the most famous and influential of china s seven military classics and for the last two thousand years it remained the most important military treatise in asia where even the common people knew it by name it has had an influence on eastern and western military thinking business tactics legal strategy and beyond beyond its military and intelligence applications from earliest days to the present time the art of war has been applied to many fields well outside of the military much

of the text is about how to fight wars without actually having to do battle it gives tips on how to outsmart one's opponent so that physical battle is not necessary as such it has found application as a training guide for many competitive endeavors that do not involve actual combat there are business books applying its lessons to office politics and corporate strategy many companies make the book required reading for their key executives the book is also popular among western business management who have turned to it for inspiration and advice on how to succeed in competitive business situations it has also been applied to the field of education the art of war has been the subject of law books and legal articles on the trial process including negotiation tactics and trial strategy more on wisehouse classics com

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