

David Boddy Management An Introduction 5th

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a comprehensive introduction to the themes and functions of management within the clear process framework of planning organising leading and controlling the 4th edition of this well respected text has been revised and updated to incorporate the latest research and most recent and relevant examples and illustrations it is written for students on undergraduate and postgraduate degree programmes or undertaking professional qualifications

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engaging and clear introduction to management

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this updated 3rd edition of a popular text on change management guides readers through the technological organizational and people oriented strategies that managers use to implement change revised to include power and politics culture and gender the authors have also added international case studies that set change management within the context of globalization change management provides readers with frameworks for applying different models of change to different scenarios offers proactive approaches to change that relate to business performance and gives practical step by step guidance on handling change undergraduate and post graduate students who use this book will gain a greater understanding of change management in the workplace

with contributions from nearly 80 international experts this comprehensive resource covers diverse issues aspects and features of public administration and policy around the world it focuses on bureaucracy and bureaucratic politics in developing and industrialized countries and emphasizing administrative performance and policy implementation as well as political system maintenance and regime enhancement the book covers the history of public administration and bureaucracy in persia greece rome and byzantium and among the aztecs incas and mayas public administration in small island states eastern europe and ethics and other contemporary issues in public administration

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