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e book essentials of corporate finance

innovative businesses and startups contribute to job creation economic growth and technological advancement in most countries finance helps nurture innovative firms like startups unfortunately most startups and innovative projects cannot secure finance through the usual and conventional methods this book goes beyond traditional financing to explore innovative ways to help finance startups and novel businesses the book covers institutional innovation innovation in products and processes and the recent progress in financial innovations in various countries through empirical and case studies it gives an in depth look at regulatory policy frameworks and risk assessments for financial innovations it also assesses the role of various innovations including fintech machine learning big data scoring models credit databases digital platforms credit guarantees in funding startups and novel technologies this book offers valuable insights into how policymakers can nurture a more conducive ecosystem for startups and technologies through innovative finance

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the fifth edition continues to provide the core concepts for the undergraduate corporate finance course as well as key research and current topics also this is the first text to use individual examples to help students better understand the material the framework of this text helps students understand how to approach core financial concepts by emphasizing three themes finance is about connecting core concepts finance can be taught using a personal perspective finance focuses on solving problems and decision making

this new international edition provides increased coverage of the procedures for estimating the cost of capital expanded coverage of risk management techniques and the use and misuse of derivatives and additional coverage of agency problems

provides an introductory text on the core concepts of finance that first connects readers with their personal financial experiences before discussing aspects of corporate finance covers subjects such as the time value of money bond pricing stock valuation capital decision making forecasting and performance evaluation includes worked examples

this is the only textbook that describes 1 how investors actually behave 2 the reasons and causes of that behavior 3 why the behavior hurts their wealth and 4 what they can do about it jacket

by grounding concepts with case studies and real world examples this text familiarises finance and international business students with the fundamental concepts and tools necessary to implement an effective global financial management strategy

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