Contemporary Business And Online Commerce Law

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essentials of business law 1e takes a balanced approach and covers both the contracts and the regulatory material that is crucial for business law professions it is light on contracts making it more appropriate for those who want a briefer less expensive book that still covers all the topics key topics business decisions online commerce internet law business ethics international law contemporary environment and non internet related legal issues and landmark cases which highlight the most important cases and statutes that have shaped the law in the united states market for those currently practicing in legal and or business environments

new economic developments such as e commerce raise not only economic but also legal questions most of these questions are treated in a different way by the jurisdictions or have not been regulated so far companies are facing a material uncertainty with regard to international transactions which are typical of e commerce the european and national regulations which have already been adopted are only for some part leading to clarification the possibilities for legal solutions as well as the interpretation of the new legislation differ within the separate countries and their courts in order to provide an overview of the most important legal issues of e commerce for international entities and internationally practising consultants this book describes the regulatory framework in nine european countries belgium france germany great britain italy norway spain switzerland the nether lands and the united states of america the country specific contributions are presented in alphabetical order and fol low a questionnaire which can be found in the beginning as the structure in all contributions is uniform the reader can fmd an answer to a legal question of inte rest quickly and clearly arranged for all countries the work is not aiming at an extensive discussion of each legal question moreover the goal is to present an overview of the main questions and

trends in e commerce law in particular with regard to the adoption of several eu directives

this book elaborates and updates a staff exchange that took place in 2001 among legal scholars from the universities of oxford and leiden its insights represent some of the best informed thinking on the legal aspects of this all pervasive feature of contemporary society

a practical guide to the law for companies and lawyers advising on establishing and successfully developing e commerce and online trading within their business operations this book is designed as a first point of reference to explain the key legal issues involved in developing online business maximizing technological advances while protecting intellectual property rights contractual and other company related interests

this is the most modern business law and legal environment book available contemporary business and e commerce law 4 e provides readers with the most extensive and cutting edge coverage of the emerging area of information technology and e commerce law the book showcases over 40 new u s supreme court cases that have been decided during the past three years plus over 120 traditional cases an eight part presentation covers the legal e commerce and global environment traditional and e commerce contracts e commerce and information technology commercial and internet transactions employment and equal opportunity laws domestic and multinational business government regulation and property and insurance for entrepreneurs who want to start a business and investigate the legal issues unique to them and others interested in business law

the steady growth of internet commerce over the past twenty years has given rise to a host of new legal issues in a broad range of fields this authoritative research handbook comprises chapters by leading scholars which will provide a solid foundation for newcomers to the subject and also offer exciting new insights that will further the understanding of e

commerce experts key topics covered include contracting payments intellectual property extraterritorial enforcement alternative dispute resolution social media consumer protection network neutrality online gambling domain name governance and privacy

internet and e commerce law provides a concise yet comprehensive introduction to the laws of e commerce and the internet it starts with an introduction to the internet e commerce and the legal system and progresses logically through relevant areas of law ranging from commercial issues such as contract formation and consumer protection to intellectual property policy and regulatory issues such as copyright spam and computer crime the text is written in a friendly easily digestible style with a focus on the overriding principles of the law this approach makes it suitable for a broad range of students including those with limited background knowledge of the law with suggestions for further reading in each chapter and an online resource centre providing sample questions and references to more supplementary reading the text is equally useful as a springboard for deeper study of specific topics internet and e commerce law is an essential text for business law and information technology students studying this subject

with the massive explosion of e commerce and especially the use of the internet as a transnational and instant medium for business transactions has come a whole range of new laws and regulations and inevitably a minefield of accompanying uncertainties and potential pitfalls so what exactly are the legal issues companies need to address and what are their implications in real terms for the business world find the answers in this groundbreaking study undertaken for the european commission within the framework of the eclip project with a brief to provide practical help for businesses and e commerce initiatives this series of cutting edge reviews examines and evaluates the special rules designed to regulate the internet both at a european and at national level in the member states it also explains the relevant technological developments and

evaluates them against the legal background this is an essential guide for legal and corporate practitioners alike as well as software developers and the consultancy community internationally a publication of the eclip network

go beyond rote memorization contemporary business and online commerce law presents business law ethics and the legal environment in a way that will spur readers to ask questions and go beyond rote memorization the seventh edition emphasizes coverage of online law and e commerce as key parts of the legal environment as well as today s social ethical and international issues that are important to the study of business law

e commerce law business explains for the benefit of lawyers and business people alike the key business models opportunities and risks inherent in conducting most kinds of business electronically it covers the full spectrum of electronic businesses operations business to business business to consumer business to employee and business to government author mark plotkin presents a soup to nuts guide on taking a company s business operations to the internet the book addresses issues that arise in and legal considerations related to corporate strategy marketing operations information systems customer services global supply chain management and product distribution e commerce law business also helps you gain a better understanding of precisely how electronic transactions and activities take place so you can apply your own legal expertise to analyze them the book identifies key issues laws regulations and wholesale business models it also contains specific information relating to the special needs and issues confronting regulated industries such as banks and pharmaceutical companies

social media and electronic commerce law investigates the challenges facing legal practitioners and commercial parties in this dynamic field

the focus of this book is the regulatory framework of the internet and e commerce it considers how the law has developed in the context of rapid technological change and analyses how it is being applied to define rights and obligations in relation to the online infrastructure content and practices

the last ten years have seen the internet and e commerce emerge as central features of our commercial social and cultural life developments such as 2 0 the semantic web e government strategies user generated content virtual worlds and online social networks have re shaped the way we communicate interact and transact the focus of this book is the regulatory framework of the internet and e commerce it considers how the law has developed in the context of rapid technological change and analyses how it is being applied to define rights and obligations in relation to the online infrastructure content and practices it offers an extensive detailed and current analysis of several key areas of internet and e commerce law which have undergone significant change in recent years copyright in digital content patents for software and e business methods domain names and trade marks electronic contracting privacy cybercrime taxation of internet businesses liability of internet intermediaries and regulation of online content this new text is essential for business and law students studying internet and e commerce law as well as information technology students and practitioners

e commerce law around the world contains summaries of e commerce statutes regulations directives and model legislation of the united nations the european union and more than 120 countries on six continents at the end the laws are synthesized and commonalities and differences among them are noted this is volume i of the e commerce law trilogy the other volumes are also scheduled for release in 2011 volume ii the model electronic transactions act an e commerce law for the world and volume iii certification authority law around the world all of them will soon be available for purchase at xlibris com amazon com barnesandnoble com and other outlets

this first book of its kind examines the framework regulating online sales protection of personal data and intellectual property use of e money e marketing and internet security as they currently exist in china s market space the book s very useful information includes such items as the following detailed comparisons with european e commerce regulation business models for operating a website in china chinese rules on online purchase contracts privacy and data security downloading and distributing software and other material protection against copyright infringements and computer fraud issues of jurisdiction and governing law advertising and spam use of cookies in online marketing taxation of e commerce existing gateways for online payment effect of the expansion of the so called social forums understanding chinese online consumers and their behavior importance of chinese culture and heritage when applying copyright on the internet and progress towards a freer and more secure cyberspace in china an appendix presents english texts of essential chinese legislation affecting e commerce as a full fledged definition of this new channel of distribution its boundaries and functioning with a particular focus on china this book is an indispensable source of guidance and reference for counsel representing global marketers at any level of business its importance for scholars and researchers in the critical field of data security goes without saying however this book is also a guide for all the enterprises wishing to do business in the online dimension in china and for all the consumers shopping online wishing to know what their rights are when buying products or services on the internet and to know how to protect themselves if something goes wrong

the rapid commercially driven evolution of the internet has raised concomitant legal concerns that have required responses from both national and international law this unique text offers a complete analysis of electronic and mobile commerce exploring the law relating to online contracts and payment systems electronic marketing and various forms of cybercrime as well as the regulation of electronic communications networks and services written by specialists this account also provides insights into emerging areas such as internet libel online gambling virtual property cloud computing smart cards electronic

cash and the growing use of mobile phones to perform tasks previously carried out by computers

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