

Canon Eos 70d From Snapshots To Great Shots Pearsoncmg Com

the successor to canon s popular now three year old eos 60d prosumer dslr the canon 70d is a powerful camera intended for advanced amateurs to professionals who want to jump into photography with the control and capabilities of a dslr but without the high price there s the manual of course as well as competing books and while they all explain often in 400 pages what the camera can do none of them shows exactly how to use the camera to create great images this book has one goal to teach canon eos 70d owners how to make great shots using their camera starting with the top ten things you need to know about the 70d charging your battery setting your iso reviewing your photos and more professional photographer and author nicole s young then carefully guides you through the modes of the camera offering practical advice on choosing your settings expert shooting tips and end of chapter challenges to get you up and running with your 70d the 70d is slated for availability in late september 2013 features include 20 2 megapixel cmos sensor iso 100 12 800 expandable to 25 600 for shooting from bright to dim light a 19 point all cross type autofocus system a 7 frames per second continuous shooting capability in camera features like hdr hdr backlight control multiple exposure handheld night scene and creative filters a 3 inch clear view lcd monitor and much more

un guide pratique pour optimiser l'utilisation de votre reflex saisissez l'instant avec des photos à couper le souffle et des vidéos full hd avec ce canon eos 70d

hautes performances

get professional results with your new canon eos 70d thanks to this portable guide if you want more instruction on your canon 70d than the manual can offer you this book is what you need packed with photography how tos and no fail formulas for getting great results this handy guide goes above and beyond competitive digital slr books with step by step techniques professional shooting tips and more learn how to take advantage of the advanced features of your new camera with pages of helpful examples and dazzling full color photographs take this portable reference in your kit when shooting in the field provides no fail techniques for getting the most out of your canon eos 70d covers the canon 70d s new features teaches you photography essentials such as composition exposure perspective and more includes a grey and color card checker and full instructions as well as a very helpful color checker card to help you capture perfect color in any environment take your photography skills to another level with photography tips and tricks and the individualized instruction you need to make the most of your new canon eos 70d

the canon eos 70d is the latest of canon s full sized dslr cameras its impressive array of advanced capabilities allows the photographer more influence over the final image this book s exploration of the eos 70d goes beyond that of the user s manual it provides illustrations step by step setting adjustments helpful suggestions for setup and detailed explanations for each of the camera s many features and menu configurations the text is illustrated with easy to follow screenshots and example images this book will also introduce intermediate level camera users to dslr model differentiating features such as wi fi and dual pixel autofocus the content covers effective use of the camera s hardware and some software as well as certain related accessories with little emphasis on general photography author james johnson covers everything from basic camera features to advanced photographic options with this book as your guide you ll learn to successfully use this powerful camera

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screenshots and example images this book will also introduce intermediate level camera users to dslr model differentiating features such as wi fi and dual pixel autofocus the content covers effective use of the camera s hardware and some software as well as certain related accessories with little emphasis on general photography author james johnson covers everything from basic camera features to advanced photographic options with this book as your guide you ll learn to successfully use this powerful camera

the canon eos 70d has 20 2 megapixels of resolution built in wi fi and an autofocus system that provides fast focus whether you are shooting movies live view stills or taking conventional photos using the optical viewfinder this guide shows you how when and why to use the camera s features controls and functions from back cover

start getting great photos with your canon eos 70d right away the canon eos 70d features upgraded focusing technology a 20 2 megapixel sensor and faster frame per second shooting whether you re new to dslr photography or just getting acquainted with the 70d this handy full color guide will have you taking great photos before you know it you ll learn to use all the on board controls shoot in auto mode use live view control exposure and lighting manipulate focus and color transfer your images to the computer for editing and share the results in prints or online colorful photos throughout illustrate what you can achieve upgraded features in the canon eos 70d include a new focusing technology that speeds up autofocus for video and live view shooting a larger sensor faster frame by frame shooting and a wider iso range this full color guide explains how to take advantage of all the features walks you through all the on board controls and shows how to shoot in auto mode covers dslr basics such as dialing in exposure and lighting controls manipulating focus and color and transferring your images from the camera to the computer offers advice for shooting in various common situations and explains how to post your photos online make prints or share them in other ways canon eos 70d for dummies makes it easy to get terrific photos with your canon dslr camera

unlock the full potential of your canon eos 70d with this comprehensive and easy to follow guidebook whether you re a beginner looking to understand the basics or an experienced photographer wanting to master advanced techniques this book is your ultimate resource packed with practical tips step by step instructions and expert advice this guide will help you make the most of your canon eos 70d for both photography and video inside you ll find getting started a detailed guide to setting up your canon eos 70d from configuring your camera s settings to familiarizing yourself with its layout and buttons mastering autofocus learn how to use the eos 70d s fast and accurate dual pixel cmos af system perfect for capturing sharp focused images in any situation photography techniques discover essential techniques for shooting in various conditions whether you re capturing action portraits landscapes or low light scenes video capabilities explore the eos 70d s video features including full hd recording and its intuitive autofocus system for smooth professional quality video advanced customization learn how to customize your eos 70d for different shooting styles including adjusting settings creating shortcuts and using creative modes image stabilization understand how to use the camera s built in features and compatible lenses for steady shake free images and videos maintenance troubleshooting prolong the life of your camera with expert tips on care cleaning and firmware updates as well as solutions to common problems creative tips tricks elevate your photography with guidance on composition lighting and post processing techniques plus advice on how to unlock the full creative potential of your eos 70d the canon eos 70d guidebook is designed to help

you confidently use every feature of your camera to capture stunning images and videos whether you're shooting everyday moments or professional projects ready to take your photography to the next level get your copy today and start mastering your canon eos 70d

Canon EOS 70d Comprehensive Guide

canon eos 70d comprehensive guide master your camera and unlock your creative potential the canon eos 70d is a versatile dslr designed for both beginners and experienced photographers but with its wide range of features menus and settings it can feel overwhelming at first that's where this comprehensive guide comes in written in simple easy to follow language this book walks you step by step through everything you need to know to get the most out of your camera whether you want to capture sharp family portraits breathtaking landscapes or smooth hd videos you'll find clear instructions and practical tips inside what you'll discover in this guide how to set up your canon eos 70d for success from day one a complete tour of buttons dials and menus explained in plain english step by step instructions for shooting in auto semi auto and manual modes tips for taking stunning portraits action shots wildlife photography and more how to record professional looking videos with ease troubleshooting solutions to common camera problems recommended lenses accessories and gear to expand your skills this isn't just a manual it's a hands on photography companion that makes learning fun and stress free whether you're picking up the canon eos 70d for the first time or looking to improve your skills this guide will give you the confidence to take beautiful photos and videos every time grab your copy today and start creating images you'll be proud to share

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provides a comprehensive overview of the canon eos 70d digital camera with step by step instructions for both basic and advanced functions

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