

Business Society Sustainability Stakeholder Management

Managing Sustainable Stakeholder Relationships Sustainability, Stakeholder Governance, and Corporate Social Responsibility Encyclopedia of Stakeholder Management Stakeholder Management Exam Prep Developing Sustainability in Organizations Sustainability, Stakeholder Governance, and Corporate Social Responsibility Stakeholder Engagement and Sustainability Reporting Stakeholder Engagement and Sustainability Stakeholder Management and Social Responsibility Corporate Governance and Social Responsibility Stakeholders, the Environment and Society Business Management and Environmental Stewardship Sustainable Success with Stakeholders Principles of Environmental Management Governing the Void Between Stakeholder Management and Sustainability Amanco Sustainability Report Stakeholder Engagement, and Partnership Building in the Lake Victoria Region Water and Sanitation Initiative Encouraging Transformation and Leadership for Sustainable Plant Management New Horizons in Research on Sustainable Organisations Academy of Management Perspectives Linda O'Riordan Sinziana Dorobantu Jacob D. Rendtorff Cybellium Marco Tavanti Sinziana Dorobantu Marco Bellucci S.M.Riad Shams Ovidiu Nicolescu Archie B. Carroll Sanjay Sharma Robert Staib Sybille Sachs Rogene A. Buchholz Michael L. Barnett Amanco (Group) Pireh Otieno Emily T. Collings Mark Starik

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this book examines corporate approaches to responsible management by investigating the stakeholder relationships between business and society though concepts of responsible management continue to evolve its key objective is to explore the opportunities and dilemmas which business decision makers face when attempting to reconcile their organisation s interests with those of other stakeholder groups in this intensely debated field it focuses on the power of

entrepreneurial purpose and the opportunities which emerge when corporate choices and actions are driven by connected stakeholder interests a case study of the pharmaceutical industry in the uk and germany is presented to reveal how decision makers in this particular sector are responding to their context specific management challenges the research findings are subsequently employed to examine and revise a pre specified stakeholder management framework which was previously developed by the author the proposed updated framework is the book s main conceptual contribution by depicting a set of inclusive integrated and inter related steps it is intended to provide an innovative comprehensive practical toolkit for stakeholder management as such it is designed to help decision makers to attain the greatest possible outcome from the resources they invest by consciously basing their choices not merely on the impacts for their shareholders but also and more holistically for a broader range of stakeholders ultimately the book demonstrates how optimally harmonised stakeholder management can serve as a powerful catalyst for unlocking viable business opportunities which serve the interests of business and society

the chapters in this volume cover a wide range of theoretical perspectives grounded in strategy economics and sociology employ various methodological approaches and offer new arguments on the connections that exist between firms decisions relating to sustainability csr and the governance of their stakeholder relations

this encyclopedia provides a comprehensive overview of the most important concepts of stakeholder theory and management in business and public administration it identifies that stakeholders are essential for value creation in democratic societies

designed for professionals students and enthusiasts alike our comprehensive books empower you to stay ahead in a rapidly evolving digital world expert insights our books provide deep actionable insights that bridge the gap between theory and practical application up to date content stay current with the latest advancements trends and best practices in it al cybersecurity business economics and science each guide is regularly updated to reflect the newest developments and challenges comprehensive coverage whether you re a beginner or an advanced learner cybellium books cover a wide range of topics from foundational principles to specialized knowledge tailored to your level of expertise become part of a global network of learners and professionals who trust cybellium to guide their educational journey cybellium com

this book explores the historical foundational and applied elements of sustainability theory and practice as relevant to the leadership management and innovation of organizations companies and enterprises it provides analytical and critical reviews of the current evolution of sustainability for people planet prosperity innovation and impact divided into four parts the work offers an integrated model of development for creating and delivering sustainability values at the personal organizational societal and environmental levels the different sections examine sustainability leadership focusing on of ethics values and purpose sustainability management focusing on organizational effectiveness and stakeholders wellbeing sustainability innovation focusing on social and environmental entrepreneurship and sustainability impact focusing on resilience interconnectedness consciousness systemic thinking and cosmic empathy for the common good and common future combining theoretical and practical applications that give the reader a deeper scientific and critical understanding of the urgent complex and necessary values for a sustainable future for all this comprehensive text is a must read for researchers and

students alike providing a framework for effective globally responsible leadership

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in a context of growing social and environmental concerns the role of large enterprises and corporations in encouraging sustainability has drawn increasing attention in recent years both academic debates and public opinion research have called into question the extended responsibilities of firms in our increasingly inter connected world by studying issues associated with the greatest challenges mankind is currently facing from climate change to social exclusion the scientific community is aware of the need to account for the actions and agendas of companies especially large ones they are becoming important global political actors with great power but also unprecedented responsibilities with this in mind the authors believe that it is more important than ever that large enterprises on the one hand take into account the opinion of their stakeholder while defining their strategies and on the other hand disclose material and relevant information on their ability to contribute to sustainability while delivering value for all of their stakeholders a consensus is being reached on the responsibility of large enterprises to report in a triple bottom perspective not only on their financial performances but also on their social and environmental outcomes consequently it is important to understand what elements organizations need to report on in order to provide stakeholders with relevant and comprehensive sustainability reports against this background this book presents a significant and original contribution both empirically and theoretically to the social and environmental accounting literature by studying the various features of stakeholder engagement in sustainability reporting

this cross disciplinary business book develops insight into the management of businesses operating in various economic sectors that take a proactive approach to the triple dimension of sustainability economic social and environmental positioning itself as a key reference for both academics and practitioners in the wide area of business management the concept of sustainability is today at the heart of international policies and debate and plays a key role in deep changes to the organizational models of companies operating in a wide range of sectors of economic activity in particular this book aims to gain a deeper understanding of how stakeholder engagement can contribute to value co creation both in the company and along the supply chain and what distinguishes the differing involvement of stakeholders in particular between public involvement and stakeholder participation each chapter of this book presents different modalities of stakeholder involvement and develops the concept of value co creation from organizational and marketing perspectives this book is recommended reading for those interested in the fields of stakeholder engagement and theory sustainability business studies and sustainable development

the main objective of this book is to provide an innovative set of concepts and tools regarding company management internal and external stakeholders and social responsibilities reflecting the necessities and opportunities generated by the digital transformation the transition to a knowledge based economy and the covid 19 crisis the book based on a holistic vision and contextual approach of business contributes to the development of company management and stakeholder and social responsibility theories and practices being structured in 12 chapters the

original company management vision approaches and tools are based on three pillars a new manager relevant stakeholder rather than manager subordinate managerial paradigm a new type of company social responsibility rather than corporate social responsibility and a new concept of company relevant stakeholder rather than that of salient stakeholders the book contains two innovative managerial mechanisms the managerial synapse and company relevant stakeholders based management system able to help companies and stakeholders face successfully the challenges of digital transformation and the covid 19 crisis and to generate greater organization functionality and performance the book will be of interest to company managers and management specialists management academics consultants and researchers and mba students interested in a style of management with social responsibility at the forefront

the role of stakeholders is integral to corporate sustainability as society increasingly demands that corporations play a role in achieving environmental objectives in addition to building shareholder wealth in the first book to gather cutting edge research on the interactions between stakeholders and organizations within the context of corporate sustainability the contributors to this volume provide a diversity of perspectives from north america europe and oceania the authors examine the role stakeholders play in influencing regulations on global issues such as climate change and national and regional problems stakeholder selection of companies and the sustainability issues they choose to target are explored as are the ways in which organizations motivate them to participate in the evolution of holistic sustainable solutions the interactions between stakeholder pressures organizational characteristics and corporate sustainability practices are also covered finally the volume provides an examination of the dynamic structure of organizational fields in the european automobile industry in order to analyze the factors that foster or hinder ecological modernization academics environmental consultants sustainability managers ngos and international development institutions will find this timely volume of great value

considers not only the environmental outcomes of an individual business but also its contribution to its business sector and the natural environment author from macquarie university australia

this book shows managers how they can identify their stakeholders and cooperate with them in a mutually successful and satisfying way it includes numerous examples from case studies and international firms illustrating the stepping stones to a comprehensive stakeholder management

now in its second edition rogene buchholz s text offers a managerial perspective of the principles of environmental management rather than focusing on ecological aspects

in this paper we explain why firms selectively responding to the most powerful legitimate and urgent demands of their stakeholders will not bring about sustainability and offer suggestions on what we should do in light of this shortcoming sustainability issues tend to be wicked problems that require cooperation across parties and over time to define and resolve stakeholder pressures can bring sustainability to the fore but government intervention is necessary to drive meaningful action to resolve such issues without government intervention self interested stakeholders can pressure firms to move away from the complex long term challenges of wicked problems yet stakeholder pressure is also necessary as without it industries may self regulate in self serving ways our analysis thus suggests that collaboration between business government and stakeholders is necessary to resolve the wicked problems of sustainability we therefore urge the

stakeholder literature to move beyond its libertarian underpinnings by re incorporating government into models of effective corporate governance

environmental sustainability practice and research have advanced over the past decade from novelty to near mainstream status today during this environmentally critical time period sustainability practitioner techniques such as environmental energy and social auditing other sustainability information and related systems and a wide variety of environmental sustainability approaches have been developed improved and institutionalised advancing both the practice and research of environmental sustainability management and policy however academics and practitioners in the sustainability field still have widely differing perspectives on what a sustainable organisation is or might be but seldom take the opportunity to share these respective sustainability visions let alone the multiple ways to achieve them new horizons in research on sustainable organisations is intended to bridge this gap between academics and practitioners with cutting edge research from both groups on progress towards sustainability after working on sustainability related projects involving other academics both research and practitioner oriented graduate students consultants managers and activists the lead co editors of this volume saw the need to encourage information exchanges among differing networks of sustainability stakeholders to create a pathway for researchers and practitioners in the general area of organisations and the natural environment to address issues of common interest there are many networks in the general subject area but the cross pollination of ideas between academics and practitioners remains sketchy new horizons in research on sustainable organisations is intended to present and encourage such cross pollination the chapters in this volume are presented in three subsets generally proceeding from the most macro to the most micro in terms of perspective and applicability however this arbitrary division belies the integration from macro through meso or mid range to micro levels that is apparent in these studies macro approaches typically include wider geographic scopes greater numbers of stakeholders and more complex explanatory factors than micro approaches each chapter adopts one or more particular sustainability world view and then grounds these and the other chapter elements within actual organisations therefore the reader is advised to envision not a one dimensional continuum but rather a circle in which the macro view both feeds back and feeds forward to the micro view this volume addresses a number of intriguing and important sustainable organisation phenomena such as multiple sustainable development perspectives changing environmental politics environmental management systems variations voluntary environmental programme performance complex adaptive systems and environmental technology development additionally several models are suggested such as cultivation capabilities and business ecology frameworks

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