

Business Driven Information Systems 3e

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details but also other issues such as security policies and procedures as well as training and education although many individuals involved in computer and network security have advanced degrees in math computer science information systems or computer or electrical engineering you do not need this technical background to address security effectively in your organization you do not need to develop your own cryptographic algorithm for example you simply need to be able to understand how cryptography is used along with its strengths and weaknesses as you progress in your studies you will learn that many security problems are caused by the human element the best technology in the world still ends up being placed in an environment where humans have the opportunity to foul things up and all too often do part i security concepts the book begins with an introduction to some of the basic elements of security part ii cryptography and applications cryptography is an important part of security and this part covers this topic in detail the purpose is not to make cryptographers out of readers but to instead provide a basic understanding of how cryptography works and what goes into a basic cryptographic scheme an important subject in cryptography and one that is essential for the reader to understand is the creation of public key infrastructures and this topic is covered as well part iii security in the infrastructure the next part concerns infrastructure issues in this case we are not referring to the critical infrastructures identified by the white house several years ago identifying sectors such as telecommunications banking and finance oil and gas and so forth but instead the various components that form the backbone of an organization's security structure part iv security in transmissions this part discusses communications security this is an important aspect of security because for years now we have connected our computers together into a vast array of networks various protocols in use today that the security practitioner needs to be aware of are discussed in this part part v operational security this part addresses operational and organizational issues this is where we depart from a discussion of technology again and will instead discuss how security is accomplished in an organization because we know that we will not be absolutely successful in our security efforts attackers are always finding new holes and ways around our security defenses one of the most important topics we will address is the subject of security incident response and recovery also included is a discussion of change management addressing the subject we alluded to earlier when addressing the problems with patch management security awareness and training incident response and forensics part vi appendixes there are two appendixes in comptia security all in one exam guide appendix a provides an additional in depth explanation of the osi model and internet protocols should this information be new to you and appendix b explains how best to use the cd rom included with this book glossary located just before the index you will find a useful glossary of security terminology including many related acronyms and their meanings we hope that you use the glossary frequently and find it to be a useful study aid as you work your way through the various topics in this exam guide

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the third edition of this text is built around a practical widely applicable approach for

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this textbook offers students a systematic guide to how information systems underpin organisational activity in today s global information society covering everything from ict infrastructure and the digital environment to electronic marketing mobile commerce and design thinking while academically rigorous and underpinned by the author s deep knowledge of the subject an engaging writing style combined with extensive pedagogical features cases and innovative examples from around the world ensure that the text remains accessible to those approaching the topic for the first time taking an approach that views businesses as complex systems the book illustrates how valuable systems thinking can be in our everyday working lives while theoretical ideas are always supported by examples of their application in the real world this text is the ideal course companion for all students studying business information systems or management information systems modules at undergraduate postgraduate or mba level new to this edition new coverage of key contemporary topics including big data analytics cloud computing the internet of things blockchain and bitcoin green is ethics and cyber security brand new chapters on mobile commerce and social media and designing digital organisation design thinking a revised concluding chapter considering contemporary technological trends as well as reflections and predictions for future innovations accompanying online resources for this title can be found at bloomsburyonlineresources.com business information systems 3e these resources are designed to support teaching and learning when using this textbook and are available at no extra cost

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