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2 there are detailed self contained chapters on all the syllabus elements 3 part i of the book starts with the introduction to statistics and discusses measures of central tendency and of variation correlation regression analysis index numbers time series and interpretation of data 4 part ii of the book begins by introducing the concept of matrices and determinants their applications to business and economic problems are discussed in the chapter 5 the concept of differentiation integration along with their applications are given in chapters 3 4 of part ii 6 the language used in the text is simple and the subject matter has been presented in a lucid and straightforward style 7 special care has been taken to develop the concepts in an easy to understand manner and are self explanatory

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this book presents various recently developed and traditional statistical techniques which are increasingly being applied in social science research the social sciences cover diverse phenomena arising in society the economy and the environment some of which are too complex to allow concrete statements some cannot be defined by direct observations or measurements some are culture or region specific while others are generic and common statistics being a scientific method as distinct from a science related to any one type of phenomena is used to make inductive inferences regarding various phenomena the book addresses both qualitative and quantitative research a combination of which is essential in social science research and offers valuable supplementary reading at an advanced level for researchers

teaches methods of statistics and how to apply them appropriately this fifth edition contains revised problems and learning checks and is divided into sections on descriptive statistics foundations of inferential statistics inferential statistics for sample mean differences and non parametric statistics each section is preceded by a brief synopsis of goals and direction of material to be covered includes chapter summaries problem solving tips worked examples and problems

the 1st edition of the book fundamentals of business statistics provides a unique and innovative opportunity to develop the required skills and apply statistical techniques to decision making problems the book has been carefully designed to align with the syllabus for bcom bcom h bba and other undergraduate courses across all indian universities salient features the matter has been presented in a very simple and lucid style and is self explanatory there are more than 400 solved illustrations carefully selected mainly from the question papers of various universities to enable the readers to acquire different types of skills there are a variety of exercise questions with hints and answers at the end of each chapter this would help the students to acquire proficiency and develop confidence that they can handle any type of problem latest examination questions up to 2024 have been covered either as illustrations or try yourself questions

blending theory and application this study reviews historical approaches to the subject and provides rigorous yet simple methods for multivariate analysis with missing values

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