

Business Society Sustainability Stakeholder Management

Managing Sustainable Stakeholder Relationships Sustainability, Stakeholder Governance, and Corporate Social Responsibility Stakeholder Engagement and Sustainability Reporting Stakeholder Engagement and Sustainability Corporate Governance and Social Responsibility Sustainable Success with Stakeholders Stakeholder Management and Social Responsibility Governing the Void Between Stakeholder Management and Sustainability Engaging With Stakeholders Stakeholders Management and Ecotourism Encouraging Transformation and Leadership for Sustainable Plant Management Encyclopedia of Stakeholder Management Stakeholders, the Environment and Society Stakeholder Management. The Sustainable Management of Nestlé's Cocoa Supply Chain in the Ivory Coast Corporate Social Strategy Stakeholder Engagement in a Sustainable Circular Economy Business Management and Environmental Stewardship Stakeholder Politics Business and Society: Ethics, Sustainability, and Stakeholder Management A Stakeholder Approach to Corporate Social Responsibility Linda O'Riordan Sinziana Dorobantu Marco Bellucci S.M. Riad Shams Archie B. Carroll Sybille Sachs Ovidiu Nicolescu Michael L. Barnett Adam Lindgreen Dimitrios Diamantis Emily T. Collings Jacob D. Rendtorff Sanjay Sharma Rodrigue Bienvenue Nanfack Bryan W. Husted Johanna Kujala Robert Staib Robert Boutilier Archie B. Carroll Philip Kotler

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this book examines corporate approaches to responsible management by investigating the stakeholder relationships between business and society though concepts of responsible management continue to evolve its key objective is to explore the opportunities and dilemmas which business decision makers face when attempting to reconcile their organisation s

interests with those of other stakeholder groups in this intensely debated field it focuses on the power of entrepreneurial purpose and the opportunities which emerge when corporate choices and actions are driven by connected stakeholder interests a case study of the pharmaceutical industry in the uk and germany is presented to reveal how decision makers in this particular sector are responding to their context specific management challenges the research findings are subsequently employed to examine and revise a pre specified stakeholder management framework which was previously developed by the author the proposed updated framework is the book s main conceptual contribution by depicting a set of inclusive integrated and inter related steps it is intended to provide an innovative comprehensive practical toolkit for stakeholder management as such it is designed to help decision makers to attain the greatest possible outcome from the resources they invest by consciously basing their choices not merely on the impacts for their shareholders but also and more holistically for a broader range of stakeholders ultimately the book demonstrates how optimally harmonised stakeholder management can serve as a powerful catalyst for unlocking viable business opportunities which serve the interests of business and society

the chapters in this volume cover a wide range of theoretical perspectives grounded in strategy economics and sociology employ various methodological approaches and offer new arguments on the connections that exist between firms decisions relating to sustainability csr and the governance of their stakeholder relations

in a context of growing social and environmental concerns the role of large enterprises and corporations in encouraging sustainability has drawn increasing attention in recent years both academic debates and public opinion research have called into question the extended responsibilities of firms in our increasingly inter connected world by studying issues associated with the greatest challenges mankind is currently facing from climate change to social exclusion the scientific community is aware of the need to account for the actions and agendas of companies especially large ones they are becoming important global political actors with great power but also unprecedented responsibilities with this in mind the authors believe that it is more important than ever that large enterprises on the one hand take into account the opinion of their stakeholder while defining their strategies and on the other hand disclose material and relevant information on their ability to contribute to sustainability while delivering value for all of their stakeholders a consensus is being reached on the responsibility of large enterprises to report in a triple bottom perspective not only on their financial performances but also on their social and environmental outcomes consequently it is important to understand what elements organizations need to report on in order to provide stakeholders with relevant and comprehensive sustainability reports against this background this book presents a significant and original contribution both empirically and theoretically to the social and environmental accounting literature by studying the various features of stakeholder engagement in sustainability reporting

this cross disciplinary business book develops insight into the management of businesses operating in various economic sectors that take a proactive approach to the triple dimension of sustainability economic social and environmental positioning itself as a key reference for both academics and practitioners in the wide area of business management the concept of sustainability is today at the heart of international policies and debate and plays a key role in

deep changes to the organizational models of companies operating in a wide range of sectors of economic activity in particular this book aims to gain a deeper understanding of how stakeholder engagement can contribute to value co creation both in the company and along the supply chain and what distinguishes the differing involvement of stakeholders in particular between public involvement and stakeholder participation each chapter of this book presents different modalities of stakeholder involvement and develops the concept of value co creation from organizational and marketing perspectives this book is recommended reading for those interested in the fields of stakeholder engagement and theory sustainability business studies and sustainable development

this book shows managers how they can identify their stakeholders and cooperate with them in a mutually successful and satisfying way it includes numerous examples from case studies and international firms illustrating the stepping stones to a comprehensive stakeholder management

the main objective of this book is to provide an innovative set of concepts and tools regarding company management internal and external stakeholders and social responsibilities reflecting the necessities and opportunities generated by the digital transformation the transition to a knowledge based economy and the covid 19 crisis the book based on a holistic vision and contextual approach of business contributes to the development of company management and stakeholder and social responsibility theories and practices being structured in 12 chapters the original company management vision approaches and tools are based on three pillars a new manager relevant stakeholder rather than manager subordinate managerial paradigm a new type of company social responsibility rather than corporate social responsibility and a new concept of company relevant stakeholder rather than that of salient stakeholders the book contains two innovative managerial mechanisms the managerial synapse and company relevant stakeholders based management system able to help companies and stakeholders face successfully the challenges of digital transformation and the covid 19 crisis and to generate greater organization functionality and performance the book will be of interest to company managers and management specialists management academics consultants and researchers and mba students interested in a style of management with social responsibility at the forefront

in this paper we explain why firms selectively responding to the most powerful legitimate and urgent demands of their stakeholders will not bring about sustainability and offer suggestions on what we should do in light of this shortcoming sustainability issues tend to be wicked problems that require cooperation across parties and over time to define and resolve stakeholder pressures can bring sustainability to the fore but government intervention is necessary to drive meaningful action to resolve such issues without government intervention self interested stakeholders can pressure firms to move away from the complex long term challenges of wicked problems yet stakeholder pressure is also necessary as without it industries may self regulate in self serving ways our analysis thus suggests that collaboration between business government and stakeholders is necessary to resolve the wicked problems of sustainability we therefore urge the stakeholder literature to move beyond its libertarian underpinnings by re incorporating government into models of effective corporate governance

engaging with stakeholders a relational perspective on responsible business contends that meaningful and constructive stakeholder engagement efforts should be rooted in a deep relational process of shared understanding expectations and viewpoints through honest continued dialogue between stakeholders and company management this anthology follows and reaffirms this view which also establishes the increasing need to explore the subtleties of how companies can respectfully engage their stakeholders in ways that reflect the corporate strategy and contribute to the ongoing development of business activities and creation of value for themselves and stakeholders from social environmental and economic perspectives stakeholder engagement practices however remain highly complex and difficult to manage their ability to generate value in an inclusive way requires critical consideration sound stakeholder engagement efforts also constitute a keystone for responsible business activities drawing on a wide range of literature and studies this book addresses key dimensions of stakeholder engagement through a responsible business lens and thereby contributes to identifying the opportunities challenges and key organizational implications associated with their unfolding the four main topics covered are delineating the nature and multiple *raison d'être* of stakeholder engagement dialogical and communicational foundations of stakeholder engagement engaging with diverse stakeholders throughout the value chain reaping organizational returns and relational rewards of stakeholder engagement efforts

the collection of chapters in this book give a theoretical underpinning to stakeholder management within ecotourism and provide a global applied perspective through the use case studies from an intellectual group of academics and practitioners

this encyclopedia provides a comprehensive overview of the most important concepts of stakeholder theory and management in business and public administration it identifies that stakeholders are essential for value creation in democratic societies

the role of stakeholders is integral to corporate sustainability as society increasingly demands that corporations play a role in achieving environmental objectives in addition to building shareholder wealth in the first book to gather cutting edge research on the interactions between stakeholders and organizations within the context of corporate sustainability the contributors to this volume provide a diversity of perspectives from north america europe and oceania the authors examine the role stakeholders play in influencing regulations on global issues such as climate change and national and regional problems stakeholder selection of companies and the sustainability issues they choose to target are explored as are the ways in which organizations motivate them to participate in the evolution of holistic sustainable solutions the interactions between stakeholder pressures organizational characteristics and corporate sustainability practices are also covered finally the volume provides an examination of the dynamic structure of organizational fields in the european automobile industry in order to analyze the factors that foster or hinder ecological modernization academics environmental consultants sustainability managers ngos and international development institutions will find this timely volume of great value

essay from the year 2014 in the subject business economics business ethics corporate ethics grade 3 university of wuppertal schumpeter school of business course csr language english abstract stakeholder management with long term sustainability is decisive in determining

whether a business organization is being successful or not stakeholder management has a direct impact on the company's competitiveness and its environment the most profitable companies have strong relationships with their relevant stakeholders groups that is the stakeholders in their business field stakeholder management has a wide actively and effectively challenge to manage these important relationships with their different stakeholders groups strong customer relationships successful relationships with suppliers committed employees and good relationships with other stakeholders groups define the winners of today in the world's global economy and that is why companies like nestlé understand that they should keep an important and a great relationship with their stakeholders to be able to achieve a sustainable stakeholder management organizations first have to define who their key stakeholders are they have to be able to understand their needs then secondly they should define what kind of stakeholder management system applies thereto

can good will be good business firms are increasingly called upon to address matters such as poverty and human rights violations the demand for corporate social responsibility csr is directed mainly at top management in multinational corporations who are reminded that in addition to helping to make the world a better place their commitment to social action will be rewarded by lasting customer loyalty and profits but is it true that firms that engage in social action will be rewarded with a good name competitive advantage superior profits and corporate sustainability what if it is true for some firms and not for others this book addresses these and other questions by explaining the how and why of creating value and competitive advantage through corporate social action it shows how and when firms can develop successful corporate social strategies that establish strong commitments to shareholders employees and other stakeholders

the purpose of this open access edited collection is to discuss the role and importance of stakeholder engagement in a sustainable circular economy from multiple theoretical and practical perspectives developing and maintaining a circular economy is an essential step to a more environmentally friendly and socially inclusive society in addition to redesigning products and business models to minimise waste and increase the reuse of materials a transition towards a sustainable circular economy requires collaboration and co operation between various stakeholders from all parts of society an international team of contributors explore how stakeholder engagement can foster and support sustainable change assessing current literature and laying out guidance for future study the collection is of interest to academics and students of sustainability management and sustainable business models stakeholder theory and practice and the circular economy

considers not only the environmental outcomes of an individual business but also its contribution to its business sector and the natural environment author from macquarie university australia

the war is over the largest corporations in the world are now committed to sustainability but behind the public relations gloss corporate executives and managers are perplexed the majority of them have a genuine desire to work in an ethical and sustainable manner yet when they engage with their stakeholders for that purpose they unexpectedly encounter a world of

hardball politics full of hostile activists self interested elites and unpredictable attacks unfortunately corporate management is too often unskilled in this rough and tumble world while managers rely on facts and rational analysis their self appointed critics have mastered the arts of political discourse issue framing and media manipulation at the same time as corporations extend their global reach their third world stakeholder communities are beset with a variety of poverty maintaining and sustainability thwarting conditions in many parts of the world communities suffer from entrenched divisions exclusion from power unpredictable violence and economic dependency in order to both reduce reputational risk and to contribute to sustainable development companies need the equivalent of roadmaps of the socio political terrain in their stakeholder networks this book moves on to next challenge of giving companies what they need now namely how to guides addressing the twin problems of firstly maintaining political legitimacy talking the talk and secondly promoting sustainable development walking the walk they need to learn how to both play stakeholder politics and collaborate with stakeholders towards sustainability goals most companies have already encountered or anticipated the barriers that this book addresses and managers will recognize the dilemmas described stakeholder politics is the first book to offer a method for classifying and dealing with these socio political problems the book presents a typology of stakeholder networks that will help managers and community leaders identify and improve the social capital patterns in their own networks once they know what patterns they have they can move their networks towards those that foster sustainable community development the author describes vivid cases in which managers and community stakeholders have already used the approach successfully at the same time managers get handy tools for predicting and avoiding community level socio political risk around stakeholder issues most notably the stakeholder 360 which has been successfully used in canada and australia with large groups of managers learning about stakeholder engagement the book has been written for an audience of both managers and academics those working in developing countries with difficult stakeholder issues will find it indispensable

learn to make strong business decisions with a better understanding of business ethics sustainability and stakeholder management from a strong managerial perspective business and society ethics sustainability and stakeholder management ninth edition demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders including investors employees the community and the environment particularly as business recovers from a perilous financial period the authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business s most recent urgent mandates sustainability coverage highlights the connection between business and the natural social and financial environments illustrating how all three must be maintained in balance to sustain current and future generations new actual business cases real applications and today s latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today s workplace important notice media content referenced within the product description or the product text may not be available in the ebook version

corporate social responsibility has grown into a global phenomenon that encompasses businesses consumers governments and civil society and many organizations have adopted its discourse yet corporate social responsibility remains an uncertain and poorly defined ambition

with few absolutes first the issues that organizations must address can easily be interpreted to include virtually everyone and everything second with their unique often particular characteristics different stakeholder groups tend to focus only on specific issues that they believe are the most appropriate and relevant in organizations corporate social responsibility programs thus beliefs about what constitutes a socially responsible and sustainable organization depend on the perspective of the stakeholder third in any organization the beliefs of organizational members about their organization's social responsibilities vary according to their function and department as well as their own managerial fields of knowledge a stakeholder approach to corporate social responsibility provides a comprehensive collection of cutting edge theories and research that can lead to a more multifaceted understanding of corporate social responsibility in its various forms the pressures and conflicts that result from these different understandings and some potential solutions for reconciling them

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