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this e book investigates the factors impacting on the diffusion of knowledge management systems kms although this research is of interest to other disciplines no attempt has been made to synthesize this material as it relates to kmss there is some literature on the factors influencing the adoption and diffusion of various technologies but there is none on the factors for kms adoption and diffusion

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research methods for business studentsthis text provides students with the necessary knowledge and skills for the successful completion of a piece of business research written as a self study guide the student is taken step by step through the research process while real life case studies worked examples and student activities bring to life the realities of undertaking business research the second edition has been written against a background of rapid change the availability of powerful analysis software and the accessibility of the internet provide more sophisticated means of accessing and analysing data and also exciting new avenues for research furthermore the body of knowledge on research methods has expanded since the first edition this edition has therefore been fully updated to take account of these changes now in two colour this is a comprehensive effective and accessible learning resource features new to the second edition focus on utilising new technologies inclusion of relevant internet addresses advice on use of on line surveys worked examples and case studies have been updated additional worked examples and diagrams fully revised section on research s

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the research of social media as a business platform among student entrepreneurs in malaysia is still at the early stage and the factors influencing the adoption of social media in online business remains unclear social media has become a fundamental issue in business because the main role of social media is to with the consumers earlier studies on social media have mostly focused on how students use for academic purposes however limited research has been done on how online business therefore there is a need to examine the factors contributing to the adoption of social media for online business among student entrepreneurs in malaysia

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building information modeling bim or the process of generating and managing digital information about physical representations of constructions has been effectively adopted and benefited numerous civil engineering projects across the globe particularly in developed countries bim development and trends in developing countries addresses the philosophies and practices for improved application of bim in developing countries two case studies are presented in this reference one from malaysia and another representing sri lanka readers are given an introduction and background of the malaysian and sri lankan construction industry and a critical review of bim s philosophies development and applications in different stages of a construction project the authors present their recommendations on the way forward for bim practices articulated from the two perspectives namely academia and industrial bim practice the case studies in this book highlight the role of adequate bim software techniques and the importance of governmental support in facing building challenges at the moment bim development and trends in developing countries provides readers useful insights on the evolution of bim practice in emerging countries and is a unique report on two specific scenarios in bim development engineers architects urban planners and policy makers around the globe seeking to understand practical bim implementation and trends will find this reference invaluable

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this book highlights the state of the art tourism and hospitality industry in southeast asian countries while also presenting future directions for the industry with an emphasis on decision making models it first elaborates on the significant role of the tourism and hospitality industry given the rapid socio economic and cultural changes occurring in southeast asia before providing perspectives on medical tourism tourism for seniors and several other developments within the tourism and hospitality sector development of tourism and the hospitality industry in southeast asia presents scholarly perspectives from researchers across the region and is geared towards world wide readers in academia as well as experts from the industry

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