

Business Logistics Management Ballou

for undergraduate mba and other courses in business logistics physical distribution

operations management materials management and supply chain management in departments of business and engineering this comprehensive discussion covering the planning organizing and controlling of such activities as transportation inventory maintenance facility location order processing purchasing warehousing materials handling packaging customer service standards and product scheduling is specifically designed to help students solve actual challenges that they will encounter in today's marketplace it provides the basic decision making tools and concepts used for finding cost reduction and strategic opportunities logware software on cd rom is included

covering planning organizing and controlling of such activities as transportation inventory maintenance order processing purchasing warehousing materials handling packaging customer service standards and product scheduling this works aims to help readers solve actual problems

this work explores various avenues of planning organizing and controlling the physical supply distribution of products and services in both manufacturing and service firms it illustrates how to set the level of inventory order processing and purchasing to make products and services available in the most cost effective manner

this is a comprehensive book on all relevant aspects of business logistics management it provides a solid foundation in logistics theory which is integrated into a variety of business contexts from finance to e business it is also a highly accessible and practical manual for students planning to work in the field

essay from the year 2012 in the subject business economics supply production logistics grade 1 heriot watt university edinburgh school of management and languages language english abstract when logistics is debated in general public people mostly consider trucks truck drivers and noise these aspects certainly belong to the broad business area related to logistics and nowadays supply chain management scm however it is easy to say that logistics and scm contain a lot more than this critically evaluating the development of scm over the last 30 years is the purpose of this essay doing so it is meant to involve a description of the development from physical distribution via logistics to scm a confrontation of logistics and scm and an explanation why supply chain managers are now part of the senior management group

benefit from the practices of the best logistics managers one of the nation's top

authorities on logistics management presents a focused interpretation of research findings to help managers improve logistical competency within their organizations zeroing in on the best practices of successful logistic managers and well supported by statistical evidence this handbook provides a sequential model as well as extensive coverage of electronic data interchange in the logistics process you'll find out why logistics must play an increasingly critical role in overall corporate strategy in the coming years and why its managers must learn to better manage change special emphasis is placed on the development of strategic alliances to increase corporate speed and quality throughout the eight chapters an action oriented case dialogue facilitates interest and ease of reading

this book is about utilisation and development of logistics resources traditional physical ones such as warehouses and vehicles and more modern soft ones such as business relationships and knowledge taking the starting point that the value of any resource always depends on how it is combined with other resources the book presents the art of systematic combining resourcing i.e. the management of resources is described by focusing on four important processes the designing of resources the influencing between those involved in the production and the using of resources the learning between them and the economising on resources based on the industrial network approach the book presents an alternative and complementary perspective on business logistics this book represents more than five years of research at the norwegian school of management organized in a research programme called netlog logistics networks studies of strategic opportunities for industries networks and single companies

an authoritative exploration of logistics management within the engineering design and development process this book concentrates on the design sustaining maintenance and support of systems the volume provides complete coverage of reliability maintainability and availability measures the measures of logistics and system support the system engineering process logistics and supportability analysis system design and development the production construction phase utilization sustaining support and retirement phases and logistics management for those interested in logistics engineering and management

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