Business Ethics Richard Degeorge

Business EthicsBusiness EthicsBusiness EthicsThe Ethics of Information Technology and BusinessAcademic Freedom and TenureEthics and the ProfessionsEthics in Human CommunicationMilitary EthicsProfessional IntegrityThe Nature of Moral ReasoningEthics and society. Edited by Richard T. De GeorgeOn Becoming ResponsibleWriting and Reading Across the CurriculumPersuasionControlling CorruptionUnion Catalog of the Graduate Theological UnionWhat are We Living For?: The ethicsSocial ResponsibilityEthical Theory and BusinessPersuasion Richard T DeGeorge Richard T. De George Rechard T. DeGeorge Richard T. De George Richard T. De George David Appelbaum Richard L. Johannesen Michael S. Pritchard Stephen Cohen Kansas University (LAWRENCE, Kansas). Department of Philosophy Michael S. Pritchard Laurence Behrens William Rogers Robert Williams Graduate Theological Union. Library Chauncey Depew Leake Tom L. Beauchamp Charles U. Larson

for courses in business ethics moral issues in business social issues in business business and society international business ethics and issues in international business this systematic integrated investigation of the field of business ethics is presented from an informed philosophical point of view it argues that ethics is the glue as well as the oil that makes business possible addressing the full gamut of issues from such macro considerations as the moral justification of economic systems to such micro issues as proper computer use by employees the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad

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for courses in business ethics moral issues in business social issues in business business and society international business ethics and issues in international business this systematic integrated investigation of the field of business ethics is presented from an informed philosophical point of view it argues that ethics is the glue as well as the oil that makes business possible addressing the full gamut of issues from such macro considerations as the moral justification of economic systems to such micro issues as proper computer use by employees

this is the first study of business ethics to take into consideration the plethora of issues raised by the information age the first study of business ethics to take into consideration the plethora of issues raised by the information age explores a wide range of topics including marketing privacy and the protection of personal information employees and communication privacy intellectual property issues the ethical issues of e business internet related business ethics problems and the ethical dimension of information technology on society uncovers previous ignored ethical issues underlines the need for public discussion of the issues argues that computers and information technology have not necessarily developed in the most ethical manner possible

academic freedom and tenure both cherished institutions of higher education are currently under attack by many both outside and within the academy richard degeorge argues that they can be defended on ethical grounds only if they are joined with appropriate accountability publicly articulated and defended standards and conscientious enforcement of these standards by academic institutions and the members of the academic community he discusses the ethical justification of tenure and academic freedom as well as ethical issues in their implementation he argues that academic freedom which is the basis for tenure is not license nor the same as freedom of speech properly understood and practiced both academic freedom and tenure exist not to benefit faculty members or their institutions but to benefit an open society in which they thrive and of which they are an important part

johannesen has given readers a fourth edition rich with traditional contemporary perspectives on ethics its role in human interaction

examines what it means to be a responsible professional including the sorts of things thoughtful conscientious people ought to perceive and care about

the author discusses landscape or environment in which moral reasoning occurs and the ingredients which play roles in the activity of moral reasoning

pritchard provides a deliberate and convincing argument for a starting point for the discussion of moral development on in which self regard and

empathy provide equally essential groundings for individual morality drawing essential elements from the work of reid strawson rawls kohlberg and gilligan he builds a comprehensive framework for tracing moral development from childhood one that allows human morality to be grounded in both reason and emotion and that recognizes the importance to morality of justice and rights as well as caring and responsibility

persuasion messages receivers and contexts covers key topics such as ethics and deception audience analysis nonverbal communication and culture and shows students how to develop critical skills as senders and receivers of persuasive messages the text presents contemporary research in an accessible and engaging format for students while also encouraging them to apply persuasion principles and theories to real world case studies like campaigns and news coverage students are also guided to develop skills in public speaking debate courtroom communication interpersonal communication and more persuasion features extended discussions of propaganda political persuasion advertising and sender receiver skills development the text covers research findings on persuasive effects and theories including theories of behavior and behavioral intention consistency elaboration likelihood dramatism classical rhetoric visual rhetoric and mass communication filled with practical guidelines for creating and analyzing persuasive messages persuasion is an ideal primary text for courses in persuasion persuasion and propaganda and persuasion and rhetoric

after three volumes presenting the desolate scenario of corruption around the world volume 4 of the four volume reference focuses on anti corruption strategies including a wide variety of approaches that illustrate the scale and difficulty of the task and offer no simple answers twenty nine articles discuss general issues control via codes of conduct and legal and formal means anti corruption measures in civil service and government agencies prevention and sanctions people and reform and whistleblowing the articles reproduced in facsimile are from journals such as comparative politics crime law and social change corruption reform and european journal of development research editors williams politics u of durham uk and doig public services management liverpool john moores u uk made the selections the volume is not indexed except by name c book news inc

lectures presented at the university during 1983 84

this book presents a comprehensive anthology of readings legal perspectives and cases in ethics in business contrasting business ethics approaches regulation of business performance monitoring genetic testing and screening third world issues federal sentencing guidelines ideal for business professionals interested in reviewing ethical issues in business

larson helps readers become consumers of persuasion the book presents persuasion through the examination of various aspects of popular culture politics mass media advertising the information superhighway as they exemplify and teach critical theories of persuasion its multi chapter focus on

language and focus on critical thinking are combined with readability a conversational engagement with the reader and current verbal and visual examples of persuasion in action woven throughout this framework larson provides ample and understandable coverage of persuasion theory research and ethics consistently and repeatedly tied back to the theme of the book the development of critical consumers of all forms of persuasion

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