

Breakpoints How Managers Exploit Radical Change

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Haley Paul Strebel Academy of Management H. David Hennessey Baker Library Michael A. Hitt Marcia L. Whicker
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many companies have fallen not because they ignored their customers or lacked superior management skills but because business conditions shifted beneath them in an environment of fluctuating markets proliferating technologies and changing political frontiers the management challenge is to cope with breakpoints or sudden shifts in the rules of the game paul strebel provides a framework for dealing with radical business change

focus in this book is placed on systems engineering and systems management for building systems of all types the role of these systems to produce high reliability and quality services and products is stressed the role of advanced information technologies in enhancing productivity and quality is also discussed

strategic management in the asia pacific assembles an international team of world famous practitioners and experts to cover the most significant aspects of doing business in the asia pacific recent developments such as the domino declines in the world financial markets clearly demonstrate that we live and perceive ourselves as living in an interdependent world where business developments in hong kong can affect those in new york london or sao paulo understanding how to manage effectively in the asia pacific positively affects multinationals profits and survival strategic management in the asia pacific explores how to manage effectively and profitably in the asia pacific and identifies and interprets important environmental characteristics and key stakeholders influences sources for up to the minute information to make strategic decisions are also indicated contributors include kam hon lee dean of business school chinese university of hong kong who advised coca cola s entry into china mike hobday university of sussex who advises the malaysia government on its 2020 policy ingo walter stern school of

business new york university who advises several major governments and corporate institutions on international banking and finance chin tiong tan national university of singapore who advises singapore airlines among other major companies kong yam tan national university of singapore who served as singapore s chief economist and is currently its chair to apec and ian marsh professor of international business australian graduate school of management usha haley was formerly visiting professor at the managing business in asia programme australian national university canberra she also serves as a consultant on issues concerning strategic management business government relations and foreign direct investment for several multinational corporations in north america australasia europe and asia examines strategic management and organizational change in asia pacific from a number of different perspectives local governments local companies and mncs no other book covers this topic with such range and scope quality contributors

nothing is static business models strategies and organizations change due to external forces internal developments and managerial decisions going beyond universal best practice this text presents the right practice for managing a business trajectory and winning consistently over time

managing large global customers requires special expertise systems and organizational alignment supported by case studies and interviews this text examines the key aspects of developing and managing global customers for managers operating in multinational companies

issues for feb 1965 aug 1967 include bulletin of the institute of management sciences

drawing on her extensive experience and research in various types of organizations business political even

religious organizations Dr. Whicker looks closely at three distinct types of leaders which she categorizes as trustworthy, transitional, and toxic leaders. In a clear and readable style, she describes leadership subtypes for transitional and toxic types: the absentee leaders, the busybodies, controllers, enforcers, streetfighters, and the bullies, all of whom are dangerous to their organizations and are directly responsible in many cases for an organization's decline. Whicker makes clear, however, that there are ways to protect oneself from such leaders and shows exactly what these strategies are. A compelling anecdotal, authoritative analysis for anyone in any organization who has ever wondered why the boss did that and why to me as Dr. Whicker sees it, trustworthy leaders are good moral green light leaders; they can be trusted to put the goals of the organization and the well-being of their followers first. Organizations with trustworthy leaders at the helm have a green light to advance in productivity, growth, and progress. Three types of trustworthy leaders are consensus builders, team leaders, and commanders. Transitional leaders are self-absorbed, egotistical yellow light leaders; they are focused on the approval of others and concerned with their personal role as leaders. Organizations headed by transitional leaders have a cautionary yellow light to growth and lurch along at the mercy of the ebb and flow of external currents and trends. Three types of transitional leaders are absentee leaders, busybodies, and controllers. Toxic leaders are maladjusted, malcontent, and often malevolent and malicious; they succeed by tearing others down, they glory in turf protection, fighting, and controlling others rather than uplifting followers; they are red light leaders who destroy productivity and apply brakes to organizational progress. They have a deep-seated but well-disguised sense of personal inadequacy, selfish values, and cleverness at concealing deceit. Three types of toxic leaders are enforcers, streetfighters, and bullies. This book gives the reader strategies for surviving transitional and toxic leaders and for restoring organizational health.

this new book on systems management discusses important concerns for the development of systems from the perspective of information technology information systems and software systems engineering it focuses on the systems management process for information technology and software development organizations

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