

Big Pharma Exposing Global Healthcare

Big Pharma Poor Quality Pharmaceuticals in Global Public Health A
Sociotheological Approach to Catholic Social Teaching Understanding Drug
Dealing and Illicit Drug Markets Managerialism Encyclopedia of International
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Options Choice International Pharmaceutical Marketing Pharmaceutical
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Tammy C. Ayres T. Klikauer Tim Forsyth Salmaan Keshavjee Suresh Pradhan
Melvil Dewey Ahmed Galal Ray Moynihan John Greenfieldt

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pharmaceutical medicine is very very big business the top ten players earned more than 200 billion in 2003 one drug pfizer s cholesterol pill lipitor had sales of more than 9 billion this kind of money buys an awful lot of friends among doctors and politicians most of those involved in the formulation of public health policy seems happy with the present system the trouble is that the public is starting to have doubts there is a growing sense that the vast profits of drug companies and their control of the research agenda might not be that good for our health jacky law takes the reader on a journey through the pharmaceutical business and shows how the public is quite right to be concerned about conventional medicine as it has developed since the late 1970s she tells a story of spectacular regulatory failure phenomenally high prices betrayal of the public interest and a growing awareness among ordinary people that things could be very different sophisticated marketing and public relations not scientific excellence have helped corporations to preside unchallenged over matters of life and death it is time law argues for us to take responsibility for our health not as passive consumers of pharmaceutical medicine but as informed citizens

this book aims to clarify the global aspects of poor quality pharmaceuticals generic products in particular becoming complicated through the process of impact international medical products anti counterfeiting taskforce organized by the initiative of the world health organization who in 2006 the findings from this book provide a long term perspective to policymakers this book discusses from the following points industrial standardization healthcare market accessibility motivation on supply side who medicines policy and intellectual property rights standardization regulates the quality and enabled the generic medicines spreading to developing emerging countries through technology transfer however quality is a part of cost and reflected to price when a healthcare service

market is divided according to wealth gap compliance to standardization for quality on supply side is divided accordingly thus poor quality pharmaceuticals are prevalent worldwide generic pharmaceuticals are essential resources in public health the who has been involved in the dispute around the intellectual property rights under its intention to promote the new drug development for neglected diseases global pandemic of aids is a critical factor to accelerate the confusion this created feelings of distrust among developing emerging countries against developed countries if the who was in favour of developed countries in addition to that an easy and optimistic start of impact stirred up conflicts of interests in the international community the problem of poor quality pharmaceuticals became more complicated through the conflicts on intellectual property rights patented drugs to generic drugs a key for quality generic products is the formation of a single healthcare service market where good motivation on supply side together with fair competitiveness with patented pharmaceuticals and equitable access to services both for the rich and the poor are ensured political commitment to investment and regulatory infrastructure for the market is crucial

this book introduces catholic social teaching cst and its teaching on the common good to the reader and applies them in the realm of public health to critically analyze the major global issues of covid 19 that undermine public interest it uses the sociotheological approach that combines the moral principles of cst and the holistic analysis of modern sociology and also utilizes the secondary literature as the main source of textual data specifically it investigates the corporate moral irresponsibility and some unethical business practices of big pharma in the sale and distribution of its anti covid vaccines and medicines the injustice in the inequitable global vaccine distribution the weakening of the united states congress s legislative regulation against the pharmaceutical industry s overpricing and profiteering the inadequacy of the world health organization s who law enforcement system against corruption and the lack of social monitoring in the current public health surveillance system to safeguard the public good from corporate fraud and white collar crime this book highlights the contribution of sociology in providing the empirical foundation of cst s moral analysis and in crafting appropriate catholic social action during the pandemic it is hoped that through this book secular scholars social scientists religious leaders moral theologians religious educators and catholic lay leaders would be more appreciative of the sociotheological approach to understanding religion and covid 19 this book brings into dialogue two bodies of literature documents of catholic social teaching and modern sociology and its core thinkers and texts the author does especially well to describe how taking the sociotheological turn will benefit the credibility and dissemination of catholic social thought rev fr thomas massaro s j professor of moral theology jesuit school of theology santa clara university berkeley california

this book examines the drug dealer in contemporary society from an interdisciplinary perspective and considers the increasingly blurred demarcation between illegitimate and legitimate drug markets it explores the motives and drivers of those involved in drug supply and dispels common and stereotypical myths and misconceptions surrounding illegal drug markets and those who operate within them the drug dealer has become one of our foremost contemporary folk devils those who trade in substances prohibited by law are the subject of array of inaccurate myths and urban legends criminology has tended either to shoehorn drug dealers into neat typologies or portray them as victims of an uncaring predatory post modern society in reality we know relatively little about the complex and diverse world of drug markets and our concentration inevitably falls on low end retail dealers who operate in the most visible sectors

of the illegal economy bringing together an international group of experts this book considers perspectives from around the world including uk usa south america spain india and australia this book will be of interest to students and researchers across criminology law sociology criminal justice and public health and will be essential reading for those taking courses on drugs drug markets and substance misuse

most people know what management is but often people have vague ideas about managerialism this book introduces managerialism and its ideology as a colonising project that has infiltrated nearly every eventuality of human society

international development is now a major global activity and the focus of the rapidly growing academic discipline of development studies the encyclopedia of international development provides definitions and discussions of the key concepts controversies and actors associated with international development for a readership of development workers teachers and students with 600 entries ranging in length from shorter factual studies to more in depth essays a comprehensive system of cross references and a full index it is the most definitive guide to international development yet published development is more than a simple increase in a country s wealth and living conditions it also implies increasing people s choices and freedoms it is change that is inclusive and empowering development theory and practice has important applications to questions of economic growth trade governance education healthcare gender rights and environmental protection and it involves issues such as international aid peacekeeping famine relief and strategies against hiv aids the encyclopedia treats these topics and many more and provides critical analyses of important actors within development such as the united nations and world bank non governmental organizations and corporations contributors to this volume reflect the multidisciplinary and international nature of the subject they come from social science disciplines such as economics international studies political science and anthropology and from specialities such as medicine this encyclopedia provides crucial information for universities students and professional organizations involved with international development and those interested in related topics such as international studies or other studies of social and economic change today

international pharmaceutical marketing is an authoritative study of the world pharmaceutical industry from a marketing perspective dr pradhan a respected expert in pharmaceutical economics provides a broad based discussion of the subject including international marketing and organization exporting investing and licensing product registration patents and new drug development international pharmaceutical market research product and pricing policy promotional activities and distribution systems are investigated and described in detail finally the author focuses on the operations of the drug industry in twenty selected nations background data and analysis relevant to the unique characteristics of the industry provide the information necessary to analyze international marketing problems and formulate strategies and policies

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