

## Berliner Illustrierte Zeitung 28 Jg Nr 3 19 Januar 1919

Illustrierte Zeitung Neue illustrierte Zeitung Illustrierte Zeitung The Making of Visual News The Masculine Woman in Weimar Germany Max Klinger and Wilhelmine Culture Marketing the Third Reich Best-sellers by Design Beschreibendes Verzeichniss des Richard Wagner-Museums in Wien Katalog einer Richard Wagner-Bibliothek The American Booksellers Guide Österreichische illustrierte Zeitung The Uniform Trade List Annual Zeitungskatalog Rudolf Mosse, Annoncen-Expedition Reference List of Newspapers and Magazines with Lowest Wholesale Prices at which They are Supplied to the Order of Booksellers, Newdealers, Postmasters, Ass't. Postmasters and Publishers Union List of Serials in Libraries of the United States and Canada Zeitschrift des Allgemeinen Deutschen Sprachvereins Zeitschrift des Allgemeinen Deutschen Sprachvereins Tempo, Tempo! Kleine Beiträge zur Länder- und Völkerkunde von Oesterreich-Ungarn Thierry Gervais Katie Sutton Marsha Morton Nicholas O'Shaughnessy Lynda J. King Nikolaus Oesterlein Nikolaus Oesterlein Subscription news co Allgemeiner Deutscher Sprachverein Marianne Brandt Anton Seibert

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the making of visual news sets out to show how photography has changed the way we read report and sell the news it investigates how photographs first became news images at the end of the nineteenth century and how magazines in the usa the uk france and germany have put them to use ever since drawing on a wide selection of images author thierry gervais in collaboration with gaëlle morel analyses news photographs in the context of their original presentation in print highly illustrated the book contains 85 full colour magazine layouts and spreads offering the reader a view of how photographs were and are used in print publications including life picture post the berliner illustrierte zeitung and vu it examines how photographs were employed to attract new readers throughout the twentieth century arguing that photography was the main tool by which news editors sought to communicate the news and attract a broader readership looking beyond the roles of photographer and journalist

this study also highlights the contributions of picture editors and artistic directors by commissioning photographs and incorporating images into magazine layouts these figures played critical but often overlooked roles in the construction of visual news even as they crafted unique styles for their publications charting changes in technology and reportage as well as broader social and political histories the making of visual news offers new insight into the history of photojournalism making this an essential resource for students and scholars of photojournalism and the history of photography media and culture

throughout the weimar period the so called masculinization of woman was much more than merely an outsider or subcultural phenomenon it was central to representations of the changing female ideal and fed into wider debates concerning the health and fertility of the german race following the rupture of war drawing on recent developments within the history of sexuality this book sheds new light on representations and discussions of the masculine woman within the weimar print media from 1918 1933 it traces the connotations and controversies surrounding this figure from her rise to media prominence in the early 1920s until the beginning of the nazi period considering questions of race class sexuality and geography by focusing on styles bodies and identities that did not conform to societal norms of binary gender or heterosexuality this book contributes to our understanding of gendered lives and experiences at this pivotal juncture in german history

the wilhelmine empire s opening decades 1870s 1880s were crucial transitional years in the development of german modernism both politically and culturally here marsha morton argues that no artist represented the shift from tradition to unsettling innovation more compellingly than max klinger the author examines klinger s early prints and drawings within the context of intellectual and material transformations in wilhelmine society through an interdisciplinary approach that encompasses darwinism ethnography dreams and hypnosis the literary romantic grotesque criminology and the urban experience his work in advance of expressionism revealed the psychological and biological underpinnings of modern rational man whose drives and passions undermined bourgeois constructions of material progress social stability and class status at a time when germans were engaged in defining themselves following unification this book is the first full length study of klinger in english and the first to consistently address his art using methodologies adopted from cultural history with an emphasis on the popular illustrated media morton draws upon information from reviews and early books on the artist writings by klinger and his colleagues and unpublished archival sources the book is intended for an academic readership interested in european art history social science literature and cultural studies

in this fascinating volume nicholas o shaughnessy elucidates the phenomenon of the nazi propaganda machine via the perspective of consumer marketing conceptualising the reich as a product campaign building on his acclaimed selling hitler 2016 he uses marketing scholarship to show how propaganda and political marketing existed not merely as an instrument of government in nazi germany but as the very medium of government itself marketing the third reich explores the insidious connection between a mass culture and a political movement and how the cultures of consumption and politics influence and infect each other consumerised politics and politicised consumption ultimately its concern is with the engineering of consent the troubling matter of how public opinion can be manufactured and governments elected via sophisticated

methodologies of persuasion developed in the consumer economy nazism functioned as a brand packaging almost everything with persuasive purpose revealing obvious parallels between adolf hitler s use of the living theatre of politics and our present public political dramaturgy between nazi lies and our post truth the book raises the chilling question was hitler ahead of his time this radical original in depth study will be an invaluable resource for all scholars of marketing history political marketing propaganda and history

an account of german literature and publishing in the 1920s and early 30s focussing on baum and her milieu

with alphabetical indexes of firms and trade specialties

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