

Andy Field Discovering Statistics Using

everything a student needs to learn statistics starting from the basics and progressing onto sophisticated statistical modelling a genuine one off that uses humour and the quirks of the everyday to bring statistics to life and to make it accessible

with an exciting new look math diagnostic tool and a research roadmap to navigate projects this new edition of andy field s award winning text offers a unique combination of humor and step by step instruction to make learning statistics compelling and accessible to even the most anxious of students the fifth edition takes students from initial theory to regression factor

analysis and multilevel modeling fully incorporating ibm spss statistics version 25 and fascinating examples throughout sage edge offers a robust online environment featuring an impressive array of free tools and resources for review study and further exploration keeping both instructors and students on the cutting edge of teaching and learning course cartridges available for blackboard canvas and moodle andy field is the award winning author of an adventure in statistics the reality enigma and is the recipient of the uk national teaching fellowship 2010 british psychological society book award 2006 and has been recognized with local and national teaching awards university of sussex 2015 2016

keeping the uniquely humorous and self deprecating style that has made students across the world fall in love with andy field s books discovering statistics using r takes students on a journey of statistical discovery using r a free flexible and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioural sciences throughout the world the journey begins by explaining basic statistical and research concepts before a guided tour of the r software environment next you discover the importance of exploring and graphing data before moving onto statistical tests that are the foundations of the rest of the book for example correlation and regression you will then stride confidently into intermediate level analyses such as anova before ending your journey with advanced techniques such as manova and multilevel models although there is enough theory to help you gain the necessary conceptual understanding of what you re doing the emphasis is on applying what you learn to playful and real world examples that should make the experience more fun than you might expect like its sister textbooks discovering statistics using r is written in an irreverent style and follows the same ground breaking structure and pedagogical approach the core material is augmented by a cast of characters to help the reader on their way together with hundreds of examples self assessment tests to consolidate knowledge and additional website material for those wanting to learn more given this book s accessibility fun spirit and use of bizarre real world research it should be essential for anyone wanting to learn about statistics using the freely available r software

andy field draws on his experience of teaching advanced statistics to extend existing spss windows texts to a higher level he covers anova manova logistic regression comparing means tests and factor analysis

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